

LIONS ROAR 2026 – Programme Outline, Roadmap, Admin & Finance



**INSPIRE LOCAL
CHILDREN**

**On Social Media @
[#lionsandkidzroar](https://www.instagram.com/lionsandkidzroar)**

LIONS ROAR – Onboarding, Admin, Enrolment and helping schools through to success

Marketing and Introduction

1. **February.** Agree for your Club to run ROAR and help school children to dream & think big.

2. **Mid-March.** Clubs review the Programme details, contact Primary Schools and get their interest.

3. **April / July** Clubs Explain ROAR to schools and gain their agreement to run the Programme.

4. **May / June.** Clubs ensure that Schools have **agreed to run, timetable & fully resource** the Programme.

Admin & Enrolment

5. Clubs **collect registration information** for each school on proforma (slide 6), ready for entry on the ROAR Typeform System.

6. Clubs **forward £185 per school** to the District Treasurer and **Register schools on the ROAR Typeform System.**

7. **Each month 8bi** will check and invoice Districts for registered schools. DTs pay 8bi invoice monthly & in **September** pay the MD Charities Treasurer for Programme Admin for all schools.

8. 8bi enrol schools on to the LIONS ROAR System, send the Teacher Pack and provide system access to schools.

Introduction, Teacher Pack & Programme Execution

9. **Sept / Oct / Early Nov** Schools & Lions (optionally) Kick-Off the ROAR Programme. Note, 8bi have **4 'encouragement check-ins'** planned with schools during the ROAR Programme.

10. By **16th November** schools **MUST** have run the programme, selected winners, awarded certificates & **sent the video** of the winning entry to 8bi for use in the Lions District Finals.

11. By **23rd November**, District Videos **MUST** have been judged, and District Winner's details **MUST** have been sent to 8bi for the **National Awards Day.**

12. **2nd December** is the ROAR National Awards Day – Zoom hosted by 8bi & Lions. Winners are recognised & rewarded. **Clubs should attend** & see the amazing results from running ROAR.

LIONS ROAR – Marketing, Onboarding, Admin, Enrolment and Payments and follow up

1. **17th and 26th February and 18th and 23rd March** – The Marketing Team will run ROAR Information Evenings on Zoom for interested Lions. The sessions will start at 7-30pm and last an hour – Zoom details later in this presentation.
2. **Between February & June** – Clubs decide if they wish to sponsor schools at £185 each.
3. **Between March & July** – Clubs get schools interested and committed to the programme.
4. **Between March & end July** (early September in exceptional cases) - For each school that has agreed to run the programme Clubs send £185 to District Treasurer (DT), identifying the school / club's name etc.
5. **Between March & September** - For each 'paid for' school, clubs load information onto Registration System – confirming schools have agreed to run the programme and have been paid for.
6. **Between March & September** – On last Friday of the month 8bi invoices Districts for schools registered that month. DTs send £162 per school to 8bi, identifying schools per sponsoring club. September – DTs send all £23 per school to MD Charities Treasurer.
7. **Between May & September** – 8bi cross check the Registration System and where money is paid to 8bi, they send Teacher Packs to schools and Lions Clubs.
8. **Between Mid-August & Mid-September** - For any anomalies, 8bi and Lions Admin team follow up with Clubs and resolve.

LIONS ROAR – Launch Poster & Videos available on MD Website (For Lions)

To help you LAUNCH the programme in your Club:

- The **Launch Poster** (share with club members) on the right is available from the MD Website at: <https://lionsclubs.co/MembersNews/>
- In addition to this we have launched a **'trailer'** video that can be viewed at <https://youtu.be/Xs3RR3AOqzM>
- We have also launched an **'Intro & Overview'** video that can be viewed at: <https://vimeo.com/1043919902?share=copy>
- Use **#lionsandkidzroar** with social media posts to raise awareness

Zoom Information Sessions:

17th and 26th February and 18th and 23rd March – The Marketing Team will run ROAR Information Evenings on Zoom for interested Lions. The sessions will start at 7-30pm and last an hour – Zoom details later in this presentation.

Zoom Link for Information Sessions:

<https://us02web.zoom.us/j/89654254912?pwd=LQc8hdZAHUJ3TJOCbxSDSts1waqMVn.1>

Meeting ID: 896 5425 4912 / Passcode: 309413



ROAR 2026 LAUNCH

[#lionsandkidzroar](https://www.instagram.com/lionsandkidzroar)



- Since its launch:
 - Hundreds of clubs & schools have entered ROAR
 - Over 200,000 children have engaged with ROAR
- Have you seen this year's ROAR trailer? [Watch it here](#)
- Check out the LIONS ROAR Website for more info - [Click here](#)



You too can be part of ROAR, an exciting, innovative ideas competition for primary schools.

An inspirational and fun learning experience for children aged 7 to 11, encouraging them to use their imagination to create **'world changing ideas'**.

It helps them to **'think big and dream big'**.

Be part of the growing number of Lions Clubs who have discovered the exciting and extremely rewarding Lions ROAR programme.

Join Lions Alastair Joel on Zoom to learn all about the Lions ROAR programme on the following dates:

- + 17th and 26th February
- + 18th and 23rd March

Zoom meetings open at 7:15 pm for a 7:30 pm start - finishing at 8:30 pm

Please confirm attendance to Alastair Joel alastairjoel@btinternet.com

Join through the Zoom link below:

<https://us02web.zoom.us/j/89654254912?pwd=LQc8hdZAHUJ3TJOCbxSDSts1waqMVn.1>

Meeting ID: 896 5425 4912

Passcode: 309413

Resources to make the best of ROAR – Social Media #lionsandkidzroar, Website & ROAR Team

- To go to the Lion ROAR website, go to: <https://www.lionsclubroar.org.uk/>
- To see an example of the 8billionideas ROAR Teacher Introduction video, go to: <https://youtu.be/miL9NAK4Bj0>
- To register the school on the ROAR Registration System (Typeform) go to: <https://8billionideas.typeform.com/roar2026>
- **Programme launch - Contact:**
Alastair Joel alastairjoel@btinternet.com
- **Programme content and advice - Contact:**
Lesley Spence for Districts A, SC, SE, and SW lesleyspence124@yahoo.com
Sue Denton for Districts CE, CN, CW, and N suedenton54@hotmail.com
- **Admin and finance - Contact:**
David Skinner for Districts A, SC, SE, and SW dajskinner@hotmail.com
Guch Manku for Districts CE, CN, CW, and N guch.manku@gmail.com
- To access resources on Lions MD105 Website, go to: <https://lionsclubs.co/MembersNews/index.php/roar/>
- Use #lionsandkidzroar to search the web and on your social media posts too

Primary District ROAR Officers – Contact for Clubs:

District	Primary Contact	Email
A	Lesley Spence	lesleyspence124@yahoo.com
CE	Sue Denton	suedenton54@hotmail.com
CN		-
CW	Martyn Yeo	martynyeouk@hotmail.com
N	Belinda Thompson	belinda.bt6@gmail.com
SC	Eric Warner	ericjwarner@outlook.com
SE	David Skinner	dajskinner@hotmail.com
SW	Ann Whitehouse	ann.whitehouse1910@gmail.com

Example eMail to be sent to Schools *(amend items to suit)*

Dear *Headteachers Name,*

ROAR the innovative ideas competition, funded by your local Lions Club

Lions ROAR is a successful innovative ideas competition for Primary Schools, which provides an inspirational and fun learning experience, enabling your students to discover how to use their imagination in exciting new ways, learning how to work in teams, developing their communication and presentation skills and boosting their self-confidence and self-esteem, while meeting many curriculum requirements.

ROAR allows children to 'think big and dream big' while creating a 'world changing idea'. Please watch this short example video which explains the ROAR programme <https://youtu.be/miL9NAK4Bj0>

The benefits of ROAR include free entry, meeting curriculum requirements, with 5 prepared lesson plans, offering a fun learning and enrichment experience for your students.

Also check out the ROAR website, see teacher testimonials and find out more about the programme at <https://www.lionsclubroar/schools>

ROAR runs during the Autumn term, but we need schools to decide and commit to their involvement by the end of June. We will be funding several schools at £185 each to be involved in ROAR 2026 so an early decision from your school will be helpful. Please respond to me as a member of your local Lions Club or use the contact us link on the ROAR website to register your interest.

If you do miss the free funding, then you can always approach your PTA to pay the £185 for this excellent programme, which will be managed by us as your local Lions Club.

Kind regards,

Lion *xxxxxxx xxxxxx*
xxxxxx Lions Club.

PS. As your local Lions Club we may be able to support your school in other ways as well, so please make contact.

LIONS ROAR – Posters available on MD [Website](#) (For Lions, Teachers, & Parents)



8billionideas 

INSPIRE CHILDREN

THINK BIG, DREAM BIG, CHANGE THE WORLD

WHAT IS ROAR?
A UK-wide competition for primary schools encouraging children to develop an idea that will change the world.

WHY GET INVOLVED?
Inspire local children and help them to develop several skills including teamworking, communication and presenting, as well as promoting your club in the local community.

WANT TO KNOW MORE?
Your ROAR support Lions are:
Districts N, CW, CE, CN, contact Jaime Speed – jaime@cdsign.co.uk
Districts A, SE, SC, SW, contact Viv Diggins - diggens2000@hotmail.com

DON'T JUST TAKE OUR WORD FOR IT...
"The bright eyes and excitement throughout the schools when the ROAR project was introduced should be experienced to really appreciate what it means to them.
As for the prize winners, even 2 or 3 years later, it is talked about with affection and enthusiasm still. It shows Lions and youngsters at their best."
Verdun Webley, MJF

ROAR CONTACT AND TALK TO SCHOOLS BEFORE THE END OF JUNE PROGRAMME RUNS SEPT-DEC

#lionsandkidroar 



8billionideas

CHANGE THE WORLD!

THINK BIG, DREAM BIG

WHAT IS ROAR?
It's all about having fun, coming up with an idea that might change the world. It could be about anything, as long as it has a positive message. The only limit is your imagination.

WHY GET INVOLVED?
It's a chance for your children to use their imagination to come up with new ideas. They will learn to work in teams, develop their communication and presentation skills and boost their self-confidence.

WHO ARE LIONS?
Lions are ordinary people who do extraordinary things to help others and support good causes throughout the British Isles.

GET THINKING, GET DREAMING AND YOU MIGHT JUST CHANGE THE WORLD!

#lionsandkidroar 

THIS NEEDS UPDATING – is the QR CODE dynamic?



8billionideas

CHANGE THE WORLD!

THINK BIG, DREAM BIG

WHAT IS ROAR?
A UK-wide competition for primary schools aiming to unlock the creative spirit in every child, by giving them the time to imagine and develop ideas that could change the world!

WHY GET INVOLVED?
ROAR is teacher friendly with fully prepared lesson plans that cover a number of different areas of the curriculum, including literacy, maths, science, DT, citizenship and PSHE. Inspire your students to think big and dream big!

WHO ARE LIONS?
Lions are ordinary people who do extraordinary things to help others. Globally we have more volunteers in more places than any other service club organisation.

TO BE INVOLVED IN ROAR, PLEASE CONTACT THE LION WHO SHARED THIS WITH YOU OR YOUR LOCAL LIONS CLUB

#lionsandkidroar 

"It ties in brilliantly with our PSHE curriculum, it gave the children an opportunity to see a project through from start to finish so it was a really good chance for them to develop some of the skills they'll need in the world of work."
Sara
Deputy Headteacher

"All of the children were so excited about getting involved in the project. We spent at least 5 sessions working together, building the models, coming up with the ideas."
Holly
Class Teacher

Preparing School Registration Information for on-line Typeform

To register schools on the ROAR Registration System (Typeform) go to:

<https://8billionideas.typeform.com/roar2026>

The proforma below is available to assist with this data collection, you will need to enter the following:

Club Name:

Club Contact: name / phone number / email

District:

School Name:

School Contact: name / phone number / email

School Address: (this will help distinguish schools, also help with sending of prizes etc.)

Confirmation School is bought in to provide resources for programme: Y / N

Confirmation payment instructions made to Club Treasurer: Y / N and Club Reference (enter 'NIL' if not required)

Person Completing Form: name / phone number / email

Date of Completion:

Admin & Finance – Note to Club Treasurers

Dear Club Treasurer,

LIONS ROAR 2026 Programme by Lions Clubs International and 8BillionIdeas

We hope this email finds you well, a quick heads up on the **ROAR2026 Programme** that is being rolled out in your District.

The ROAR2026 Programme is aimed at serving primary school children, encouraging them to think big, create world changing ideas and then present those ideas to their schools and to their Lions Districts. There will be a National Awards Presentation that will recognise all the District Finalists. The Programme has been running since 2016 and as an MD Youth Programme engages with 100's of schools and 1000's of children each year throughout the British Isles.

ROAR is run in conjunction with our partners, 8billionideas, and they provide the digital infrastructure and IP on which the programme is based.

When registering a school into the ROAR programme a Club will need to pay £185 per school to their District Treasurer. The cost from 8BillionIdeas is £162 per school, the difference will be kept in a designated MD account and used to provide marketing materials, prizes and other programme related items.

The MD process is that when registering a school, **the sponsoring Club is required to confirm that they have put in place their own Club payment process to pay the District Treasurer £185 per school**. On the last Friday of each month from May to September 8billionideas will invoice District Treasurers £162 per registered school, the Teacher Packs (programme introduction for schools) will be sent to the schools the following week. District Treasurers will pay £162 to 8billionideas per school and a £23 Administration Fee per school will be sent to MD to fund the programme.

Once 8BillionIdeas have received the Typeform, the school will be formally enrolled on the ROAR2026 Programme and will then have access to the IP and materials for the ROAR Programme and can kick off the in-school programme as soon as they wish. The Teacher Packs will be sent to schools and Lions Clubs to enable a fast start.

So, our ask of you is that you prepare to work with your Club on the ROAR2026 programme and when asked to do so, submit those payments to your District Treasurer, identifying the schools for which the payments are made by separate email.

If you have any questions, please feel free to contact either of us, details below.

Best Regards,

PDG Lion Gurcharan (Guch) Manku guch.manku@gmail.com

Lion David Skinner dajskinner@hotmail.com

ROAR 2026 – Admin & Finance

Admin & Finance – Note to District Treasurers

Dear District Treasurer,

LIONS ROAR 2026 Programme by Lions Clubs International and 8BillionIdeas

We hope this email finds you well, a quick heads up on the **ROAR2026 Programme** that is being rolled out in your District.

The **ROAR2026 Programme** follows the very successful ROAR2025, it is aimed at primary school children, encouraging them to think big, create world changing ideas and then present those ideas to their schools and to their Lions Districts. ROAR is run in conjunction with 8billionideas who provide the digital infrastructure and IP for the programme. The ROAR Programme has been running since 2016 and has engaged over **200,000 children since launch**.

Before Clubs register schools on the programme, they will pay £185 per school to you. The charge to Lions by 8billion ideas is £162 per school and the remaining £23 will be used to provide marketing materials and other programme related items from a designated MD ROAR account.

The process is that when registering schools, sponsoring Clubs are required to confirm they have in place their own Club payment process to pay you £185 per school. On the last Friday of the month from May to September 8billion ideas will send you an invoice asking for payment of £162 for each school registered by Clubs in the District during the previous month. You are asked to pay this promptly noting that the sponsoring Club will now be referenced to each school listed on the invoice.

Please retain the balance of £23 administration fee for each school. In September when the final number of schools registered in each District will be known, you will receive a request from the ROAR Team to pay the £23 administration fees for all registered schools to the MD Charities Treasurer.

Once 8BillionIdeas have received the Typeform registration, the schools will be enrolled on the Programme and be given access to the IP and materials to kick off the in-school programme. Teacher Packs will be sent to schools and Lions Clubs to enable a fast start.

So, our ask of you is that you prepare to receive payment from Clubs for the ROAR programme and when asked to do so, submit those payments to 8BillionIdeas and the Multiple District Charities Treasurer, Paula Mellows, identifying the schools for which the payments are made.

Payment Details for 8billionideas are:- Account Name: 8billionideas, Sort Code: 04-06-05, Account Number: 14688235. Payment details for MD are:- Account Name: LCI MD105 FOUNDATION, Sort Code: 20-17-92, Account Number : 73770907, Reference: 010 + (District Name)

If you have any questions, please feel free to contact either of us, details below.

Best Regards,

PDG Lion Gurcharan (Guch) Manku guch.manku@gmail.com / Lion David Skinner dajskinner@hotmail.com

ROAR 2026 –Admin & Finance

LIONS ROAR – 8billionideas and Lions Programme Follow Up

Once the Programme is up and running from September, 8billionideas (8bi) and Lions ROAR Teams will track how things are going, 8bi have agreed to call schools as part of this process, see below the planned tracking for this year's programme.

- **3rd August - 8bi** contact schools to see if launch is planned, does the school understand what needs to be done, are there any questions about the program
- **14th September - 8bi** contact schools to see that the launch has taken place
- **28th September - 8bi** contact schools to ensure general timeliness of the progress to date. At this point 8bi will remind schools to plan to complete school finals by the recommended **6th November**, and that the Video Submission Closing date is **16th November**
- **1st October - 8bi** provides **MD ROAR Team** with a report identifying schools where further action may be needed
- **14th October - 8bi** check that school have planned the school final, and remind them that they can work with their local Lions Club for their finals, and remind them of the best way to shoot the video
- **19th October - District ROAR Team** check with Clubs to ensure school finals are planned or to prompt them to do so
- **6th November- District ROAR Team** check with Clubs to confirm their Finals have occurred, or are imminent, remind them that the Video Submission date closes on **17th November**
- **11th November - 8bi** send **MD ROAR Team** review report of videos **submitted / not submitted**
- **12th November - District ROAR Teams** check school winner's videos have been sent or will be **sent imminently**
- **2nd December - National Awards Day** run by 8billionideas, this is **followed with debrief session** between Lions & 8bi

LIONS ROAR – So, what has the MD ROAR Team ever done for you?

There is plenty of collateral and help available all year round, we have a couple of websites where you can find the latest information, plenty of posters, Zoom calls and aligned team members to help too.

- **ROAR Website – open to the public**, <https://www.lionsclubroar.org.uk/> information for Lion and Teachers with videos and testimonials too
- **MD Website – for Lions Only**, <https://lionsclubs.co/MembersNews/> You need access, once logged on, search using ROAR and you will be directed to additional information on the **'bookcase'**
- **This Road Map**, and other posters, helpful guides, usually available by mid February, on the MD Website **'bookcase'**
- **Zoom Information Evenings**, setup to help clubs to understand the programme and all you need to do, these will run from mid February to end March
- **Example Letters to Schools** (for marketing) / **District and Club Treasurers** (for the admin bit)
- **The TypeForm**, the registration system, once you have your Clubs authorisation, complete a TypeForm per school entered
- **Your Club and District Treasures** are updated on what to expect and how to help
- **Your aligned District Marketing and Admin Teams**, are ready to help, see earlier charts for details
- **Once the Programme is running in September**, 8billionIdeas will liaise with schools to ensure progression
- **8billionideas create** the Teacher Pack which leads the teachers through the programme, older versions of this can be made available as a marketing aid for yourselves, just contact your District ROAR Team members.
- **The Lions ROAR team work with 8billionideas**, manage the overall programme. Create and send out the certificates and put on the **National Awards Day in December** to recognise the inspirational achievements of students and Clubs like yours!!