

Lion Barrie going for gold! Find out how and why on page 7



The International Association of Lions Clubs

District 105SC



"Service with enthusiasm and pride"

The DG's Leader... Lions serving with enthusiasm and pride

My fellow Lions ...

am writing this article in the Westin Hotel in Zagreb, Croatia, attending my first Europa Forum. The title is " Clear vision and new vibes". Zagreb is a lovely historical city which unfortunately suffered much damage in a recent earthquake. I have attended many different workshops and will be making a presentation on prostate cancer. Back to District matters and I have received a few complaints regarding the cover and cost of the MD and International insurance policies. This matter was discussed at the Council meeting of 22/23 October and all eight District Governors had questions regarding the insurance. We are now awaiting clarifications from our insurers and Chubb who cover the LCI policy. Once I receive the replies, I will pass them on to you all.

- Another busy month started off with Salisbury and District's 60th Charter Anniversary on Friday 7 October. A lovely evening and I had the pleasure of presenting to them a certificate from our Patron, HRH the Countess of Wessex. At Cabinet on Sunday 9 October, I presented PDG Lion Jarvis MacDonald and IPDG Lion Brian Donovan with their Chains of Office. We also had presentations from New Voices, Fleet IT and our Hunger officer.
- On Thursday 13 October I attended the Hayling Island Club meeting during which PDG Lion Don Hawkins presented his daughter a Melvin Jones Fellowship award and I inducted new member Lion Lauren Keen and presented several service chevrons. A very good evening.
- Sunday 16 October saw our winter Forum at the St Leonards Hotel near Ringwood which was well attended. I would like to thank those who attended and those who facilitated. At the end of the day I handed out service chevrons.
- On Tuesday 18 October I attended Zone F meeting held in Windsor and which was well attended by the Clubs. Lots of good discussion and great ideas. On Thursday 20 October I took part with members of my Club in our Lions Den first round of interviews. It was great to hear members of the public passionate about their own clubs and projects.
- At the Council meeting on 22/23 October there was much discussion on numerous subjects, one of which was my appointment as deputy chairman of the MD Convention team.
- On 26 October I flew out to the Europa Forum as part of the MD team, and I must say I found it extremely interesting. It was great to learn about the projects of other countries and how they are helping their communities. I was also able to catch up with old friends, District Governors from DG School, and, most importantly, make new friends.

To the Clubs who are running fireworks events, I wish you all the best and I hope the weather behaves itself. Convention is just around the corner and I would like to hear from Lions in our District on what you would like to see in

- the Convention programme, remembering that some parts will always be there, e.g., resolutions and voting for the next DG team. Please let me have your suggestions by 15 December at <u>dg@lions105sc.org.uk</u>.
- Thank you to those Lions who have enquired about our health. I am pleased to say Annie's shoulder operation was successful and she is recovering well and only yesterday has got rid of the sling.
- A date for your diary. There will be a Forum on Sunday 26 March which will include a session on social media and IT with Lion Tom Sayers and a guest presenter teaching us a few basics in communicating with people with impaired hearing, learning some sign language and more topics to be added. Tell the DG team what you would like to see.

Thank you for your continuous hard work fund raising and welcome to all our new members. Annie and I look forward to catching up with you over the next few months.

Lion Dave

The Bigger Picture

Global Service Team - November 2022

Thursday 13 October saw lots of Clubs promoting World Sight Day and on Sunday 16 October it was the turn of World Food Day.

My own Club combined the two events and took over the charity corner stall in the Market Square at Petersfield. We invited the local Food Bank to join us. The public were able to drop off their spectacles at the stall and we also asked for any non-perishable food to be donated. Many people stopped to chat to us, and we were approached by someone who was interested in becoming a member. What a win-win situation!



I also received this email from Mike at Fleet Lions. Despite the rain and thus low footfall, the High Street promotion was worthwhile.

We sold some Eye Bugs and had fun with the beer goggles with help from the Macular Society. On top of this we also:

- Collected some foods and bras;
- Sold some fireworks tickets; and
- Collected some volunteers and some potential members

Good networking with Councillors and Police. We will do it again.

It just goes to show that being in the public eye is a good way to attract new members.



...AND STATISTICS

As will be seen in September, we had a four per cent increase in Clubs reporting and many thanks to them. It will be interesting to see the increase in vision and hunger reporting as we have just had World Sight Day and World Food day.

022 - 2023	2022 - 2023
ugust	September
-	58
3133	3158
1585	2085
1601	1601
-	-
11718	14623
18037	21525
36	40
151	202
	- 3133 1585 1601 - 11718 18037 36

Are you a Club who put on a diabetes event? If so, why not tell us what you did and inspire other Clubs as it is World Diabetes Day on Monday 14 November.

If you are finding it difficult to use MyLion, then please contact me so I can find someone who can offer support.

Lion Sandra Manktelow

GST Coordinator

If everyone sweeps before their own front door, then the street is clean. Johann von Goethe

Lions matters of moment



Lions Clubs International FOUNDATION

Monday 14 November is World Diabetes Day. This is a condition that reaches everywhere in our world. According to the International Diabetes Foundation, it is the eighth leading cause of death in the world, with more than 1.2 million children and teenagers living with the condition. Lions in Australia used a \$10,499 LCIF diabetes grant to run a week-long camp for youngsters living with type 1 where the youngsters got help with coping and dealing with their condi-

tion, healthy living, insulin and glucose level management and helping the parents to let the youngsters manage their own condition. Maybe your Club could run a programme which would help those in our communities more aware of this debilitating disease or give support to those living with diabetes.

Golfers among you may be pleased to know that the 9th Lions Golf World Cup and European Championship is returning. Obviously this yearly LCIF Fundraiser has not taken place for a while due to Covid.

However, it is back and if you book by Wednesday 30 November, you can take advantage of an early bird offer. The event takes place from 28 February to 5 March 2023 in Andalucía in Spain. The guest of honour will be LCIF chairman PIP Lion Douglas Alexander. Having met PID Luis Dominguez who helps with the event, recently, he assured me the event is being held in a beautiful part of Spain which would appeal to non-golfers to explore. If you are interested visit www.lionsgolf.info.

All proceeds from this event, go to our Foundation.

A gentle reminder I strongly advise Clubs who are hoping to award a Melvin Jones Fellowship, to either ask me to complete the form on the Club's behalf or send me a copy of a completed application. This saves time and trouble should there be any issue that I may have to deal with Oakbrook.

Thank you for continuing to support the Lions Clubs International Foundation.

Lion Ann Huntley MJF District 105SC LCIF Coordinator



RELEASE DATE ANNOUNCED! Booking is now open for **DISTRICT CONVENTION 2023** 3 - 5 MARCH 2023

The warrant issued by Lion DG Dave Ebsworth is still outstanding, you **must** report to the Holiday Inn, Pembroke Road, Portsmouth, Hants PO1 2TA. While you at held at His Majesty's pleasure there will be a captivating programme provided by DG Dave, and recreational events for those not in lockdown: Friday night dinner, fancy dress theme Cops and Robbers and entertainment by Matt Black - always popular On Saturday those on day-release can sample the delights of Portsmouth, all in easy reach, including: The Historic Dockyard, with famous ships such as HMS Victory

The D-Day Story, a fascinating museum

The Spinnaker Tower with magnificent views Or visit Gunwharf Quay for a wide selection of shops, cafes, etc.

Saturday night gives you the chance to dress up in your formal best and enjoy dancing to David Brewster's

Faze 3 Caribbean Steel Band.

Lion Steve Spencer For District Convention 2022 Host Committee

There's more about the Convention and how you reserve your place on page 11

More Lions matters of moment

DG's Month November 2022

- 1 Nov. Warminster Lions Official Visit
- 3 Nov. Salisbury Lions PSA meeting 4 Nov. Reading Lions Fireworks
- 6 Nov. Bradford Upon Avon 50th Charter Anniversary
- 7 Nov. Reading Lions Den
- 10 Nov. Isle of Wight Clubs (all on one night)
- 11 Nov. Visit to Dentaid HQ, Southampton
- 12 Nov. Wimborne & Ferndown Charter Anniversary
- 13 Nov. Chautari Lions Official Visit
- 14 Nov. Reading Club meeting
- 16 Nov. MD Convention Zoom meeting
- 18 Nov. Windsor Lions 60th Charter Anniversary
- 19 Nov. Calne Lions 50th Charter Anniversary
- 21 Nov. Devizes Lions Official Visit
- 22 Nov. GAT Zoom meeting
- 27 Nov. Wokingham Winter Carnival
- 28 Nov. Council Zoom meeting

1st VDG's Month

- 2 Nov. Swanwick Lions Official Visit
- 6 Nov. Bradford Upon Avon 50th Charter Anniversary
- 6 Nov. District Governor Team meeting
- 7 Nov. Meon Valley Lions Official Visit
- 10 Nov. Trowbridge Lions Official Visit
- 12 Nov. Festival of Remembrance, Royal Albert Hall
- 14 Nov. Highworth & District Lions Official Visit
- 16 Nov. Havant Lions Club Official Visit
- 16 Nov. District Governor-Elect Team meeting
- 19 Nov. Calne Lions 50th Charter Anniversary
- 22 Nov. GAT Zoom meeting
- 28 Nov. MD Council meeting

2nd VDG's Month

3 Nov. Hart Lions Official Visit

- 6 Nov. Bradford Upon Avon 50th Charter Anniversary
- 7 Nov. Petersfield Lions business meeting
- 8 Nov. GAT Zoom meeting
- 9 Nov. Abingdon Lions Official Visit
- 13 Nov. Remembrance Parade, Petersfield
- 21 Nov. Petersfield Lions social meeting
- 22 Nov. GAT Zoom meeting
- 24 Nov. Newbury Lions Official Visit
- 28 Nov. Reading Lions Official Visit
- 30 Nov. 2nd VDGs Zoom meeting

MARKETING – PART 16

Looking at the Marketing Mix

Last month we identified the nine disciplines that make up 'the marketing mix'. In this article we examine three of them.

BRAND PREDISPOSITION - How inclined people are towards the brand. Higher brand predisposition means more people are likely to be aware of who you are and what you do. For this to happen, the brand itself becomes the key focus and our focus, amd how we are known, in via the Lions logo. Everything we do should be branded with the logo. High brand predisposition means that the people we want to reach will recognise the logo and know what we stand for. Think of the Ford logo and the Coca-Cola logo. You see them, you recognise them, you know what they do without you having to read them.

PAID MEDIA - external communications channels that have to be paid for. Examples include magazines press, social media, television, video streaming services and sponsorship. The key factors with paid media is that you decide what you are going to say and how you say it and what devices you use to achieve recognition. Remember that paid advertising has just three purposes - to inform, to persuade and to remind.

OWNED MEDIA - Communications mechanisms owned by the organisation, e.g. websites , newsletters, etc. When it is your own medium you decides what goes in it. The messages are yours. But websites must be maintained - they must always be up to date and managing a website can be almost a full-time task. Newsletters must similarly be newsworthy and new! If you are issuing a newsletter, who are the audience you are aiming for? The Sentinel's readership are Lions and Lions families so there the Editor can assume that Lionistic references will be understood. Not necessarily the general public; those whose support you are seeking or those you are seeking as potential new Lions must be able to understand what you are talking about.

Next month, we'll be analysing three more elements of the 'marketing mix' and looking in the same detail at how we apply them.

Lion Peter Tall MJF MCIM MCIPR

Even more Matters of Moment



I am delighted to welcome six new members into Lions Clubs International and wish them a long and happy time as a Lion.

CROFTON - Lion Anne Dunford

FARNBOROUGH - Lion Michael Davis

HAVANT - Lion Jerry Granger-Holcombe

HAYLING ISLAND - Lion Laura Keen

HOOK & ODIHAM - Lion John Sandford

MAIDENHEAD - Lion Gerard Tekerian

SWINDON - Lions Andi Hunte and Kim Hunte

YATELEY & DISTRICT - Lions Denise Deacon and Tanya Deacon

DG Lion Dave

World Diabetes Day commemorates the discovery that changed the lives of people with diabetes



Monday 14 November is World Diabetes Day, chosen because it commemorates the birthday of Nobel Laureate Dr Sir Frederick Banting who, with US biomedical scientist Charles Best, discovered how to extract insulin from the pancreas (initially of dogs) that could then be injected into patients with Type 1 diabetes.

Until Banting and Best discovered how to extract insulin from the pancreas, the only effective treatment for diabetes was a strict low-calorie, no carbohydrate diet. But this regime, which often necessitated an intake as low as 500 calories a day, had its consequences since slow starvation drained patients of their energy and strength, leaving them semi-invalids.

In 1921, at the University of Toronto, Canadian physician Frederick Banting with Charles Best, perfected extracting insulin from the pancreas of dogs which, when purified by chemist James Collip, enabled 14 years old Leonard Thompson, who was in a diabetic coma and close to death, after injections of the purified insulin to live for a further 13 years. Treating Type 1 diabetes (and when appropriate Type 2) with insulin injection is now standard practice.

PASSED TO HIGHER SERVICE

The Lions Club of Westbury has reported with sadness the passing to higher service of Lion Nigel Ricketts (63). In his younger years Nigel served in the Royal Household of Windsor Castle as a cabinet maker and furniture restorer and, Nigel received many awards and letters of appreciation from members of the Royal Family. After his time at the Royal household, Nigel worked for more than 20 years in social services providing care and support for people with learning difficulties. In November 2015 he became a very active member of Westbury Lions. A virtuoso on the harmonica, he was always at the forefront at Club events.

Despite being diagnosed with non-Hodgkins lymphona, Nigel was determined to live happily to the very end of his life. Nigel passed away peacefully at home with dear friends beside him. Although he will be sorely missed, Nigel made sure in his life that he will never be forgotten by the many people whose lives he touched.

> Also passed to higher service were Lions Christian Penny (Bradford on Avon), Tony Lomax (Woodley and Earley) and Barrington Burdett (New Milton).

To the families, friends and fellow Lions, the 105SC Sentinel sends sincere condolences.

Old age is like everything else. To make a success of it, you've got to start young. Theodore Roosevelt

"I'm going to elimb to the top of Golden Cap, the highest point on the south coast.

"I hope to be the first, and possibly the only, pink fairy to do this." Lion Barrie Haynes

Breast Cancer Now's "wear it pink" day is one of the biggest fundraising events in the UK.

Taking place on Friday 21 October during Breast Cancer Awareness Month, thousands of amazing people will 'wear it pink' in their communities, schools and workplaces, to help make life-changing research and care happen.

Over the past year, people have been diagnosed with the disease at a time when everything from treatment to screenings have been disrupted. This has only made supports more determined to provide support for now and hopefully for the future.

The photograph on this edition's front cover shows Lion Barrie at the top of Golden Cap where he recited "The Lake Isle of Innisfree". It had been a difficult walk, due to the slippery conditions after a day of torrential rain.

At the time of publication, Lion Barrie had hit his target of raising £1,000 and at the District 105SC Autumn Forum a further £165 was raised for the benefit of this charity.



Lion Barrie with his support team

World Sight Day: a winner for the Basingstoke Lions

The formula adopted by Basingstoke, courtesy of the pandemic in 2020 when the Club was unable to stage their usual Town Centre display of equipment for the visually impaired and spectacle collection on World Sight Day, was an unexpected winner!

That year Club members ran a collection point for the specs in Morrisons Supermarket instead but for a whole week, and did so for the subsequent two years with, as well as the

Town Centre collection, Lennie the Lion collected spectacles



from participating opticians.

Several visits to the supermarket were required during the week - and even for several days after the event - to empty the container, resulting in an overall record haul

to take to Chichester.

A silver lining to the pandemic's cloud? The Basingstoke Lions think so.

Lennie the Lion about to obtain more specs for his minder Lion Annie Vicars.



Happiness is good health and a bad memory. Ingrid Bergman

What a spectacle! 300,000 pairs of specs



Collected glasses in boxes of 100 ready to be sent by the Wimborne and Ferndown Lions for processing.

As we grow older, many things can happen to our bodies. There is one thing that changes for nearly everyone and that is their eyesight. If that happens to you, unless you go in for contact lenses, it means a new pair of specs.

So what happens to the old ones? They are expensive, so you keep them as a spare. The next change and you have two spares and so on. Moreover the first spare is now way off the prescription you need and will now never be used.

Don't throw them away! The Lions have developed a recycling scheme to reuse the old glasses and ship them to third world countries where eye care is often unavailable and lens manufacture non-existent.

The scheme involves collection, sorting, checking for scratches and cracks, washing and grading and finally distribution.

The spectacles go to Chichester Lions Club for initial processing and then on to Medico France for final grading before being sent to eye camps in poorer communities in places such as Africa, India and eastern Europe. There are many such eye camps run by organisations such as Sightsavers where local people are tested and given the recycled glasses as appropriate.

Your Lions Club is part of this global Lions initiative and similar recycling happens worldwide. For example, glasses collected by New Zealand Lions go to those with poor eyesight in the Pacific Islands. There are about 100 clubs in the UK and between them about 300,000 pairs of glasses a year are sent via Chichester. Unwanted glasses can be deposited in bins at local opticians or doctors' surgeries. There are about 20 bin locations in Wimborne and Ferndown.

Lions accept prescription and reading glasses, sunglasses and plastic or metal frames. Children's glasses are especially needed.

Will Fleet Lions' "Beerfest" make it into Wetherspoons' magazine?

Fleet Lions are hoping to make it into the Wethersppons magazine again. Their local pub received a special certificate from the Campaign for Real Ale for making it into their "Good Beer Guide" for the tenth successive year.

Lion Mark Cooper, Fleet Lions' president and Lion Jim Storey, both of the Fleet Lions Beerfest team were also very pleased to present manager Stuart Merricks with a Certificate of Appreciation.

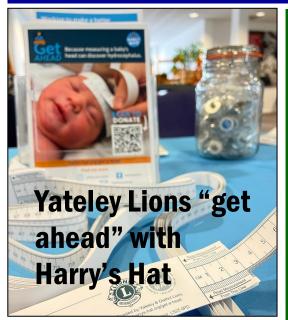
They are very grateful for all the support he has given them with promoting their "Beerfest". And he's even worked behind the "Beerfest" bar for them!

The pub's turnover on Christmas Eve last was the only day that sales beat those for the day of the Lions "Beerfest".

Cheers!



An adventure is only an inconvenience rightly considered. G.K. Chesterton



At the Yateley Club's May Fayre, Lions met up with Caroline, Matt and Harry Coates. Harry suffers with hydrocephalus (water on the brain).

Harry's Hydrocephalus Awareness Trust (Harry's HAT) was founded in 2018 to help children and their fam ilies who are affected by hydrocephalus. The Club asked what help they needed with their current projects and several options were discussed but the Club are so thrilled that they chose to help fund the "Get-A-Head" campaign which is making a tangible difference nationwide.

The Yateley and District Lions Club are supporting by sponsoring the production of 10,000 NHS type approved paper tape measures. These tape measures are perfect for measuring the circumference of an infant's head, a vital tool for identifying hydrocephalus, a life threatening, yet treatable condition often referred to as water on the brain, in babies.

Every year an estimated one in every 770 babies will develop hydrocephalus. It is the most common reason for brain surgery in children. This campaign highlights the impact of this simple and painless procedure.

INTO THE LIONS DEN AT LODDON VALLEY



On Saturday 15 October the Loddon Valley Lions Club held a "Lions' Den" event whereby various groups were applying for a grant of up to £1,000 for a chosen project.

The judging panel comprised Loddon Valley president Lion Jane Saunders, treasurer Lion Geoff Foan, fundraising chairman Lion Eddie McGrath and membership secretary Lion Vanessa Tolson-Goddard.

Eight applications were received and seven were chosen to make their presentations.

Making their presentations were:

- Mortimer Pre-School *bespoke staff training on early years speech and language;*
- Turbary Allotment Charity *tools for essential maintenance of Silchester Common;*
- Clift Surgery, Bramley *a special couch for examination by a specialist at surgery to avoid need for a hospital visit;*
- Hurst Wellbeing Garden providing a sensory space to support students with additional needs;

Tadley Scout Group - *Diamond Scout Hut kitchen refurbishment;* Citizens Advice, Tadley - *energy project supporting clients at risk of fuel poverty;* and

Burnham Copse Primary School - *costs to wards provision of assisted learning dogs*



All participants were notified that they had been successful in securing donations from the Loddon Valley Lions Club at a cost to the Club of £5,000 which had been raised at this year's Treade Fair in June.

Pictured are contestants Gloria and Naomi Bailey of the Tadley Scout Group.

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A good listener is usually thinking about something else. Frank Hubbard

CALNE LIONS SUPPORT LOCAL FOOD BANK

Service starts within the community for Calne Lions. With the current cost of living increases, local food banks are becoming more and more important to the communities they serve. Recently Calne Lions were proud to pledge £250 to the local food bank. Lion Les Long liaised with the food bank to find out what supplies they specifically needed and then went on a shopping spree to help refill the food bank's shelves.

Calne Food Bank is one of several local groups that Calne Lions try regularly to support. In the last six months the Club has donated £200 to a local pet food bank and will be making a £500 donation in the upcoming weeks in support of a local group who put together Christmas hampers for the elderly, vulnerable and families in need within our community.



WOKINGHAM LIONS' WINTER CARNIVAL

For the first time, Wokingham Lions Club will be organising the 2022 Wokingham Winter Carnival in the town centre on Sunday 27 November: a free fun day out for all. Wokingham Lions Club has many years' experience running similar events, including the annual Wokingham May Fayre, the recent Classic Car Show and the spring and autumn Wokingham Walks

The first Wokingham Winter Carnival was held in 1994 and benefits from major support from Wokingham Town Council and the Wokingham Society,

Lion Tim Hanton, Winter Carnival Chairman is excited to be heading the team. Wokingham Lions have taken over the running of the Winter Carnival. It is an excellent opportunity for Wokingham to celebrate the start of the lead up to Christmas and to support local charities."

Starting at 11:00 am, many ever-popular attractions will be back and 120 stalls will give small businesses and local charities the opportunity to raise their profiles and raise much needed funds.

THE QUIZMASTERS READY FOR THE FRAY



The Allendale Centre Wimborne was comfortably full on Friday 30 September when more than100 players attended the Wimborne and Ferndown Lions first quiz at the Allendale since April 2021.

Thanks are due to quizmaster Dan and all the other Lions who provided all the food (particularly Anne and Joan), the raffle, distributed the scripts, etc, did the scoring and devised the questions – a great team effort. Shown is Dan flanked by scorers Ken and Robin.

Fleet Lions first post-lockdown prostate cancer screening

Fleet Lions held a PSA screening session for 250 men over four hours on Saturday 22 October.

The Lions worked with the Graham Fulford Charitable Trust who had provided the home-testing kits sponsored by the Fleet Lions during the pandemic and phlebotomists from the Midlands. The event cost £5.500 and the men who came along were encouraged to make a donation towards the cost. The remainder came from a fund established by the Lions in memory of Lion Philip Daubeney, a much missed member and Past International Director.

Sentinel's eye on...

The Byents Calendar

Club events for the next three months and updated month by month are listed here

Club Events: November, December and January

- ALTON Second Saturday of every month, Lions Craft Markets
- ASCOT Friday 18 November, 60th Charter Anniversary Dinner/Dance
- BASINGSTOKE Saturday 3 December, The Sussex Jazz Kings
- BRADFORD ON AVON Sunday 6 November, Charter Anniversary lunch;
- CHIPPENHAM Saturday 26 November, Christmas Bazaar & Christmas Lights Switch-on; Thursday 1 December for 18 evenings, Carol Float; Friday 2 December, Mulled Wine at Corsham Lights Switch -on; Wednesday/Thursday 21/22 December, Bucket Collection
- DEVIZES Saturday 3 December, Christmas Fair; During month Christmas Float and Collection
- JERSEY Saturday 12 November, 58th Charter Anniversary
- LODDON VALLEY Saturday 23 January, 47th Charter Anniversary
- NEW MILTON Saturday 12 November, Christmas Market; Saturday 26 November, Christmas Festival and Parade
- READING Friday 4 November, Fireworks Spectacular; Friday 18 November, Lions Den Awards; Thursday 1 December, Santa's Sleigh gets going
- ROMSEY & WATERSIDE Saturday 12 November, Bookstall, Romsey Cornmarket; Sunday 13 November, Wreath Laying; Friday/Saturday 25/26 November, Street Collections; Saturday 10 December, Bookstall, Romsey Cornmarket
- WOODLEY & EARLEY Saturday 5 November,1 Annual Fireworks

Webpage—www.lions105sc.org.uk/events

GST Officers Zoom Meetings November, December and January

Wednesday 2 November at 7.30 pm



Join us for all the usual fun and fellowship of the Convention!

<u>See more at:</u> <u>https://2023.lions105sc.org.uk</u> Book online at: <u>https://www.lions105sc.org.uk/booking45</u>

Coming for the day? Don't forget to book online, as this will register you for your participant's pack.

Remember if you are to be a voting delegate or alternate for your club, this is registered with the District Secretary on a separate form, noting this on the booking form does not make you a voting delegate. To register use this link: www.lions105sc.org.uk/booking46

The incarceration will not be too severe there are all the usual facilities, including a beauty salon, fitness club and swimming pool and we will be very handily located for those able to leave for the day.

Hotel accommodation is booked separately, with excellent Convention rates for bed and breakfast, £85 per night for a twin/double, £75 per night single.

To book at this rate, **call the hotel** on **0333 320 9345 option 1**, quoting "Lions23".





The Editor has the last word...

I hope the fame of making both covers won't go to Lion Barrie Haynes' head but if ever a Lion deserved an award for using his or her imagination to raise funds, then Lion Barrie is it.

As a Lion who doesn't believe in reinventing wheels, I have applied a number of ideas I first came across in these pages to my own Club's activities - the Muddy Fun Run is one such - but donning a tutu and a pair of wings is not one of them.

I was intrigued to read Fleet's report following their very successful Beerfest but being aware that across the pond they disapprove of alcohol-linked promotions, however successful, I don't see a Fruitjuicefest having the same potential. The only drawback of such 'fests' is that they often, particularly in Jersey, run out before every festgoer's thirst is slaked. Mine's a pint of Doom Bar.

Cheers!

Lion Peter Tall



Please send all articles and pictures for publication in the **DISTRICT 105SC SENTINEL** to the Editor, Lion Peter Tabb, email : news@lions105sc.org.uk ideally at least a week before the end of the month