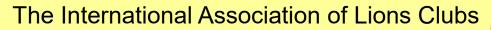
With this edition: Wokingham Lions Golden Special and a 4-page feature from Ringwood & Fordingbridge Lions







Acting District Governor 2023 - 2024 ♦ Lion Sandra Manktelow

dg@lions105sc.org.uk → www.lions105sc.org.uk

"Changing the World"
JUNE 2024 EDITION

The Acting DG's Leader...

"Changing the World"

My dear family of Lions



here did the month of May go? I can't believe that in one month's time it will be handover on Sunday 7 July and the start of my year as your District Governor. As I write Clive and I are getting excited about going to Melbourne to attend the International Convention – another first for me and a chance to catch up with Lions from my training class.

May has been a busy month catching up on Club visits and trying to get to as many different events as possible. If I haven't managed to get to your Club this year, please know that I will visit you next year.

We had a successful Cabinet meeting, last month, via Zoom and then in the afternoon I had another Zoom meeting with the incoming District Officers. I am looking forward to working with them all next year. In the next edition of the Sentinel, I will introduce you to them.

I had the good fortune to bump into one of the Lions I met at training a couple of years ago who came from the Netherlands. He had come over to our Multiple District Convention (well organised by our own Lion Dave Ebsworth). I also met a Past District Governor at a Zone meeting who had come over from Switzerland – it was great to hear about Lions in her country – another contact made. Lions is a truly wonderful, international organisation.

Bookings for the District Handover are now open and the link is www.lions105sc.org.uk/booking59.

Thought for the month:

The more we promote, applaud, and actively inspire humanitarian efforts in the world, the more others will be drawn to this kind of work.

Wishing every Club all the best for the month of June and I hope the weather holds for all your outdoor activities where you can shine your light and inspire others.

Lion Sandra

Acting District Governor

Matters of moment

Acting DG's Month June

3 June: Meon Valley Lions Official

Visit

5 June: Lions/Brain Tumour Research Appeal Officers' meeting

6 June: International Convention

Melbourne briefing

8 June: MD GST meeting

9 June: District 105SC Fun Day

10 June: Fareham Lions Official Visit

13 June: GAT

16 June: International Convention Melbourne to be inducted as

District Governor



Wanted on voyage?

The Lions' **Portal is here!**

If you are still experiencing problems, please contact HO at Birmingham on 0121 441 4544.

They will do their best to help you.

THE PRODUCT AND **ITS CUSTOMER - II**

Mostly marketing concerns itself with the promotion and sale of products - marketing creates a path to the consumer and the consumer sends money back down that same path. Not quite the same for us but as Alexandr the Meerkat says, "Simples"

As promised, this month we'll explore this simplicity in detail.

If we think of our service to the community as our 'product' and we think of the return we get as the satisfaction of serving, then the logistics are the same as if we were selling a Mars Bar and our customer was paying for it.

In one of the first of these treatises I made the point that we may be the best in the world at what we do but there is little point in being so if no-one knows who you are and what you do.

Much as the suspicion many people may have that advertising and promotion creates needs that are otherwise unwanted (actually very rare), not to advertise or promote is like blinking in the dark; only you know what you are doing.

Even this little magazine occasionally carries advertisements because advertisements do what we want them to do. They inform, they persuade and, when appropriate, they remind.

Advertising can be costly (although not in the Sentinel) and as charities without large advertising budgets or any such budget at all, we must rely on other means of promotion. One of the best is word of mouth. Let's get people talking about us. How do we do that? We do things that impact on people so much so that they will tell their family and friends about us. What things? We organise a fete, a classic car show, a Swimarathon, a sponsored walk, a muddy fun run. We promote these by making them community news items that the local and social media will pass on. Go for it.

Lion Peter Tall MJF MCIM MCIPR

The bigger picture



As we approach the end of the current Lions year, I would like to take this opportunity to thank the individuals and Clubs who have continued to support our Foundation during the past year. Our Foundation helps Lions near or far to be able to complete projects in their local community with the aid of a grant or, of course, to support those who need help when disaster strikes.

I have been asked if Lions have been able to offer any aid to families suffering due to the situation in Gaza.

There are no Lions in Gaza, LCIF awarded \$20,000 in grant funds to the Lions of Palestine (District 351) to procure and distribute blankets to 1,850 families living as refugees at tent camps in Al-Mawasi, Rafah, in Southern Gaza. Since Lions are not permitted to enter Gaza, they partnered with the Agricultural Development Association (PARC), a Palestinian NGO based in Ramallah. The operation will be reported by District 351.

Sadly the desperate need for our International Foundation continues, the support for the devastation around the world both natural and man-made is not reducing. Then there are the projects in our own communities that we can possibly obtain a grant to help us achieve our goal.

Talking of goals, our donation goal for this past year is \$37,047, as of April we have donated \$33,967.03 compared to \$86,883,51 a year ago. Thank you.

Lion ann Huntley MJF

District 105SC LCIF Coordinator lcif@lions105sc.org.uk



From the LCIF Chairman, Lion Brian Sheehan

Hello Lions, Leos and fellow humanitarians,



I am thrilled to announce that LCIF is well on its way to achieving this year's stretch fundraising goal because of the awesome generosity of those of you who have donated this fiscal year. Although we've made excellent progress, we need your help to push us through the finish line by making your personal and Club donations, hosting a fundraiser and encouraging others to give to LCIF. Less than one month remains before I have the sincere pleasure of announcing our total funds raised during the Second Plenary Session of the annual Convention in Melbourne. I am truly looking forward to celebrating our successes together and sharing the worldwide impact of our collective service made possible through our Foundation.

Make a great day,

Lion Brian Sheehan

Chairman, Lions Clubs International Foundation

More Matters of Moment

Welcome New Lions

A warm welcome to eight new members to Lions International and best wishes to them for a long and happy time as a Lion.

ALTON - Lion Michael Edwards

BASINGSTOKE - Lion James Powell

CALNE - Lion Miriam Trotman

MELKSHAM - Lions Sharon Gilbert and Amanda Marshall

SWANWICK - Lion Gary Scott

TROWBRIDGE - Lion Raymond Smart

WOODLEY & EARLEY - Lion Debbie Morton

Acting DG Lion Sandra



Changing the world with International President Lion Dr Patti Hill

Dear Lions

We're almost at the end of the Lion year, and I've been so fortunate to meet many of you during my travels. I experienced first-hand one of our Association's greatest strengths - the diversity of our membership and service.

For more that 100 years, Lions have opened their arms to the world and embraced new people, projects and ideas. We provide eyeglasses to those with low vision, welcome displaced people to our communities, care for the elderly and so much more.

As Lions, we don't just accept the status quo - we innovate to meet the ever-changing needs of our communities. Let's continue to find new ways of supporting all people who need us and inviting all people who want to join us in service.

Yours in service Lion Dr Patti Hill

Lions International President

PASSED TO HIGHER SERVICE



It is with regret that the Lions Club of Eastleigh reports the passing to higher service of **Lion Devan Kandiah MJF**. Lion Devan was known to so many of the Club's members and the news of his passing will be received with great sadness. He leaves behind a great legacy not the least of which is the Lions' Bus for which he, almost single-handed, raised tens of thousands of pounds. He was President of the Club three times and formed a strong bond with Eastleigh's twin Clubs in France and Germany. For more than 30 years Lion Devan has been a fundraiser, diplomat, friend and inspirational leader.

The 105SC Sentinel sends its sincere condolences to the late Lion Devan's family, friends and fellow Lions.

"Optimists tend to be successful and pessimists tend to be right." - Mark Zuckerberg

Basingstoke Lions beat the Bank Holiday weather blues

The Bank Holiday weather blues may have hit many, but no so the Basingstoke Lions!

Having undertaken to be present at the Yateley May Fayre with their Lions Den putting game, they were not going to be beaten - nor let the public down, particularly as Lennie, the popular Basingstoke Lions



Mascot, was expected.
Suffice it to say that
Lennie, although totally
unused to having a very
wet, soggy fur coat, was
there, waving, kiss
blowing and hi-fiving! On
this occasion, where
there was a need, there
was a very wet Lion.

And so do Fleet Lions

It was a lovely weekend until the Bank Holiday when Fleet Lions staged their Classic Motorcycle Run and Concours. This was the 37th such event (missed only because of Covid) and biker Lion Andy with a great team behind him organised everything so well apart from the weather! It was an awfully wet day and that's no fun on a motorbike.

Nevertheless 150 bikes had registered in advance and lots of them turned up so there was much for the public to admire and be very jealous of the lovely, well -prepared machines. The bikers were pleased to see the event return and were full of compliments. And the Fleet Lions still raised 'a few quid' for charity.

Abingdon Lions defibrillate



Abingdon Lions have been busy over many years fundraising to donate defibrillators to the town but would individuals know what to with them should the need arise. Two new members, Lions Liz and Cameron, were tasked with finding a training organisation and a venue.

They reached out to other volunteer groups and arranged a free training session on Tuesday 30 April at a community unit in the town and a trainer from the South Central Air Ambulance (with suitable donations from the Lions).

Training in CRP and on how an Automatic Emergency Defibrillator works was provided to remove some of the mystery. This training session was excellent and it was a great opportunity for volunteers from the Community Hub and others to get some hand-on experience with CPR and AED training sets. The picture above shows Lion Lesley putting someone into the recovery position.

The Bob Cook Games

are coming to the Swindon Harriers Athletic Track on Sunday 11 August.

A great District 105SC Event

richard@chippenhamlions.org.uk - https://chippenhamlions.com

"Education is what survives when what has been learned is forgotten." - B.F. Skinner



8 June **Global Wellbeing** Day 10-16 June **National Diabetes** Awareness Week Men's Health Week 17-23 June Learning **Disability Week** 24 -30 June **World Wellbeing** Week I-3 I July **Plastic Free July** I-7 July **Alcohol Awareness Week** 24 July **International Self-Care Day** 30 July **International Day** of Friendship

Windsor Lions relaunch Message in a Bottle and introduce Message in a Wallet

Windsor Lions have given a boost to their popular and potentially lifesaving Message in a Bottle project in the pharmacies and doctors' surgeries around the borough.

This clever device is free to all users and provides a simple but effective way to keep emergency medical and contact details where they can easily be found by medical responders - in the fridge! For anyone participating, the emergency services will find a Message in a Bottle sticker on the front door and another on the fridge. This alerts them to the bottle and its potentially life-saving contents. It's brilliantly simple and has proved itself on many occasions.

Lion Phil Sargeant, coordinating the project, says: "We were so impressed with the effectiveness of Message in a Bottle that we have developed another service – Message in a Wallet - to complement it. This comprises a credit card-sized fold-out leaflet containing similar important information but it is designed to be popped in a purse or wallet in case of an emergency outside the home.

"We really believe that these two initiatives can prove life-saving. Unfortunately, during the pandemic it wasn't possible to get out and



spread the word about them, so we are now getting out into the community to make sure as many people as possible have access to both Message in a Bottle and Message in a Wallet."

Bottles and leaflets are being placed in doctors' surgeries and pharmacies around the Windsor and Ascot areas but are also available free of charge from the Windsor Lions. Pictured are Lions Alan Brown and Diane Purchase with samples of Message in a Bottle and Message in a Wallet.

"Work is the greatest thing in the world, so we should always save some of it for tomorrow." - Don Herold



Romsey and Waterside Lions recently held a very successful Fashion Show in Crosfield Hall, Romsey, in conjunction with Travelling Trends.

More than 100 ladies from the Romsey area enjoyed the show with models displaying clothes from many High Street fashion stores, all of which were shown around the room and available to buy at bargain prices.

A glass of fizz was enjoyed by guests along with nibbles and the very popular raffle with its 20 prizes.

After the catwalk Fashion Show, everyone had the opportunity to browse the rails and pick up a bargain.

The evening raised just over £1,100 for the charities supported by the Romsey and Waterside Lions.



A RETRO NIGHT

IN AID OF

SWINDON HUMANITARIAN AID PARTNERSHIP,

SUPPORTING UKRAINE AND UKRAINIANS

DANCING TO 60s 70s 80s 90s MUSIC







SWINDON TOWN F.C.
COUNTY ROAD, SWINDON, SN1 2ED

FRIDAY 12th JULY 2024 - 7.30pm to midnight

TICKETS: £25 (incl. BUFFET)

Tickets to be bought in advance before 30th June

Online at www.swindonlions.org or Email contact@swindonlions.org

Historic flooding in Brazil devastated entire communities

Heavy rain and flooding devastated communities in the Brazilian state of Rio Grande do Sul, impacting over 800,000 people. More than 70 people were killed, more than 150 injured and dozens are missing. More that 80,000 are displaced by the disaster. LCIF is mobilising funds, including a \$100,000 Major Catastrophe Grant and a \$20,000 Emergency Grant to empower Lions in Brazil to help their communities to recover. Your donation will help.

"I have not failed. I have just found 10,000 ways that won't work." - Thomas Alva Edison



Update

Christmas Cards have arrived!
Packs of 10 for £4.50
Eight different designs to choose from and the BTR officer has some to sell!

In April six clubs donated £2,200 between them. Our track record is fairly consistent:

2019-20 - £11.250.00

2020-21 - £7.875.50

2021-22 - £9.443.00

2022-23 - £10,576.54

2023-24 - £9.577.26

Forty-two Clubs in our District over those years have donated £48,722.30 between them. A big, big thank you to all who have contributed towards the appeal.

I will be handing over the reins of Brain Tumour Research Officer to Lion Tim Hanton next Lions year.

Please continue to support this appeal as brain tumours touch the lives of so many people.

Lion Sandra Manktelow

HOOK AND ODIHAM LIONS HOLD ANOTHER SUCCESSFUL PROSTATE CANCER SCREENING

NO ONE'S CANCER DIAGNOSIS SHOULD BE LEFT TO CHANCE

Hook and Odiham Lions held their third Prostate Cancer Screening on Saturday 11 May at Odiham Cottage Hospital. Altogether 256 men were tested and of these 13 received a red letter and received an amber one. Hopefully the screening will have saved someone's life.

In addition the Club gained a friend of Lions and possibly a new member.

The places were taken up within a fortnight of launching the event and sadly a number of would-be participants were not ablet o be tested this time. The Club is therefore seriously considering carrying out another session in the autumn.

Lions "Giant Easter Eggs" draw

For 30 years Wimborne and Ferndown Lions Club have organised a very popular Annual Draw with giant Easter Eggs as prizes and in the process have raised many thousands of pounds for various good causes.

The Lions are keen to thank their many loyal participating locations, (be they pubs, clubs, cafés, salons, etc.) and, of course, the public who have again supported this venture at a time when charity incomes are generally suffering.

This time they have helped the Lions raise more than £1,200.

"If journalism is the first draft of history, then art has it framed and varnished." - Laura Freeman

RIVERBOAT SHUFFLE

To commemorate the 50th Anniversary of the founding of Wokingham Lions Club, the Lions enjoyed a lovely evening out on a pleasure boat on the Thames.



The event was organised by one of the newer members, Lion Ronnie Conroy, and included four hours cruising, a delicious barbecue meal and then an old-time disco.

Luckily for once the weather was fine and so the evening was both enjoyable and relaxing.

Forty Club members and guests attended, including District Governor -Elect Lion Sandra Manktelow, who gave a short speech congratulating the Club and noting it has gained 14 new members over the past five years and is now the second largest Club in the district. Lion Sandra then presented President Lyn Baily with a Certificate of Appreciation from HRH the Duchess of Edinburgh, Patron of Lions Clubs in the British Isles and a member of Wokingham Lions Club.

The Club is now looking forward to the more formal celebration of the 50th Charter Anniversary which will be held on Friday 7 June in Wokingham Town Hall.



Wokingham May Fayre, run by Wokingham Lions Club has been entertaining the people of Wokingham and raising much needed funds for various charities each May Bank Holiday (excluding during Covid19 times) since the mid 1990s.

The May Fayre now raises between £15,000 and £20,000 for the Wokingham Lions and, in addition (from feedback received), raises even more than this for the charities who run their own stalls at the event.

On top of this it is of course a wonderful community event, which is looked forward to by many people living in Wokingham and indeed from the surrounding area as well.

This year's event on Monday 6 May was also visited by the rain which has affected so many events this winter and spring.

However, like the Wokingham Walk the previous week, the people of Wokingham are made of stern stuff! They put on their wet weather clothes, picked up their umbrellas, and came to the town centre to enjoy the entertainment, support their favourite charity stalls, buy their lunch from various street food outlets and have a good time.

Thanks also go out to Maidenhead Lions Club, who as usual brought their very popular train, and to Bracknell Lions Club who provided some much-needed extra manpower (and womanpower) to the event.



Sentinel's eye on...

The Events Calendar

Club events for the next three months and updated month by month are listed here

Club Events: June, July and August 2024

- ALTON Second Saturday of the month, Lions Craft Markets
- BASINGSTOKE Sunday 2 June, Tadley Treacle Fair, Saturday 15 June, Old Basing and Lychpit Carnival; Friday 28 June, Grand Summer Ceilidh-Barn Dance; Sunday 7 July, Hook Village Show
- ◆ BRADFORD ON AVON Saturday 13 July, Crafts, Choirs, Coffee & Cake
- CHIPPENHAM Sun day 2 June, Cherished Vehicle Show; Saturday 13 July, Jazz on a Summer Evening
- DEVIZES Sunday 9 June, Classic Vehicles and Family Fun Day
- ◆ POOLE Sunday 7 July, Broadstone Family Fun Day; Friday 26 July, Quiz Evening; Thursday 8 August, Boat trip with Fish and Chips and Fireworks
- READING Sunday 16 June, Charter Anniversary Afternoon Tea
- ROMSEY & WATERSIDE Saturday 8 June, Bookstall in Romsey Cornmarket, Sunday 9 June, Paultons Park Fun Day; Saturday 6 July, Bookstall in Romsey Market; Sunday 7 July, Mayor's Picnic Fair
- ♦ WOKINGHAM Friday 7 June, 50th Anniversary Celebration: Saturday 15 June, Classic Motor Show
- ◆ YATELEY & DISTRICT Every Friday, Community Bingo (except Bank Holidays)

Webpage - www.lions105sc.org.uk/events

LIONS WIT

A Lion told his wife she should embrace her mistakes...
She gave him a hug.

THE WOKINGHAM WALK



The Spring Wokingham Walk, now in its ninth year, took place on Sunday 28 April. It is an event that has proved very popular, with participants using it to connect with family and friends, as part of a fitness plan, as a personal challenge or preparation for a future challenge, or to raise money for a cause close to their hearts.

However, this year there was a bit more to the challenge than planned! Although the routes were fine on the Saturday when all the direction signs went up, around 20mm of rain fell during the night and the River Blackwater broke its banks meaning the 15 mile route had to be closed. A large puddle in Gypsy Lane affected all the routes and involved some quick thinking by event organiser Lion Andy Slay. Lion Andy spent much time assisting walkers along a narrow path adjacent to the puddle (see above) and, with parents' agreement, carrying young children across the puddle to dry land. Then a quick journey home for Andy, to dry off and change clothes!

Despite the weather, around 350 walkers, raised around £4,000. The feedback received was all about how much walkers had enjoyed the event despite the weather and were looking forward to the next Wokingham Walk in October.



OLD MONARCH

The Editor has the last word ...

With the amount of copy I have received from one source, I am tempted to rename this publication the "Wokingham Wonder" but my warm thanks, amd congratulations to the Wokingham Lions both for their 50th Charter Anniversary but also for being so informative about their activities.

As readers will have noticed, supplements to the Sentinel are becoming commonplace and this is one way that Clubs, like Wokingham and Ringwood & Fordingbridge can have published the lengthy, and very welcome, releases they send to me.

Keep them coming!

With best wishes to our District Governor-elect in Australia. Lion Sandra is probably better prepared than most with a whole year of practice to help her in her not quite so new role.

G'day!

Lion Peter Tabb



Lions tail...



Please send all articles and pictures for publication in the

DISTRICT 105SC SENTINEL

to the Editor, Lion Peter Tabb MJF, email: news@lions105sc.org.uk ideally at least a week before the end of the month