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**What is it like to be Lennie?
Find out from the Lion's mouth - p.11**



SENTINEL

AUGUST 2022 EDITION



Guernsey Lions' Whisper Bench
Read all about it on page 7



The International Association of Lions Clubs

District 105SC

District Governor 2021 - 2022 ♦ Lion Dave Ebsworth

✉ dg@lions105sc.org.uk ♦ www.lions105sc.org.uk

“Service with enthusiasm and pride”



The new DG's Leader...

Lions serving with enthusiasm and pride

My fellow Lions ...

I hope I find you all well. It's official since Immediate Past District Governor Lion Brian handed over the chain of office at our handover on Sunday 10 July at the Hilton Garden Inn at Abingdon after lunch.

In the morning I held my first Cabinet meeting with around 35 Lions present. We had banter, fun and carried out the business before us, with Sergeant-at-Arms Jarvis MacDonald fining everybody and raising funds for Annie's charity this year which is "MY CANCER MY CHOICES," a charity very dear to my heart as they helped me through my prostate cancer and I thank all those who willingly paid their fine or donated.

I hope to see more at Cabinet in October when I am intending to hold it in the south of the District, hopefully in the Winchester area, where the fun will continue. I want Cabinets to be enjoyable and events that are interesting and something you will want to attend and be part of. I have asked our NewVoices team to give a presentation and Council Chairman PDG Alastair Joel will be speaking. Please let the Sergeant-at-Arms know that you are likely to attend, to ensure we get a big enough room.

I completed my first Club visit to Salisbury Lions where I was welcomed by President Lion Jeremy. I assisted in badging up two new members, Lions Brian and Yvonne, what an honour. Salisbury has now set the bar high. A pleasant evening was had, business done and homeward bound.

To a serious matter: membership is a problem in our District. As I write this report our number stands at 1,102 members. Our Global Membership team under Lion Jarvis MacDonald are working in this area but we need your help to identify potential members and convert them to Lions. On Saturday 13 August we will be doing a membership drive at Didcot, Oxfordshire, where we are hoping to start a branch Club and then grow the branch into a fully-fledged Club. We can do this anywhere in our District, so if your Club would like to grow a branch Club, please contact Lion Jarvis and we will help you make this happen. "Together we can!"

This weekend I attended Chesford Grange Hotel together with 1st VDG Lion David. For Council this was a good weekend with lots of business done and good decisions made. I have been honoured with an invite to attend Europa Forum in October to speak on Prostate Cancer.

I am reintroducing the Presidents' Lunch on Sunday 16 October at St Leonard's Hotel just outside Bournemouth. Look out for more details and there will be an opportunity to put questions to the DG Team.

For my District Governor year I have started a blog you can follow on our District website just to see what Annie and I are up to. Remember I am here to help and I am happy to attend events to work alongside my fellow Lions. I will be joining the Poole Lions on Thursday next and on Sunday 14 August Annie and I will be at the Bob Cook Games.

Last but not least we are almost ready to sign a contract for Convention 2023. Watch this space for all will be revealed on our website soon.

Let's enjoy this year and serve with enthusiasm and pride. Thank you for all the work you are carrying out.

Lion Dave & Annie



The Bigger Picture

Global Service Team - August 2022

I would like to give my thanks to Lion Geoff Kay from Ringwood and Fordingbridge, who has become the Project Officer for speech, hearing and learning.

If you are interested in joining the GST there are still some vacancies that need filling – namely an Environment Officer and Paediatric Cancer Officer. These are key positions as they are two of our five global causes.

There are also two vacancies for youth officers for YLIC/ School Liaison and Leos.

Please email DG Lion Dave if you are interested in taking on a position at dg@lions105sc.org.uk

Dates for your diary:

- 16 to 25 September- Great British Beach Clean
- 19 to 25 September – National Eye Health Week
- 13 October – World Sight Day
- 16 October – World Food Day
- 14 November – World Diabetes Day
- March – Brain Tumour Awareness Month
- March – Great British Spring Clean
- 22 April – International Earth Day
- 28 May – World Hunger Awareness Day
- 5 June – World Environment Day
- 10 to 17 June – Diabetes Week UK
- June - LCI Day in Europe

GLOBAL CAUSE - VISION

National Eye Health Awareness Week is from 16 to 25 September and Lion Linda Picton has put together some information from the website visionmatters.org.uk which is on a separate page of this edition of the Sentinel. If you do nothing else it would be great if you could share with family and friends as eye health is so important. There is also a Lions helping hand leaflet entitled 'Sight Tests – Save your eyes' available from MD.

World Sight Day is on Thursday 13 October.

Is your Club doing anything to highlight this? Are you having a 'blind' walk? Are you purchasing white sticks? Are you having a big drive with collecting spectacles?

You may have other ideas. If so do let me know as my aim this year is to collate the wonderful service activities that Clubs do to promote our five global causes and have these on our 105SC website for all to see. **Inspirational Ideas** will be included in all following articles in the Sentinel so please start sending me any ideas you have come across or organised as a Club.

Peace Poster/Essay

Lion Frances Bond, the Peace Poster and Essay Officer is trying to find visually impaired children between the ages of 11 to 13 on 15 November who might be interested in taking part in the essay competition. The theme this year is 'Compassionate Leadership'. If you know of any schools/ children in your area please let Frances know by emailing peaceposter@lions105sc.org.uk

PAEDIATRIC CANCER

Please let me know if there are any hospitals in your area which have departments that treat Paediatric Cancer.

Email gst@lions105sc.org.uk

DON'T FORGET TO REPORT ALL YOUR SERVICE ACTIVITIES ON MYLIONS. IF YOU ARE STRUGGLING TO DO THIS THERE ARE LIONS OUT THERE WHO CAN SUPPORT YOU.

Lion Sandra Manktelow

GST coordinator

sandra.manktelow@lions105sc.org.uk

Lions matters of moment



Lions Clubs International FOUNDATION

I have said it before and I will no doubt say it many times in the future; our Foundation is our charity and although the reaction to major disasters are the ones that grab our attention, the Foundation supports Lions helping in their communities via various grants. Lions in Utah know this as they worked with a grant from LCIF and a not-for-profit local group, Eye Care 4 Kids.

This organisation criss-crosses the state of Utah offering eye checks for children as more than 80,000 are in families without family health insurance. Khloe is a four-year-old whose mother realised there was an issue with her eyes but is one of those families that do not have insurance.

Lions applied to LCIF and received a grant that enabled Eye Care 4 Kids to repair and upgrade their mobile unit which meant that Khloe has glasses which will benefit her in her daily life, but also when she goes to school.

Lions in Utah are not alone in supporting the effort to give sight to the world. Between July 2017 and January 2022, more than sixty vision-

related grants were awarded totalling more than \$7.1 million.

As we are at the start of a new Lions year just a little reminder to make sure that if your Club donates to LCIF the cheque or BACS payment should be annotated with the area you wish to support - Childhood Cancer, Diabetes, Disaster Relief, Environment, Humanitarian, Hunger, Vision, Refugees and Displaced Persons, or the Moorfield Lions Korle BuTrust (MLKBT for short).

Again, if your Club intends to award an MJF, I can do this for you, in confidence, or if the Club applies, please send a copy of the application to me so that I can follow up quickly if needed. You should receive confirmation that your MJF is being processed within about 14 days.

Any queries regarding LCIF contact me at lcif@lions105sc.org.uk

Lion Ann Huntley MJF

District 105SC LCIF Coordinator

Join the Meon Valley Murder Cruise!

**Swanmore Village Hall,
Friday 14 October**

**Can you work out 'who dunnit'?
Join in our murder mystery and enjoy a
light meal between the acts and have a lot
of fun testing your detective skills.
Could you be the next "Vera"?
Call Dinah on 01489 896967 for
all the details.**

Event in aid of Home-Start Hampshire and
the Meon Valley Lions Club



More Lions matters of moment

Welcome New Lions

I am delighted to welcome new members into Lions Clubs International and wish them a long and happy time as a Lion.

FAREHAM - Lion Abilash Kalepalli

HOOK AND ODIHAM - Lion Ann Fryer

JERSEY - Lions Penny Bromley and Andrew Lewis

DG Lion *Dave*

DG's Month August 2022

4 August - Visiting Poole Lions Club

14 August - Attending the Bob Cook Games

1st VDG's Month

4 August - Poole Lions Boat Trip

9 August - Official Visit to Maidenhead Lions Club

10 August - GMS Lions Club Meeting

15 August - Official Visit to Windsor Lions Club

17 August - Official Visit to Loddon Valley Lions Club

24 August - GMS Lions Club meeting hosting 2nd VDG

2nd VDG's Month

24 August - Official visit to Gillingham, Mere and Shaftsbury Lions Club

LIONS WISDOM

Nothing in life is to be feared;
it is only to be understood
- Marie Curie

MARKETING – PART 13

MANAGING PERCEPTION - 2

I stated last month that with the right message and managed in the right way, perceptions can be changed.

What you think you are and what others think you are can become the same.

So to start let's answer those questions we asked last month.

~ *Who do we want to reach?* The local community we wish to serve.

~ *What are their current perceptions on the subjects most important to us?* If we don't know the answer (and many of us don't), ask. Use the local media, social and otherwise, posters and leaflets, to ask the question "How well do you know your local Lions Club?" "What do they stand for? What do they do?"

~ *What are the best ways to create or reinforce the perception we would like them to have?* Use the brand and state what it stands for – the 'brand purpose'. Brands are born when someone has an idea for a product or service that they believe others will want or need. Melvin Jones had the idea and gave us the brand – our logo and our motto "We serve". Explain it and use it.

~ *Who is best in our organisation to deliver the necessary messages most effectively?* In many Clubs this should be the President or, if the Club warrants it, an appointed publicity officer.

Whoever does it the messages must be consistent and while the following may seem crass, among the first things I learned while honing my skills as a professional marketer, were that people do not buy from clowns nor those that offend them. The same is true when what you offer is a service rather than a product.

~ *How do we measure the results?* It's still too early to say and this is a topic we will address next month when we also learn, when it comes to perceptions, how we face those four basic conditions we looked at in July.

Lion Peter Tall MJF MCIM MCIPR



This year's National Eye Health Week (NEHW) will take place from 19 to 25 September 2022, promoting the importance of good eye health and the need for regular eye tests for all.



What can you do?
GET YOUR SIGHT TESTED
(if you have not done so in the past 2 years)

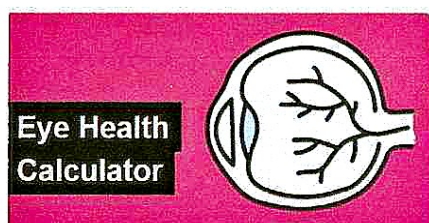


Did you know?

- ▶ 2 million people in the UK are living with sight loss, that is severe enough to have a significant impact on their daily lives. Half of this sight loss is avoidable.*
- ▶ A sight test can detect early signs of conditions like glaucoma, which can be treated if found soon enough
- ▶ During a sight test, other health conditions such as diabetes or high blood pressure may be detected.
- ▶ For healthy eyes, eat well, don't smoke and wear eye protection in bright sunlight.

How's your sight seeing?
Check your vision here

- Tell your family and friends about National Eye Health Week
- Talk to your family and friends about their eye health
- Look after **YOUR** eyes
- [Looking after your eyes - National Eye Health Week \(visionmatters.org.uk\)](https://visionmatters.org.uk)



[Eye Health Calculator - National Eye Health Week \(visionmatters.org.uk\)](https://visionmatters.org.uk)

REGULARLY USING A SCREEN

- [Spotting the signs of screen fatigue - National Eye Health Week \(visionmatters.org.uk\)](https://visionmatters.org.uk)
- [Screen Smart Quiz - National Eye Health Week \(visionmatters.org.uk\)](https://visionmatters.org.uk)

WHAT IS LIVING WITH VISION LOSS LIKE?

- [E-vision Simulator - National Eye Health Week \(visionmatters.org.uk\)](https://visionmatters.org.uk)



How wonderful it is that nobody need wait a single moment before starting to improve the world.

- Anne Frank

BETWEEN THE OWL AND THE PUSSYCAT (or in this case a lion!)



Guernsey's Les Vardes Quarry Nature Walk has recently been turned into an animal adventure trail with the addition of animal sculptures featuring characters from

Kenneth Grahame's 'The Wind in the Willows'..

The Lions Club of Guernsey have been working closely with quarry owners Ronez Limited on this project, which initially started two years ago when Lion Tony Corbin suggested a nature trail be set up to encourage children to get out with their families on interesting walks, and to read about the characters they find.

The cast of characters include Mr Toad (Toady to his friends) – the wealthy owner of Toad Hall, Mole (Moley to his friends) – an independent, timid, and genial character, Mr Badger, the wise hermit of the group and Rat (Ratty to his friends) – an astute, charming and affable character who enjoys spending time on the river. These are joined by two additional characters – The Rabbit and Mr Otter.

All of the characters have been hand-carved with a chain saw by Manchester-based artist Mike Burgess, a regular visitor to Guernsey

In addition to the animal sculptures, The Lions Club and Ronez Limited have included a very special addition to the trail, the very first of its kind, a "CHILDREN'S WHISPER SEAT" where a child can sit and put their arm around a beautiful large carved OWL on one side or a large LION on the other, to whisper all their secret thoughts. Each of the characters and Whisper Bench have made possible by the generous sponsorship of local companies and the Guernsey Lions are grateful to them all.



Havant Lions finish a great year with a party and a new President

July I saw the election of new Presidents and Havant Lions celebrated the changeover, as well as a hugely successful year in style. Owing to Covid this was the first Changeover event in two years and the Club was in a buoyant mood. Outgoing president Lion Ian Ranscombe, shown above handing over to his successor Lion Howard Sherlock, said, "It's been great to see the Club come back to life after effectively being shut down by the lockdown for the previous 12 months. I'm immensely proud of what we have achieved this year, including raising more than £14,000 to support good causes in the area, in fact a record."

Having thanked Lion Ian for his service, particularly bringing four new Lions, the incoming President focussed on the challenges that lie ahead in the coming year including his intent to focus on bringing more new Lions into the Club during his presidential year. Lions are often the last resort for people in desperate need.

I am only one. I can't do everything, but I can do something. The something I ought to do, I can do.

- Edward Everett Hale



The first-ever Wokingham Classic Car and Motorcycle Show was a huge success, with very positive feedback from the public, as well as car and motorcycle owners. It took on Saturday 2 July, organised by the Wokingham Lions Club, and even the weather behaved.

More than 100 classic, unusual and interesting cars and motorcycles were on display. The event started off from Reddam House, with a cavalcade of vehicles, driving to Wokingham Town Centre.

Town Mayor Councillor Maria Gee officially opened the event with a ribbon cutting ceremony, and later in the day presented four trophies, generously sponsored by local businesses, to two car and two motorcycle owners, one to the current owner of the speedway bike once ridden by world champion Ivan Mauger.

"We were delighted with the success of our first-ever Classic Car and Motorcycle Show, and are hoping to build on the success to stage more in the future, says co-organiser Lion Bob DuGard. "It was a free event, but generous donations were received to support our two named charities -- Leukaemia UK and the Men's Shed in Wokingham. After expenses, we for a profit in excess of £3,000 including £1,000 generously donated by the Barkham and District Classic Car Club."

Lions Lyn Baily and Monnie Lin arranged a teddy bear hunt with ten teddies hidden in ten cars. The lucky winners each won a teddy bear.

Lion Gareth May arranged for the Wokingham Scouts to provide food and drinks. The Scouts also assisted with the clean-up.

HOOK AND ODIHAM LIONS ENJOY A DOUBLE CELEBRATION

Hook and Odiham Lions met on 24 July in Lion John's garden for a double celebration.

It was the first "proper handover" since 2019. Lion John had served two years as President and he was presented with garden vouchers and a special thank you card by the incoming President Lion Judith. Lion John had had an excellent two years, despite Covid, with two new events being introduced – The Village Connect Trail and a Prostate Cancer Screening.

The second celebration was to mark Lion Bryan Hailstone's forthcoming 90th birthday on 3rd August. Lion Judith had made him a cake and a special card.



Everyone had a great day with an excellent BBQ prepared by Lion John and thanks go to him and his wife Mandy for hosting the event.

What you do today can improve all your tomorrows.
- Ralph Marston

THE RETURN OF A POPULAR EVENT FOR HOOK AND ODIHAM LIONS

Sunday 3 July saw the return of the Hook Village Show after an absence of two years.

Would it be a success after this gap?

The answer is that it was a resounding success.

The event was blessed with fine weather and the entry gates were kept busy as the crowds poured in.

The Black Eagles gymnasts were the main arena attraction and they were superb. Other arena events saw Robert Mays School Choir, the Karen Blackburn Dance Academy and Boogie Magic Performance entertaining the crowds.

As well as the arena events there were plenty of stalls to look around, funfair attractions, a Food Court, a Fancy Dress Competition and a very popular Dog Show with the local MP presenting the prize to the Best Dog in the Show and drawing the winning tickets in the Prize Draw.

It takes a lot of effort to put on such a show and the Lions are indebted to their partners and friends, Hook Rugby Club, Scouts from Hook and Hartley Wintney, Frimley Park Radio, Odiham and Hook Rotary, Hook Parish Council and all the sponsors.



A shady spot on a sunny day!



A shady spot on a hot summer's day is a welcome relief. Romsey & Waterside Lions have donated sun umbrellas to the Horrill Care and Wellbeing Centre in Dibden.

The Centre helps older people to continue living independently in the community as well as providing much needed respite for families and carers. Members can benefit from dementia support, hot lunches, transport to the Centre, craft activities, reminiscence sessions, daily exercises, music therapy, table tennis, entertainment and much more.

In the photograph Lion Pat Geere has presented the umbrellas to the Centre's Donna Best while on the bench Centre visitors, Derek, Sally and Margaret enjoy the shade.

At a handover luncheon on 3 July Wokingham Lions welcomed Lion Claire Mangers-Page as their 49th President. Claire originally hails from St Louis, Missouri, USA, which is particularly appropriate as the worldwide Association of Lions Clubs was founded in the USA 105 years ago. She says; "My goals for the Club are to continue to grow our membership, raise a record amount of money, gain a deeper understanding of the charities we support, and perhaps most important...have fun and make new friends."

**It's better to fail in originality, than
to succeed in imitation. - Herman Melville**

Families matter to the Romsey & Waterside Lions

Romsey & Waterside Lions were delighted to receive a donation of £610 from Walsbys Opticians of Highbury following a week when Walsbys gave a percentage of their sales to Lions to distribute for charitable purposes.

At the suggestion of Walsbys' Twinkle Patel, the £610 has been donated to Families Matter, a charity based at the United Reform Church in Hythe which provides a wide range of services to the Hythe and Waterside area.

Families Matter encompasses various groups for youngsters via SWANS and The Handy Trust. Help is provided for parents striving to cope with children who have behavioural problems. The Our Time Group offers help to families struggling with addiction and the Hythe Huddle offers music and activities for those with dementia.



The cheque for £610 was presented to Families Matter by Lion Pat Geere.

The charity's project manager Julia Cross said the donation will be a great help towards funding their services to the community.

News from Meon Valley

Extracts from the Club's newsletter



Swanmore Village Fete

What an amazing Day! Fabulous weather, fantastic support from the community and a tremendous effort put in by the Lions, their partners, friends of Lions, past Lions, future Lions made it a truly an outstanding day. A record 2,000 attended helping the Lions raise in excess of £7,000 to help local people.

WW2 Spitfire fly-past

The sky couldn't have been clearer to see the Spitfire do three circuits of the Recreation Ground – what a spectacle!!

Fete Royals

Our Royalty arrived in style into the arena but stopped for a photo opportunity first: from the left, Prince Max Potter, Prince Tom Brent, Queen Daisy Edwards and Princess Layla Main-Sutherland; what a fabulous group!

Kiddies Games

There were lots of games to play, from smashing it on the tins, racing piggies, Play Your Cards Right and a coconut shy, everyone had a brilliant time.



Classic Vehicles

More than 70 classic cars and 49 motorbikes entered our Competitions. A brilliant turn out! And best in show was Andrew Blow's 1951 Jowett Jupiter.



Sentinel's eye on...

The Events Calendar

Club events for the next three months and updated month by month are listed here

Club Events: August, September and October

- ♦ **ALTON** - Second Saturday of every month, **Lions Craft Markets**
- ♦ **CHIPPENHAM** - Sunday 14 August, **Bob Cook Games**; Saturday 22 October, **Chas and Dave Tribute Concert**
- ♦ **DEVIZES** - Saturday 10 September, **Diabetes testing at Devizes Health & Wellbeing Day**
- ♦ **FLEET** - Saturday 6 August, **Beerfest**
- ♦ **JERSEY** - Saturday 24 September, **Lions Muddy Fun Run**
- ♦ **MEON VALLEY** - Friday 14 October, **Join the Murder Cruise!**
- ♦ **PETERSFIELD** - Saturday and Sunday 13 and 14 August, **Southdowns Show**; Sunday 28 August, **Petersfield Festivities in the High Street**; Saturday 3 September, **stall in aid of Brain Tumour Research at Warsash Fair**; Friday 9 September, **Charity Bridge Tea Event**; Sunday 9 October, **Blackmoor Apple Fair**
- ♦ **ROMSEY & WATERSIDE** - Saturday 13 August, **Bookstall in Romsey Market**; North; Monday 29 August, **Normansland Village Fayre**
- ♦ **WOODLEY & EARLEY** - Saturday 29 October, **40th CHARTER ANNIVERSARY DINNER**

GST Overview of Events: August, September and October

- ♦ Friday to Sunday 16 to 25 September - **GREAT BRITISH BEACH CLEAN**
- ♦ Monday to Sunday 19 to 25 September - **NATIONAL EYE HEALTH WEEK**
- ♦ Thursday 13 October - **WORLD SIGHT DAY**
- ♦ Sunday 16 October - **WORLD FOOD DAY**

GST Officers Zoom Meetings August, September and October

- ♦ Wednesday 7 September at 7.30 pm

LIONS WISDOM

*Happiness quite unshared
can scarcely be called
happiness, it has no
taste.*

- Charlotte Brontë

Sentinel's eye on being Lennie...



At the end of July the Basingstoke Lions staged 'Meeting Lennie in his Lair' at an all day event to raise the profile of the Lions. Lennie fulfilled his role as the Club's mascot for seven hours!

Such is Lennie's fame that his 'tamer', Lion Annie Vicars, was asked by Lion Mandy Broadbent at MD to be interviewed on being 'Lennie'. That interview will be included as a podcast in the next issue of The Lion at:

(<https://lionsclubs.co/Public/lion-magazine/>).



OLD MONARCH

The Editor has the last word...

It doesn't take long for a Lions year to get into its stride even if the month of August is, in general news terms, known as the "silly season".

Not so for Lions since the opportunities to serve their communities, particularly in the aftermath of Covid, have rarely been as diverse with a soaring cost of living making life for many families much more challenging. Once again Lions prove their ability for rapid reactions to circumstances but as is often pointed out - the more Lions there are, the more we can achieve. We have the tools, please use them.



Lion Peter Tabb



**Lions
tail...**



Please send all articles and pictures for publication in the
DISTRICT 105SC SENTINEL
to the Editor, Lion Peter Tabb, email : news@lions105sc.org.uk
ideally at least a week before the end of the month