

105
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JANUARY 2023 EDITION



SENTINEL

**A Guernsey
Winter Wonderland welcomes
the New Year**



The International Association of Lions Clubs

District 105SC

District Governor 2022 - 2023 ♦ Lion Dave Ebsworth

✉ dg@lions105sc.org.uk ♦ www.lions105sc.org.uk

“Service with enthusiasm and pride”



The DG's New Year Leader...

Lions serving with enthusiasm and pride

My fellow Lions ...

Firstly, Annie and I hope that you all had a lovely Christmas and time to recharge your batteries after a busy December, and we wish you a Happy New Year. Our Christmas was quiet as we both had the flu and chest infections prior. We're both better now and ready for a busy January.

Secondly, at the Council meeting at the end of November, we met with the MD Insurance officer via Zoom who promised us that she would send out a guide to what is or is not covered. This has not appeared, and I have chased this via our Council chairman. I am still waiting his response. I will update you as and when I know.

I have heard from Lion Yorkie, and we have two candidates for Young Ambassador this year and I wish them all the best. We must keep looking, I believe that they are out there so let's try to increase candidates in 2023 -2024. May I take this opportunity to say a big thank you to Lion Yorkie who is stepping down after this for a fantastic job he has done. If you are interested in the role, please contact me.

About Spectacle collection; thank you to the Clubs that responded, and it will be discussed at the Cabinet meeting on Sunday 8 January 2023.

We start the new Lions year with 1,103 members. Unfortunately we have lost our newest Club, the Swindon Chautari Club, which came as a surprise and Ventnor on the Isle of Wight which we knew about and can say we already have a plan in motion for increasing membership on the Island which is very positive. I know PDG Lion Jarvis has other projects on the go for a new Club and a Branch.

I have had a look and our numbers are good for Convention and I know the Convention team are working hard. There are still lots of five-minute slots left, so please contact me as this is your opportunity tell us what your Club is doing well so that other Clubs can learn or borrow the idea. Hopefully we will have fun while doing the serious business. This is an opportunity for new members to see what goes on at our AGM. I look forward to seeing you there.

May I ask all Club Treasurers to make sure you get your statements for dues owed and please get them paid a.s.a.p. This year so far, we have had two Clubs suspended for late payments and a third Club was saved by a day from going into suspension.

With regards to the water machines for Ukraine, there has been an issue with the suppliers as initially we were told they would cost around £3,000 but the one recently installed cost six times that amount! Now DG Lion Chris Hibbert is in discussion with GST lead PID Lion Phil Nathan and others and once a decision has been made and costings, I will inform you.

December for us was as busy as everyone else's. I was Santa on our Christmas Float and how great it was to be out and about with Christmas music and spirit, seeing the smiles on the children and their parents' faces. I attended the Global Service Team meeting at National HQ which was extremely interesting. On Monday 5 December I supported Annie and her choir (Take Note) and later that week I attended a Prostate Cancer meeting for my club with view to arranging a testing day in May.

Unfortunately the disaster in Jersey happened and I maintained contact with the President getting regular updates and we were able to help with match funding the Jersey Club's donation to the Island's official appeal.

Once again I supported Annie and her choir and attended the Basingstoke Club where I had the pleasure of handing out two 50 years' service awards. Having been to Windsor to see the panto "Sleeping Beauty", on Saturday 17 December I played Santa at Reading Waitrose and the following day at Tesco; great to see the kids' happy faces.

From then on onwards we got the flu and both were unwell, so our festive contacts over Christmas itself were restricted to e-mails and phone calls.

Thank you for your support and let's make the next six months even better than the first six.

Lion Dave



The Bigger Picture

Global Service Team -

January 2023

Hot off the press!

- ♦ In 2019/20 **42 per cent** of Clubs reported service on MyLion...
- ♦ In 2020/21 that figure rose to **54 per cent**...
- ♦ In 2021/22 the figure increased by one percent to **55 per cent** ...
- ♦ In 2022/23, only halfway through the year our District has increased that to **61 per cent!**

A big, big thank you to all Clubs who are reporting service.

If you are one of the 39 per cent of Clubs who are not reporting and would like help, then please let us know.

Lion Sandra Manktelow

GST Coordinator



A Lion's Tale!

MDI05 Symposium 6

26/27 November 2022

We gathered in a hotel on the Saturday morning, a group of enthusiastic and intrigued Lions, curious to see what the coming couple of days would bring... And what a weekend it was! At the very end of the last session, on the Sunday, attendees were asked for shout-out single word feedback and...

*inspirational – motivational – teamwork –
empowering - connectivity*

...were just some of the themes.

The Symposium was attended by a small number of new/newer Lions, from each District, with the objective of providing a forum to motivate, network, educate, inform and inspire the group... And it worked! The topics covered included recruitment, examples of inspiring global initiatives, Lions UK National HQ, the Big Five Global Causes, media coverage and simulating a real-life role-playing live recorded radio interview with a maverick DJ. We, Sue and Mark, are convinced our Club, Visionary Champions, should have won the role-playing exercise and can only assume there may have been some bribery involved!

We are now all in a very active Whatsapp group to ensure the networking continues and we return to our Clubs with new ideas and enthusiasm

Thank you to Phil, Geoff, Daniel, Philip, Linda, Dorijan, Brigitte, Heather and Chris for donating their weekend to facilitate such an informative and inspiring event.



Lions matters of moment



Lions Clubs International FOUNDATION

I begin by wishing you all a very happy new year and I hope it will be a successful one for your Club.

We have all been busy with Christmas events and now we look ahead to 2023 and another year of serving our local and worldwide communities. At the end of the year 105SC had donated £27,321.55, remembering that the Lions year begins in July. I was chatting with a Lion who had donned the Santa hat and was collecting in the local superstore, and we talked about LCIF and how, just as every penny we collect from the public goes to charity, so do the donations we send to LCIF.

If you or your Club donated to the Foundation's diabetes cause, then some of it may have helped support Lions in District 307-A1 in Indonesia. According to the International Diabetes Federation more than 70 million people in the country between the ages of 20 -70 are living with the condition and are undiagnosed. With help from a Diabetes

equip a health facility in West Jakarta and screened more than 11,000 people. The facility will also help with awareness.

Campaign 100 was the largest capital campaign in the Foundations history. If you type in the following, <https://youtu.be/a7BVzpEEaTo> you may be interested in the short video that has been produced to mark the end of the Campaign.

Just a gentle reminder that if your Club intends to present a Melvin Jones Fellowship at a particular event, please don't leave it until the last minute. If you have any queries please do get in touch and if you are applying for a MJF either I can do it for you, or if you choose to do the application, then send a copy of the form to me in case of any queries that may arise, it saves time.

Thank you for your continued support.

Lion Ann Huntley MJF

District 105SC LCIF Coordinator
lcif@lions105sc.org.uk



Post-Christmas blues?

Banish them by booking for a fun weekend in March!

DISTRICT CONVENTION 2023

3-5 MARCH 2023

Holiday Inn, Pembroke Road, Portsmouth, Hants PO1 2TA

Lion DG Dave Ebsworth spent Christmas (all right, some of it) working on a captivating programme for us all, including the popular session of five-minute slots for Clubs to tell us about the innovative ways they help their community, or raise money to enable them to help others.

Is there something your Club has done lately of which you are quietly proud? Well, stop being quiet, and do what Lions tend not to do and BOAST about your successes, and give other Clubs ideas and inspiration! We hear through the Sentinel what some Clubs have done, but there is so much more going on.

We'd love to hear at the **District 105SC Convention, 4 March 2023** what your Club has done recently that is special, so email dg@lions105sc.org.uk, telling us what the project is, and who in your Club will deliver the talk. Act **now**, the slots are limited.

Lion Steve Spencer For District Convention 2023 Host Committee

More Lions matters of moment

DG's Month January 2023

3 Jan. Mdeeting with GMT lead
4 Jan. Club Zoom meeting
7 Jan. Young Ambassador District Heat on Zoom
8 Jan. Cabinet Zoom
11 - 18 Jan. Holiday
23 Jan. Club meeting
25 Jan. Circle Hospital meeting re PSA Day in May
27 Jan. Council meeting - Zoom
28 Jan. Council meeting - Zoom
28 Jan. Fleet Charter Anniversary
29 Jan. Council meeting - Zoom.

1st VDG's Month

8 Jan. Cabinet meeting
11 Jan. DGE and GMS Club meetings
14 Jan. DG Training
25 Jan. GMS Club meeting
26 Jan. GAT meeting
27- 29 Jan. Council meeting

2nd VDG's Month

8 Jan. 2nd VDG Training via Zoom 9.15 am to 2.00 pm and Cabinet via Zoom at 7.00 pm
9 Jan. Petersfield Lions business meeting
14 Jan. 2nd VDGs get together - all day
16 Jan. Zone meeting
23 Jan. Petersfield Lions social
24 Jan. 2nd VDG meeting LCIF via Zoom
25 Jan. 2nd VDG via Zoom
26 Jan. GAT via Zoom
28 Jan. Fleet Charter Anniversary

LIONS WIT AND WISDOM

"More tears are shed over answered prayers than unanswered ones."
~ St Teresa of Avila

MARKETING – PART 18

Looking at the Marketing Mix

In October's edition we identified the nine disciplines that make up 'the marketing mix'. In this article we examine the last three of them.

AVAILABILITY - how easy it is for people to find out about the brand. This depends entirely on how well we promote it. The Lions have a very strong brand, most manifest in the logo which is used, and hopefully recognised, worldwide. Is is our Unique Selling Proposition. Therefore everything we do, as Lions, must be branded so that our public, the community we serve, knows who we are and what we are available to do. We must use the logo so well that it stands on its own - we do not have to keep explaining it.

LOGO/BRAND IMPACT - the ability of the logo to draw the eye and conjure positive feelings towards the brand. Like many logos, the Lions' 'brand' has evolved over time but has maintained a consistency of image. Use of the logo on all our activities will create a situation whereby recognition becomes automatic. Think of the FORD logo. You see it, you recognise it and you do not need it explained to you that Ford make motor vehicles. Your familiarity with the logo, tells you that. So it becomes with the Lions logo. It is seen, it is recognised and the impact should be (if we ensure that we make it so) that those we intend to reach will know just what we do.

POINT OF 'SALE' EXPERIENCE - what people experience in the moments before contact or use. This last element of the marketing mix is how our public reacts as they are about to avail themselves of our services. As with any product, the point of sale experience determines the next course of action. Our role is to ensure that such experience leads to a positive conclusion. That our services are used and recognised for what they are, provided by an organisation recognised for what it is.

For our next series of articles, while being based on the 'marketing mix', we will feature how we can develop our creativity.

In the meantime, best wishes for a productive, peaceful and fulfilling New Year.

Lion Peter Tall MJF MCIM MCIPR

Even more Matters of Moment

Welcome New Lions

I am delighted to welcome five new members into Lions Clubs International and wish them a long and happy time as a Lion.

FLEET - Lion Roy Fang

HAVANT - Lion Terence Gingell

WAREHAM - Lion Ralph Armstrong

WARMINSTER - Lion Keith
Drummond

WOKINGHAM - Lion Jonathan Blane

DG Lion *Dave*

Together we can with International President Lion Brian Sheehan



Dear Lions,

The holidays are such a special time. And as we gathered with family and friends to celebrate this season, let's also remember to celebrate as only Lions can - by serving others. Your kindness will make a big difference for so many families, especially at this time of year.

Our service is a gift that never stops giving.

Thank you for your incredible kindness and service.

Lion Brian Sheehan,
International President

PASSED TO HIGHER SERVICE

The Lions Club of Swindon is sad to report the loss of one of their most enthusiastic and active members, Lion Maurice Watson, aged 78. He was taking part in one of his favourite activities playing walking football when he suddenly collapsed and despite the best efforts of paramedics, including the Wiltshire air ambulance, passed away. A Past President and Zone Chairman, he was a great supporter of youth including Scouts and football coaching and in particular Lions youth projects Young Leaders in Service and ROAR. He will leave a very large gap in the Club and Club activities. The Club's condolences go to his wife Rosemary and all his family.

The Lions Club of Hayling Island also reports with sadness the passing to higher service of Lion Jennifer Thorn and the Lions Club of Trowbridge reports the passing to higher service of Lion Paul Hallet.

The 105SC Sentinel extends sincere condolences to the Lions' families, friends and fellow Lions.

“In a liberal society, offence is the price we pay for freedom.”
- Trevor Phillips

Guernsey Lions celebrate 25 years of Winter Wonderland



The spirit of Christmas came to Guernsey in December with the return of the Specsavers' Winter Wonderland.

The Guernsey Lions in conjunction with two charity partners, Cancer Research UK Guernsey Branch and Autism Guernsey, took over the gardens of local homeowners Peter and Frankie Bachmann on a cold December evening.

The event, sponsored by Specsavers, attracted a crowd of around 3,000 people with special shuttle buses being laid on from the Specsavers Car Park and a local school.

The event saw the gardens covered with many lights and included a laser together with a magical elf trail and a special appearance from Father Christmas.

Taking place from 6.00 pm to 8.30 pm with the Christmas-themed marquee, sponsored by Skipton International, the event included games and stalls for all ages with hot dogs, beefburgers and a local delicacy bean jar on offer along with teas, coffees mulled cider and Glühwein.

The event is expected to have raised in excess of £10,000 with all money raised at the event being split between the Lions Club of Guernsey, Cancer Research UK Guernsey branch and Autism Guernsey.

‘Having fun for a good cause makes everyone feel like a winner,’ says Lion Paul Allaway, president of the Lions Club of Guernsey. ‘Adults who were small children when the event first launched back in 1996 are now bringing their children to enjoy the tradition. It’s a very special evening.’

Chairman of the Cancer Research UK Guernsey branch, Bryan Lean, says: ‘This is a wonderful festive experience for families to enjoy, while also supporting our funded research to ensure “We Will Beat Cancer”.’

Co-founder of Specsavers, Dame Mary Perkins, says: ‘The event not only signals the start of Christmas for many Islanders, but also raises essential funds for those in need. We are delighted to be sponsoring it again and we hope it brings some much-needed enjoyment and magic to the island community.’

Fleet Youngsters ROAR very loudly!

Lion Graham Drayton of Fleet Lions persuaded a local school to enter the ROAR competition for the first time. He was inspired by the efforts of the neighbouring Farnborough Club last year. Teams at the school were challenged to create a ‘World Changing Idea’ and promote it.

Lots of young people from Church Crookham Junior School formed teams and were assisted by Lion Graham to take up the ROAR challenge. The Club even brought in the beer festival glass designer to give guidance on how to produce attractive marketing materials.

The Lions and the school then judged all their efforts and chose one team to go into the MD finals on Zoom.



Pupils Harriet, Megan, Lauren and Niamh came up with the idea of **TatApp**, an app to help people not throw useful things away. Nine schools from 105SC featured in the finals for the eight regions.

And the Fleet-sponsored school duly took the honours in the Lions Regional ROAR competition! Lion Graham Drayton said: ‘All the teams worked so hard and were so inspiring. It was an honour to help them along and we plan to get more schools involved in ROAR 2023.’

ROAR is a unique Lions programme to inspire children and young people to think big and dream bigger about their ideas.

“To observe attentively is to remember distinctly.”

- Edgar Allan Poe



The poster is for the Lions Clubs MD105 Coronation Convention 2023, celebrating the King's Coronation and Lions successes. It features a central circular portrait of King Charles III with the text 'GOD SAVE THE KING' and 'CHARLES III' around it, and 'CORONATION 06.05.2023' below. The main title 'LIONS CLUBS MD105 CORONATION CONVENTION 2023' is in large blue letters, followed by 'celebrating the King's Coronation and our Lions successes'. The venue is 'At The Grand Hotel Gosforth Park, Newcastle' from 'Friday 5th - Sunday 7th May'. The schedule includes a red, white, and blue themed Cabaret Night on Friday, a Business Session on Saturday, and a right Royal knees up on Saturday Night. A small inset photo of Lion Douglas X. Alexander is included. Bookings are open via www.md105convention.uk/hoteldetails.html. The bottom features the Lions Clubs International logo and various service icons.

MD CONVENTION BOOKINGS AND ALL THAT!

Hi all, a quick update on Convention 2023, another great opportunity to meet with your fellow Lions and experience the wonderful city of Newcastle too. We have a great line up with the Host Night on the Friday, the AGM on the Saturday, followed by the Gala Dinner and the spectacular DG-Elect Walk-Ins on the Sunday morning. More details follow.

Time: Friday 5 to Sunday 7 May 2023

Venue: The former Marriott - Grand Hotel Gosforth Park, High Gosforth Park, Newcastle, NE3 5HN

Room Rate: A brilliant £60 b&b single occupancy and £70 b&b double occupancy, £20 extra to upgrade to superior rooms.

Booking Accommodation: To make a reservation please either email: groups760@theelitevenueselection.co.uk with your details and they will call you or telephone: 01912 364 111 taking option 2, the hotel sales team are available Monday to Friday 9.00am - 5.30pm.

WOKINGHAM LIONS CELEBRATE WINTER CARNIVAL SUCCESS

This year saw Wokingham Lions Club take over the Wokingham Winter Carnival in the town centre, and what a great day out it was for everyone!

Wokingham Lion Tim Hanton, chairman of the Winter Carnival Committee says: 'We are delighted with the success of the Winter Carnival. We would like to thank the residents of Wokingham, who turned up in terrific numbers to enjoy the event and make it a great success. Our thanks also go to our supporters Wokingham Town Council and the Wokingham Society, as well as our sponsors. We are also grateful to Mayor Councillor Maria Gee, Mayor's Consort Chris Gee and Mini-Mayor Jayden Hawie, for opening the Winter Carnival, the local charities who make up 'A Christmas Presence' for their wonderful Santa's Grotto, and all the volunteers who gave their time to help and make sure everything went well.'

Wokingham Lions Club raised £13,500 from the event which will be distributed to this year's major beneficiaries, Kaleidoscopic UK and Building for the Future as well as other local charities and good causes.

From feedback it is understood that charities present at the Winter Carnival also made a fantastic total of around £30,000 on the day, which is great news.

“History’s what people are trying to hide from you, not what they are trying to show you.” Hilary Mantel

WOKINGHAM WINTER CARNIVAL IN PICTURES



How Christmas is celebrated down under!

Loddon Valley Lions Alan and Vanessa celebrate the festive season at the Yeppoon, Queensland. Lions Club Christmas Fayre. Wish you were there?

Lions Food Parcels - a sign of the times

The annual delivery of Christmas food parcels to local people was made in mid-December by Wimborne and Ferndown Lions Club. A parcel is a shopping bag containing 25 or so non-perishable different food items. Whereas the Club normally supplies about 80 parcels, this year the demand rose to more than 120, reflecting the current cost of living crisis.

Club members filled bags with items from bulk supplies purchased from local supermarkets. The bags were then delivered as a Christmas gift to local people identified by local Social Services, Citizens Advice Bureau or GPs, etc. as those for whom the parcels will be of most benefit.

This year the bags were divided into two lists, for individuals and for families, with the family bags having correspondingly larger versions of the items. The split was two thirds family, one third individual.

The Club would like to give a big thank you to the Ferndown Guides for the use of their hall for the parcels assembly.



MD105 Regional Lions Leadership Institute (RLLI) 2023

Not sure if you want to attend? Then read this testimonial from one delegate who attended the 2022 RLLI

Twenty attendees made their way to a hotel in the Warwickshire countryside – not one of us knew what we were letting ourselves in for – but we all had the one purpose in mind – we each wanted to be “better” Lions for our fellow members, Clubs, Districts and the Multiple District. A few knew maybe one or two others in the group beforehand but that was about to change! The three facilitators were known to several of us – but regardless of this, they soon put everyone at ease. This continued over the weekend and they were each extremely supportive of all.

What actually happened was nothing short of a miracle!

How do we help the organisation as a whole move forwards in the 21st Century? How do we inspire and motivate our peers? We learnt how to approach all of this through a weekend of learning, yes – but much more through friendship, fellowship and support. These, we all agree, are friendships formed

in a short time but will last for life. We learnt from the facilitators, from each other and developed skills we never knew each other had – who knew we had amongst us an amazing singer, or that some could lie so convincingly for a fun version of a TV quiz show? We learnt how to ask for help and how to utilise the strengths of others to benefit all.

Would you like to apply?

Application forms will be available from National HQ and the return instructions are shown on the application forms.

Closing date for completed applications is
31st January 2023

So if this resonates with you, then consider applying for the next RLLI.

These are not skills just for Lions but for life in general and we have all come home motivated and “buzzing”, with courage of our convictions and the skills to put our ideas forward and in place.



For any enquiries on the RLLI please contact Brigitte at National HQ on either.....
E: brigitte@lionsclubs.co.uk
T: 0345 833 9502

**Date:-
14-16th April 2023**

**Venue:-
The Abbey Golf Club
and Spa Hotel
Hither Green Ln,
Dagnell End Rd,
Redditch B98 9BE**





Sentinel's eye on...

The Events Calendar

Club events for the next three months and updated month by month are listed here

Club Events: January, February and March 2023

- ♦ **ALTON** - Second Saturday of every month, **Lions Craft Markets**
- ♦ **BASINGSTOKE** - Saturday 11 March, **PSA Testing Event**; Saturday 18 March, **Lou Taylor Concert**
- ♦ **DEVIZES** - Saturday 25 February, **Fashion Show**
- ♦ **FAREHAM** - Saturday 11 February, **61st Charter Anniversary Dinner**
- ♦ **JERSEY** - Wednesday to Sunday 8 to 12 March, **51st Swimarathon**
- ♦ **LODDON VALLEY** - Saturday 25 March, **Charter Anniversary**
- ♦ **ROMSEY & WATERSIDE** - Saturdays 14 January, 11 February and 11 March, **Bookstall, Romsey Cornmarket**
- ♦ **WOKINGHAM** - Friday 3 February, **Comedy Night**; Friday 3 March, **Quiz Night**;

Webpage—www.lions105sc.org.uk/events

GST Officers Zoom Meeting

- ♦ Wednesday 1 February at 7.30 pm

Special Events

- ♦ **MARCH 2023 - BRAIN TUMOUR MONTH**

THOUGHT FOR 2023

More than a century ago,
two brothers claimed it
was possible to fly.

They were Wright.



Join us for all the usual fun and fellowship of the Convention 3–5 March

- ♦ Friday night dinner, fancy dress theme **Cops and Robbers** and entertainment by **Matt Black**
- ♦ On Saturday those on day-release can sample the delights of Portsmouth which are all in easy reach, including:
- ♦ The Historic Dockyard, with famous ships such as HMS Victory -
- ♦ The D-Day Story, a fascinating museum
- ♦ The Spinnaker Tower with magnificent views
- ♦ Or visit Gunwharf Quay for a wide selection of shops, cafes, etc.
- ♦ Saturday night gives you the chance to dress up in your formal best and enjoy dancing to David Brewster's Faze 3 Caribbean Steel Band.

Book online at: <https://www.lions105sc.org.uk/booking>

See more at: <https://2023.lions105sc.org.uk>

If you are coming for the day don't forget to book online, as this will register you for your participant's pack.

Remember if you are to be a voting delegate or alternate for your club, noting this on the booking form does not make you a voting delegate. Your Club Secretary has been sent details to register delegates and alternates with the District Secretary.

A reminder that your hotel accommodation is booked separately, with excellent Convention rates for bed and breakfast, £75 per night for a twin/double, or single. To book at this rate, **call the hotel on 0333 320 9345 option 1**, quoting "Lions23".



OLD MONARCH

The Editor has the last word...

I am not one of those who makes New Year resolutions since, in the days when I did, I forgot what most of them were before 12th night.

But this year I will make an exception.

Disasters tend to happen elsewhere but at the end of 2022 a cataclysmic explosion less than a mile from my front door destroyed six apartments, took the lives of ten people and forced more than 40 out of their homes. The Jersey Lions donated ten thousand pounds from their reserves to helping the 40 people who had lost their homes and, most generously, MD matched that sum, giving a huge boost to the local fundraising which will ensure that however disrupted their lives have been, financial help is readily at hand for those whose lives have been so cruelly changed.

My resolution? To help whenever I can, whether the disaster is near or far. A Happy New Year to you all.

Lion Peter Tabb



**Lions
tail...**



Please send all articles and pictures for publication in the
DISTRICT 105SC SENTINEL
to the Editor, Lion Peter Tabb, email : news@lions105sc.org.uk
ideally at least a week before the end of the month