

105 SC



Wareham Lions roar back!
Read all about the roar on p.8



SENTINEL

OCTOBER 2022 EDITION



Lions at work... and play



The International Association of Lions Clubs

District 105SC

District Governor 2022 - 2023 ♦ Lion Dave Ebsworth

✉ dg@lions105sc.org.uk ♦ www.lions105sc.org.uk

“Service with enthusiasm and pride”



The DG's Leader...

Lions serving with enthusiasm and pride

My fellow Lions ...

It's that time of the month again it seems to come around very quickly.

Firstly, I would like to start on a serious note and squash rumours. Over the past couple of months I have been attending hospital having lots of tests and the result is that my prostate cancer is back and, unfortunately for me, it is inoperable. My treatment is hormone injections every three months and also blood tests every three months. The job of the injection is to help keep the cancer within the prostate and as long as that works I should be OK. The side affect is I get tired and have the occasional hot flush. Our view is we will carry on and I want you all to treat me as normal, please. I will be supported once again by **My Cancer My Choices** with some complementary treatments.

Well, another busy month as you will see from my blog which started with a family birthday party in Coalville and a chance to catch up with family, we had a great time.

Then back to business with Zone E on the 5th of September and Zone I on 7th. The meetings were both well attended and the great idea came from E of collecting bras to help with Breast Cancer. If you want to know more contact Lion Lisa Rust.

On Friday 9th Annie and I went to the wedding reception of Jean Lock and Fred Philips at Salisbury. A lovely evening was had and we wish Mr and Mrs Philips well. We then went to Gillingham, Mere and Shaftesbury Charter Annive rsary on Saturday 10th and once again had a lovely meal and a good evening. I presented 1ST VDG David Taylor with his 25year chevron.

On Tuesday 13th I had a telephone call with my consultant just confirming some results which were negative. Then very early Tuesday 20th I took Annie into hospital for a shoulder operation which was successful and now she has her right arm in a sling 24/7 for five weeks, so I am helping about the house.

We held a convention meeting via Zoom on the 21st and I am pleased to say we are almost ready to go live with bookings, so keep an eye on the 105SC website.

On the 22nd, I held a GAT meeting via Zoom which was very interesting and informative.

You could tell it's getting near to Christmas as, on the 23rd, the Santa committee of our Club met and sorted out our planning and risk assessment, etc. Can I just say, please remember that the MD Insurance Officer Lion Becky needs a month's notice to sort out cover. So start now and get it in early.

On the 27th I attended Maidenhead Club where I assisted Lion President Robin to induct Lion Barry to the Club and they had a talk from the Street Angels. A very good evening.

So that is another month over. Thank you all for what you are doing for your communities and to those that have given to the recent disaster appeals, another thank you. I have seen on the few Club visits I have been to that Clubs are serving with **enthusiasm** and **pride**.

Lastly, I wish to remind you of the **Autumn Forum** to be held near Ringwood. This is for all Lions and I am using it as the Presidents' Lunch at the same time so we can all refresh ourselves and even learn more, especially about the GMA Global Membership Approach. So please book and let's have a good day and some fun.

Lion Dave



The Bigger Picture

Global Service Team - October 2022

THE HISTORY OF SPECTREK



SpecTrek first began in April 1982 and was styled as a 'Spectacle Safari'. Members of Petersfield Lions Club walked the 90 miles from Petersfield to Weymouth pushing two wheelbarrows of spectacles the whole way! Future years were less pedestrian as Club members drove vans instead.

In the early years the spectacles, collected from Lions Clubs throughout the south, including Clubs across the water (the Isle of Wight, Guernsey and Jersey), were taken to Weymouth Lions who moved them on to the Missionary Optical Society based in Cornwall. The Society then graded and packed them before dispatch to Africa and Asia.

Eventually Weymouth no longer had a place for the spectacles to be stored and so all the spectacles were taken to a storage site, made up of large shipping containers, found by Eastleigh Lions. The provider of the store then passed them on to the Society.

A few years later the owner of this store went out of business and very rapidly, somewhere had to be found to store, by then, 50,000 plus pairs of spectacles. Also, at the same time, the Missionary Optical Society were no longer in business!

Chichester Lions had been running a nationwide collection using Parcelforce for some time and they were contacted. Thankfully, they were able to help, although the spectacles other Clubs had collected added a lot to their steady annual flow. In the first year we took all our collection to various sites around Chichester.

Thereafter, the spectacles were passed on to Midhurst Lions where they were stored in the dairy on the Cowdray Estate.

Petersfield Lions Club continued with its annual SpecTrek run, sending vans on two routes in the old District of 105D – one to the north and the other to the south, for many years. The Club made many friends along the way. Due to rising costs of fuel, etc., there were fewer pick-up points but the Clubs always made us welcome.

Eventually we were no longer able to store the numerous boxes of spectacles in the dairy at Cowdray Park and Petersfield Lions Club felt it couldn't continue to co-ordinate the event, so our District then took on this initiative.

Having been involved for several years, including contacting the Clubs and sorting out the timetables for the routes, I have fond memories of the Sundays we travelled across District 105D collecting spectacles. I never made it to the northern route but rode shotgun on the southern route many times.

One year stands out when we had so many boxes of spectacles that I had to have boxes packed around me as there was no room left in the vehicles. Health and Safety hadn't been invented then!

Today it is heartening to see that many Clubs continue participating in SpecTrek, albeit in its new format and as a new district. Long may the Lions of 105SC continue this tradition which started 40 years ago.

Lion Sandra Manktelow

Petersfield Lions
GST Co-ordinator

Lions matters of moment



Lions Clubs International FOUNDATION

I wonder how many of you remember your Club supporting LCIF's pledge to raise funds to fight measles, alongside the Gates Foundation? If your Club or indeed you personally supported the appeal, then a big thank you. LCIF reached their goal and no longer have measles as a designated donation 'pot', instead the Empowering Service Fund for donations such as these is there instead. Please bear this in mind when making donations in the future.

One of our core areas remains that of helping to support projects that improve sight. Thursday 13 October is World Sight Day, an opportunity to put on an event to highlight the day or to hold a collection.

Pakistan – at present five grants of \$10,000 for emergency, or immediate need have been approved by LCIF and are being

used for food, clothing, blankets, medical provision, and the Lions are working with the voluntary organisations and the Pakistani Navy to see that the aid gets to where it needs to be. At present there has been no application received by LCIF for a \$50,000 major catastrophe grant. I am sure you will understand that this is a fluid situation and is changing all the time. Thank you if your Club has made a donation.

In the meantime, there is also plenty of information on the international website, so take some time to read about the work our Foundation does and see if it inspires you!

If I can help with queries, please get in touch.

Lion Ann Huntley MJF

District 105SC LCIF Coordinator

lcif@lions105sc.org.uk

YOU'RE UNDER ARREST!

A warrant having been issued by DG Lion Dave Ebsworth, you must report to the Holiday Inn, Pembroke Road, Portsmouth, Hants PO1 2TA on

3 - 5 MARCH 2023

a surprisingly pleasant place of incarceration for the
DISTRICT CONVENTION 2023



While you are held at His Majesty's pleasure, Lion Dave promises a captivating and entertaining programme.

Join us for all the usual fun and fellowship of a Convention:

Friday night dinner, followed by entertainment with Matt Black - always a popular choice

On Saturday those on day-release can sample the delights of Portsmouth which are all in easy reach, such as: the Historic Dockyard, (with famous ships such as HMS Victory), the D-Day Story, a fascinating museum, the Spinnaker Tower with magnificent views or visit Gunwharf Quay for a wide selection of shops, cafes, etc.

Saturday night gives you the chance to dress up in your formal best and enjoy dancing to David Brewster's Faze 3 Caribbean Steel Band.

See more at: <https://2023.lions105sc.org.uk>

Hotel accommodation is booked separately, and with excellent Convention rates for bed and breakfast, £85 per night for a twin/double.

Lion Steve Spencer For District Convention 2022 Host Committee

More Lions matters of moment

DG's Month October 2022

- 7 Oct. Salisbury Lions 60th Charter Anniversary
- 9 Oct. Cabinet at Portsmouth
- 10 Oct. Zone meeting
- 13 Oct. Hayling Island Lions Official Visit
- 16 Oct. Autumn Forum
- 18 Oct. Zone meeting
- 21 - 23 Oct. Council meeting
- 24 Oct. Club meeting
- 26 - 30 Oct. 30th Europa Forum - Croatia

1st VDG's Month

- 3 Oct. Petersfield Lions Official Visit
- 7 Oct. Salisbury Lions Diamond Charter Anniversary
- 9 Oct. Cabinet meeting
- 10 Oct. Fareham Lions Official Visit
- 12 Oct. GMS Club meeting
- 13 Oct. Alton Lions Official Visit
- 15 Oct. District Governor Training
- 16 Oct. Club Presidents Seminar
- 17 Oct. Wareham Lions Official Visit
- 19 Oct. Bradford on Avon Official Visit
- 21 - 22 Oct. Council Meeting Kenilworth
- 27 Oct. GMS Club meeting
- 29 Oct. Woodley and Earley Charter Anniversary

2nd VDG's Month

- 3 Oct. Petersfield Lions Business meeting
- 6 Oct. Poole Lions Official Visit
- 10 Oct. Melksham Lions Official Visit
- 12 Oct. Basingstoke Lions Official Visit
- 13 Oct. Burnham Lions Official Visit
- 16 Oct. Woolmer Forest Lions Charter Anniversary lunch
- 18 Oct. Woodley and Earley Lions Official Visit
- 26 Oct. Zoom meeting with other 2nd VDGs

MARKETING – PART 15

Marketing for Beginners

Some experts consider marketing one of the dark arts. Others, more sensibly, regard it as a series of disciplines that create, promote and deliver products and services that enable objectives to be met through the value they generate.

We call these disciplines 'the marketing mix' and in this ongoing series of articles we shall look at each of the following elements:

BRAND PREDISPOSITION - How inclined people are towards the brand;

PAID MEDIA - external communications channels that have to be paid for;

OWNED MEDIA - Communications mechanisms owned by the organisation, e.g. websites, newsletters, etc;

EARNED MEDIA - comments about the brand from third parties, e.g. news stories, social media comments, etc;

USER EXPERIENCE - How people feel after 'using the product';

PATH TO PURCHASE IMPACT - what people experience in the run-up to 'using the product';

AVAILABILITY - how easy it is for people to find out about the brand;

LOGO/BRAND IMPACT - the ability of the logo to draw the eye and conjure positive feelings towards the brand; and

POINT OF 'SALE' EXPERIENCE - what people experience in the moments before contact or use.

Those already familiar with marketing will recognise the foregoing as the 'mix', whether the product is tangible goods or services such as those offered to their communities by Lions Clubs.

Who and what is a Lions Club has often been described as a very well kept secret. That's a secret we are all now about to share.

Next month, we'll start taking apart these elements of the 'marketing mix' and looking in detail at how we apply them.

Lion Peter Tall MJF MCIM MCIPR

Even more Matters of Moment

Welcome New Lions

I am delighted to welcome six new members into Lions Clubs International and wish them a long and happy time as a Lion.

BASINGSTOKE - Lion Tracey Gauntlett

DEVIZES - Lion Carol Rendall

GILLINGHAM, MERE & SHAFTESBURY - Lion Susan Watson

MELKSHAM - Lion Paul Carter

TROWBRIDGE WILTS - Lion Clive Saunders

YATELEY & DISTRICT - Lion Praful Pasarkar

DG Lion *Dave*



Together we can says the International President, Lion Brian Sheehan

Growing up in small-town Bird Island, Minnesota, working together is something you learned early. Any time anyone needed help, everybody rolled up their sleeves and got to work. That's why I love being a Lion. Because our home is wherever we serve. And we know that "Together We Can" make our homes, our communities and our world a better place for everyone. And best of all? We get to do it every day.

All over the world, in big cities and small towns everywhere, Lions are doing great things, just like we've done for more than 100 years. We've helped millions of people, and we're going to help millions more this year by working as a team, thinking outside the box and serving like never before. And we're going to have a lot of fun doing it. Let's show the world how together we can accomplish big things.

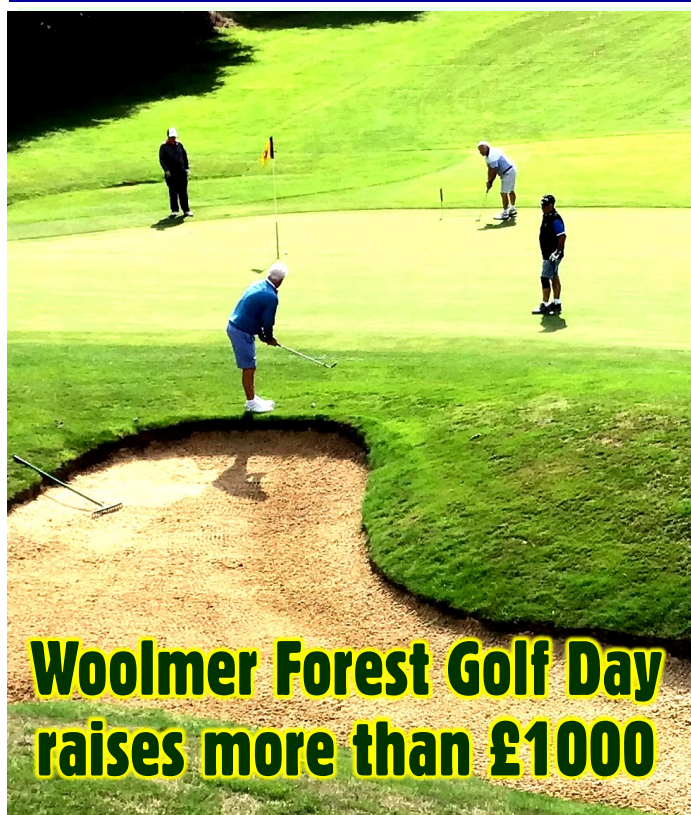
PASSED TO HIGHER SERVICE

The Lions Club of Woodley and Earley reports with great sadness and sorrow the passing to higher service of Lion Tony Lomax on Monday 19 September. Lion Tony joined the Club in May 2014 and, despite battling with illness in recent years, remained a stalwart and active member of the Community Services Committee. The Club will miss his steadfast service, his calming and unflappable personality and his kind and compassionate nature.

The Lions Club of Westbury also reports with sadness the passing to higher service of Lion Nigel Ricketts.

To the families, friends and fellow Lions, the 105SC Sentinel sends sincere condolences.

**Hide not your talents, they are made to be used.
What's a sundial in the shade? Benjamin Franklin**



Woolmer Forest Golf Day raises more than £1000

Woolmer Forest Lions second annual golf day took place at Petersfield Golf Club on Friday 16 September. The 40 entrants enjoyed some fine weather to help them around the challenging course.

The individual winner was Nick Kellie who came in with a magnificent 48 Stableford points. The team trophy was retained by last year's winners a team led by Derek Thayre supported by Peter Smith, Mike Redpath and Nick Kellie. Before presenting the prizes, Lion Nigel Gray (chairman of Fundraising) gave a toast to Her Majesty the late Queen. A raffle was held in support of LIBRA (Lions International Blood Research Appeal) who are one of only a few charities doing research into blood cancers. The day raised a fantastic total of over £1000 which will be split between Woolmer Forest Lions and LIBRA.

Treasurer's Update

Cheques.

District are now charged 80 pence for every cheque that we pay into our bank accounts. Where possible, can Clubs please use electronic banking for any payments, sending a breakdown of the payment to treasurer@lions105sc.org.uk.

International,

MD & District subs should be paid into the Admin account and any Charity payments (including LCIF) into the District Charity account.

If your Club does not have access to online banking and you need to send a cheque, you can include multiple payments on the cheque, e.g. if you are making three payments to different MD Charities, these can be included on the one cheque.

Annie Ebsworth Charity.

As you know Annie Ebsworth has chosen "My Cancer My Choices" as her DG Charity for the year. We are advised by the Charity that they are able to obtain matched funding of 100 per cent for any donations that are made by Lions by the 31 December 2022. If your Club is considering making a payment, can you consider making it in the next two months so that the Charity can benefit from this matched funding.

Payments should be paid into the District Charity Account.

Questions.

If you have any questions on any aspect of the Treasurer's role, please email me at: treasurer@lions105sc.org.uk.

Lion Tim Hanton

District Treasurer.

**Just as much as we see in others, we have
in ourselves.**

William Hazlitt

WAREHAM LIONS ROAR BACK AFTER COVID SHUT DOWN

Wareham Lions is a vibrant Club supporting the local community from money raised at events. At the core of the Club's activities is a minibus used to take older and less mobile residents to lunch clubs and other socials.

As we will all remember well, normality came to a shuddering halt when the pandemic restrictions took effect. The Club signed up to the County volunteer register and helped with shopping for those unable to leave their homes. When the vaccination programme kicked in our minibus was used to provide transport to and from the local vaccination centre. It was also called upon to transport the less able to hospital appointments at Poole and Bournemouth when clinics resumed. Obviously strict rules were maintained to prevent passing on the virus.

Thankfully we are now getting back to former activity levels although the momentum lost during the shut down has taken some time to be restored. Our minibus is now supporting the local disabled club transporting its members to and from events and socials and to take people to a lunch club on the quay. It has also been called upon to transport Ukrainian refugees to events at Lulworth and Bournemouth.

In July we supported the local carnival, marching in the parade and putting our stalls up on the showground. Weekly fun party events on the Quay have resumed for visitors on locals once a week. Skittles, a tombola, 'Higher and Lower' cards, 'Water or wine?' and a draw for soft Lions toys are our standard contribution to such events. These have proved popular, enabling us to raise several thousand pounds which will be used to support the community and keep our mini-

bus on the road. Wareham is an old Saxon town and this year a festival was put on to celebrate the town's history and illustrate how the Saxons lived and fought. It was a pleasure to take our stands to this event. The tireless support of our members and wives have ensured that our contribution to these events have been a success. Members have worked hard to give meaning to the Lions pledge 'We serve' for the community of Wareham.

Wareham Lions Roar has been restored!



INVITATION DISTRICT 105SC AUTUMN FORUM

Sunday 16 October 2022

**St Leonards Hotel
Ringwood Road
Ringwood
BH24 2NR**

Programme

- 09.30** Arrival Tea & Coffee (Free)
- 10.00** Forum Start (prompt)
- 12.00** Lunch
2-course Carvery £17
Must be booked in advance. Follow link on 105SC website
- 13.00** Forum Afternoon
Q&A with DG Team
- 16.00** Forum End

Topics for discussion to include:

- Club Officers (President, Secretary, Treasurer)
- Trustees/CIO
- MYLION Reporting
- Service Projects
- Global Membership Approach Overview

**Places are limited so
please **BOOK NOW**
Lions District 105SC -
District 105SC
lions105sc.org.uk**

The secret of getting ahead is getting started.

Anonymous

Wokingham Lions plan a country walk



Wokingham Lions are delighted to announce that this year's Autumn Wokingham Walk will take place on Sunday 16 October.

Now in its seventh year and from 2021 expanded to include Spring and Autumn, walkers can choose from five, ten and 15 mile routes. The entrance fee is £15 for adults, £5 for 12 - 17 year olds and free for children 11 years and under.

Organiser Lion Andy Slay says: 'We are delighted to bring the walk back to Wokingham this October. This is a great opportunity to discover the beautiful countryside around Wokingham. We don't ask walkers to obtain sponsorship, but if groups or individuals want to support their favourite charity, of course they can do so.'

'All moneys raised from the entry fees to the Wokingham Walk will be distributed by the Lions to local charities and good causes.'

With the past, I have nothing to do; nor with the future. I live now.

Ralph Waldo Emerson

News from Meon Valley An extract from the Club's newsletter



We love it when everything comes together...

It's amazing what can happen when different people and groups work together.

A local family asked Meon Valley Lions if there was any way we could help. They had saved up to buy a greenhouse as their elder daughter is really interested in outdoor pursuits but due to her leukaemia, has to be really careful and can't mix with crowds; Dad has a serious back problem and the area for the greenhouse really needed levelling, which he really couldn't do.

The Lions went along to have a look. We decided, if we could purchase some sleepers, a raised bed could be made on the sloping back lawn. The soil removed, when levelling the greenhouse plot, could be used to fill the raised bed.

The Lions have dealings with the great team at the Men's Shed Club who agreed to help with the physical work, if Lions could get the materials sorted.

The Lions then approached Equestrian Fencing and Timber in Shedfield. When we explained what we needed and why, they supplied all the timber for free. (see below). Yet more kindness!

Men's Shed then did the grafting and what a result: a greenhouse constructed on level ground and a raised bed - the family were delighted and so were all the groups concerned. A great team effort!





Sentinel's eye on...

The Events Calendar

Club events for the next three months and updated month by month are listed here

Club Events: October, November and December

- ♦ **ALTON** - Second Saturday of every month, **Lions Craft Markets**
- ♦ **BASINGSTOKE** - Thursday 13 October, **World Sight Day**; Monday to Sunday 10 to 16 October, **Spectacle collections at Morrisons**
- ♦ **BRADFORD ON AVON** - Saturday 8 October, **Comedy Evening**; Sunday 6 November, **Charter Anniversary lunch**
- ♦ **CHIPPENHAM** - Saturday 22 October, **Chas and Dave Tribute Concert**
- ♦ **JERSEY** - Thursday 20 October, **Dinner with "The Adamms Family"**, Saturday 26 November, **58th Charter Anniversary**
- ♦ **MEON VALLEY** - Friday 14 October, **Join the Murder Cruise!**
- ♦ **PETERSFIELD** - Sunday 9 October, **Blackmoor Apple Fair**
- ♦ **ROMSEY & WATERSIDE** - Saturday 8 October, **Bookstall, Cornmarket**
- ♦ **SALISBURY** - Friday 7 October, **Diamond Charter Anniversary**
- ♦ **WOKINGHAM** - Sunday 16 October, **The Wokingham Walk**
- ♦ **WOODLEY & EARLEY** - Saturday 29 October, **40th CHARTER ANNIVERSARY DINNER**

Webpage—www.lions105sc.org.uk/events

GST Officers Zoom Meetings October, November and December

- ♦ Wednesday 2 November at 7.30 pm

GST Overview of Events: October, November and December

- ♦ Thursday 13 October - **WORLD SIGHT DAY**
- ♦ Sunday 16 October - **WORLD HUNGER DAY**
- ♦ Monday 14 November - **World Diabetes Day**

Why report service?

Some Clubs ask why do we need to report service. This might get you thinking. The numbers served by our global causes in our District for 2021-2022:

**Diabetes - 3,000; Environment - 29,723;
Hunger - 10,574; Vision - 30,176;
Paediatric Cancer - 10; Other causes - 185,680**

The total of people served by us in our District was 259,136 (That's more than a quarter of a million people!!!)

Last year 55 per cent of Clubs reported service and 1,066 activities were logged so how much higher would those figures have been if more Clubs had reported.

Lions is the best kept secret – let's show the world what we do. How powerful would it be on our web-pages to let the public know how many people we serve?

Can we do better this year? So far only 36 per cent of Clubs are reporting so if you need any help please get in touch with me and I will find someone who can talk you through how to report service on MyLion.

Lion Sandra Manktelow

GST coordinator
gst@lions105sc.org.uk



OLD MONARCH

The Editor has the last word...

In this month and the September editions, we read of two Clubs 'roaring back' in the wake of the Covid-19 pandemic. Great news and although it's evident that Covid is still lurking, as ever Lions are leading the way and it's also evident that our communities will need us more than ever as the cost of living soars and many more will be depending on charities, such as the Lions, to provide.

I am old enough to remember the soaring inflation of the 1970s and the impact that had on every level of society. I, and I suspect millions of others, would have hoped never to experience that phenomenon again. Some hopes! But where there's a need, there will be a Lion to meet it.

Lion Peter Tabb



**Lions
tail...**



Meon Valley Lions and the taste of Wickham

Please send all articles and pictures for publication in the
DISTRICT 105SC SENTINEL
to the Editor, Lion Peter Tabb, email : news@lions105sc.org.uk
ideally at least a week before the end of the month