

105
SC



What! No lions? Find out why p.7



SENTINEL

JULY 2022 EDITION



LIONS CREATE A GREAT DAY OUT!

See Page 8



The International Association of Lions Clubs

District 105SC

District Governor 2021 - 2022 ♦ Lion David Ebsworth

✉ dg@lions105sc.org.uk ♦ www.lions105sc.org.uk

“Service with enthusiasm and pride”



The new DG's Leader...

Lions serving with enthusiasm and pride

My fellow Lions and families...

What a start for Annie and me in Montreal! We were at 'school' for two days, from 7.00 am to 9.00 pm on the first day and 7.00 am to 10.00 pm on the second. But it was so nice to meet with fellow Lion classmates from all over the world and their partners. Sharing Lions stories and events, it was evident that Lions do similar things wherever they are from. It was also nice to meet up with members from my advance leadership (ALLI) course in Brussels; two were already District Governors from Estonia and England and another two, from Italy and England, were just coming in. Unfortunately many Lions were unable to get visas to allow them to attend.

On the Saturday (for the Canadians the hottest day of the year so far) we paraded along Montreal's main street. What sights and what colours! In the evening we enjoyed a performance from the legendary Smokey Robinson at the Bell Centre.

We attended the plenary sessions held in the Bell Centre in the mornings. During the Tuesday morning session, the figure of \$324 million (£270 million) was announced as the final total for Campaign100, the largest sum raised for any single Lions project so far. What an achievement! After this, our new International President, Lion Brian Sheehan, was sworn in, the 105th IP. Lion Brian's line is "Together We Can". Then came the moment when all the hard work on Zoom meetings and in classrooms came to a peak. With my fellow District Governors from around the world, I was sworn in. What a proud and emotional moment it was, not just for me but for Annie too. Sadly, she became unwell with a severe cough which only got worse.

While in Canada we were notified that there had been a case of Covid at home. Unfortunately on returning to the UK, a DG informed us that they and their partner had tested positive. We tested and Annie was negative but I was positive. That was a blow since I was meant to be at my first Charter Anniversary at Wokingham Lions Club. I had been asked to assist in badging up a new member and to present an MJF. As you can imagine, I was extremely disappointed.

My strap line for this year is "Service with Enthusiasm and Pride". I am sure that the Lions of District 105SC will give 100 per cent to the service of their communities. As we start a new Lions year, please join me in thanking Immediate Past District Governor Lion Brian and Lion Lesley for all they did for the District and hope they enjoyed their year. Although obviously Covid is still with us, hopefully its impact will continue to diminish as this year goes on. Along the way we must have lots of fun and enjoy the road ahead. Talking of fun, at the Convention each class had to perform a song before a panel of judges comprising Lions Douglas Alexander, Brian and Lori Sheehan plus a few more. My class came second and received a trophy. It was fun and also showed that 21 Lions from around the world could work together.

This year I would like to see Clubs visiting each other, not just within their own Zone but crossing into other Zones and working in partnership so that we achieve the goals we set for our projects. These visits should be recorded since at Convention 2023 there will be a trophy awarded for the Club with the most. We are reviewing all of the competitions and hopefully by the end of July they will be listed on the website. I can tell you now that the District team is there to support you, attend and help with events, be it a membership drive, duck racing or any event, but please make early contact so it can be put in the diary.

In my eyes the Young Ambassador competition is very important and I have told Jersey their candidate will have some real competition this year. So please let's get out there and find these young people. Let's make this year's competition one to remember, let's give Yorkie a headache with the number of candidates. What's more, please let's get all our Club and District events into the District diary to help members when they are planning events and Charters so they don't clash.

My strap line for this year is "Service with Enthusiasm and Pride", so let's make 2022-2023 a year to remember for the right reasons. Let's get out there and serve our communities, let's make service count, and let's put Lions on the map.

Thank you for your support.

Lion Dave & Annie



The Bigger Picture

Global Service Team - July 2022

Firstly I would like to thank Lion Judith Goodchild, in her role as GST Co-Ordinator, for all the work she has done since District 105SC was formed. I will do my best to follow in her capable footsteps.

The GST consists of many Lions from all over the District who have taken on the roles of developing knowledge and promoting various aspects of service.

LCI SERVICE THEMES:

- ♦ Lion Ian Hambleton - Hunger Officer
- ♦ Lion Judith Goodchild - Diabetes Officer
- ♦ Lions Linda Picton and Peter Burnett - Vision Officers
- ♦ **Vacancy** - Environment Officer
- ♦ **Vacancy** - Paediatric Cancer Officer

YOUTH OFFICERS:

- ♦ Lion Frances Bond - Peace poster/poetry
- ♦ Lion Yorky Tuke - Young Ambassador
- ♦ Lion Steve Sherring - Youth Exchange
- ♦ Lion Eric Warner - ROAR/Life Skills/Lions Quest
- ♦ **Vacancy** - YLIS/School Liaison
- ♦ **Vacancy** - Leos

PROJECT OFFICERS:

- ♦ Lion Beth Burnett - Message in a Bottle
- ♦ Lion Brian Proctor - Prostate Awareness
- ♦ Lion Sandra Manktelow - Brain Tumour Research Appeal
- ♦ Lion Roger Huntley - Dentaaid
- ♦ Lion Judith Goodchild - Competitions
- ♦ Lion Pat Nixon - Alzheimer's and Dementia Awareness
- ♦ **Vacancy** - Speech, hearing and learning

As you can see, not all of the posts have been filled, so if you are interested in taking on a role, please contact me or District Governor Lion Dave Ebsworth.

The following special days for this Lionistic year may be useful for you to know:

- ♦ 4 to 10 July - Health Information Week
- ♦ 16 to 25 September- Great British Beach Clean
- ♦ 19 to 25 September – National Eye Health Week
- ♦ 13 October – World Sight Day
- ♦ 16 October – World Food Day
- ♦ 14 November – World Diabetes Day
- ♦ March – Brain Tumour Awareness Month
- ♦ March – Great British Spring Clean
- ♦ 22 April – International Earth Day
- ♦ 28 May – World Hunger Awareness Day
- ♦ 5 June – World Environment Day
- ♦ 10 to 17 June – Diabetes Week UK
- ♦ June LCI Day in Europe

Each month I am aiming for there to be an article in the Sentinel that will focus on one of the service areas. Do please send me information about events your Club has run highlighting successes and challenges with any photos. Let's share the good practice that is in 105SC.

I look forward to serving as your GST coordinator this year.

Lion Sandra Manktelow

GST coordinator

sandra.manktelow@lions105sc.org.uk

LIONS WISDOM

Plans are worthless, but
planning is everything.

Dwight D. Eisenhower

Lions matters of moment



Lions Clubs International
FOUNDATION

WE DID IT!

\$324,687,263

(£270,000,000)

The International Convention in Montreal marked the end of the largest capital campaign in the history of LCIF, Campaign 100 Empowering Service. The aim, to raise \$300 million over three years. Covid meant we added an extra year and still Lions around the world have achieved the goal, and some.

To all the Clubs and individuals who have contributed to our Foundation over the last few years, thank you does not seem enough. I know how hard Clubs have had to work to raise funds used to support their local communities during the pandemic. Your donations will continue LCIF support for Lions in Ukraine and neighbouring countries. It will allow grants to be issued to support

areas of the world suffering from natural disasters, help Lions set up diabetes, environmental, sight, hunger and childhood cancer projects and so much more. This is our Foundation, we support it and it helps us to support those who need it.

We continue to support our Lions family in Ukraine and if you go on the International website and search Blog you can read a first hand account from Lion Natalie Koval, Secretary of Kyiv Lions. It is understandable that our focus, particularly the European Lions, has been on Ukraine and how we could help and show them our support. The Foundation has worked tirelessly to ensure that your donations mean that the help is going to where it is needed. Meanwhile disasters continue to occur worldwide and LCIF is there to support those who need it too. Evidence that in the words of our new International President, Lion Brian Sheehan, "Together, We Can".

Thank you for your support.

Lion Ann Huntley MJF

District 105SC LCIF Coordinator

SITUATION VACANT

Due to an unfortunate circumstance, we have an unexpected vacancy for a **CHILD CANCER OFFICER**, a very important post for the coming year.

This may be the very worthwhile position that you would like to fill.

If so, please e-mail **DG Lion Dave Ebsworth**
dg@lions105sc.org.uk to discuss.

More Lions matters of moment

Welcome New Lions

I am delighted to welcome new members into Lions Clubs International and wish them a long and happy time as a Lion.

HAVANT - Lion Nicola Ward

MAIDENHEAD - Lion Theresa Carter

SALISBURY & DISTRICT - Lions Yvonne Chick and Brian Richards

WOOLMER FOREST - Lion Stephanie Gow

DG Lion *Dave*

DG's Month July 2022

3 July - Wokingham Lions Charter Anniversary

9 July - Reading Club Handover

10 July - District Cabinet Meeting followed by District Handover

29—31 July - Council Meeting

1st VDG's Month

3 July - Gold Hill Festival, Shaftesbury

10 July - District Cabinet Meeting followed by District Handover

29 - 31 July - Council Meeting

**DISTRICT HANDOVER
SUNDAY 10 JULY
HILTON GARDEN INN,
ABINGDON**

12.30 pm for 1.00 pm
www.lions105sc.org.uk/booking

MARKETING – PART 12

MANAGING PERCEPTION

"You are not what you think you are, you are what others think you are."

We all see the world around us through a veil of perception. How we are perceived by others is key to any organisation wishing to generate empathy with its customers. Our customers are those we help and those who help us.

Managing perception is a significant PR skill.

Before we can manage perception we need to know:

Who do we want to reach?

What are their current perceptions on the subjects most important to us?

What are the best ways to create or reinforce the perception we would like them to have?

Who is best in our organisation to deliver the necessary messages most effectively?

How do we measure the results?

When it comes to perceptions, we face four basic conditions:

When those we are trying to influence have no perception of us and what we do, we must create one;

If there is already a favourable perception, we can reinforce it by adding new elements;

If the perception is negative, we change it by knowing what causes the negativity and make every effort to reverse it;

If the negative perception is very deep-seated then often making a complete change in how the concept is defined and promoted will be needed.

With the right message and managed in the right way, perceptions can change quickly.

How we can address this conundrum we shall examine in detail next month.

Lion Peter Tabb MJF MCIM MCIPR

**The more obviously one's work benefits others,
the less one is likely to be paid for it.**

- David Graeber



Petersfield Lions stage a Vintage Bentley Event

The Petersfield Lions Club would like to thank everyone who supported the Club's Vintage Bentley Event on Monday 20 June.

Being a rare event, it was a great success with a tour of the works and a cream tea afterwards.

Extra donations on the day enabled the Club to raise more than £1,000, all of which will go to support Ukraine.

Special thanks go to William Metcalf and his team at Vintage Bentley for their help in making the event possible. For his endeavours, William was presented with a bottle of wine by Lion Dr Mary Putnam.

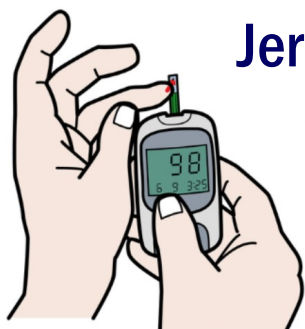


10 potential new members!



Woodley and Earley Lions Club managed to attract ten potential new members at its recent recruitment drive at the Laurel Park FC Fun Day on Saturday 25 June.

Speaking after the event newly elected Club president, Lion Mike Kennedy said: "We had some great conversations with a wide spectrum of interested people and have created a new database of potential new members. We'll be holding a BBQ to bring this group together for an informal social gathering. The motto behind this success has to be 'Just Ask'."



Jersey Lions support Diabetes Awareness Week

Jersey Lions were among the 250 plus Islanders who were tested for diabetes during Diabetes Awareness week between 13 and 18 June, in conjunction with the Channel Islands Co-Operative Society's pharmacy who in two days that week made no charge for the tests. Of those people tested 20 per cent required additional testing or follow up. This highlights how important screening is in helping to identify Type 2 diabetes early.

How much of human life is lost in waiting!
– Ralph Waldo Emerson

What? No lions?



Thousands attended the Devizes Lions' second classic car show – Lions on the Green – to see more than 100 classic cars, to explore the stalls of local charities and artisans and enjoy children's activities. Young and old loved the shining, multi-coloured cars and many enjoyed rides in the local area in return for a donation to the Lions. Sprites, Minis, TVRs, Aston Martins and more – what was not to enjoy?

The only unresolved complaint was from the man who evidently expected real, roaring lions on the Green, probably recalling the time in the 1980s when two circus lions broke free and entered a local school!

The day was intended as much for people to enjoy as to raise funds but the brilliant sunshine brought out the generosity of the locals and although there was no entrance charge, much of the £7,000 raised came from donations at the entry and exit points.

There will, of course, be Lions on the Green again in 2023.

Inset picture above of Lions on the Green from the air by Mark Devlin, Frontline Photography

Devizes Lions' Presentation Evening



The historic Town Hall was the setting for the Devizes Lions' Presentation Evening when almost £11,000 of grants by the Club were handed out to 35 local groups by the Mayor, Councillor Peter Corbett. The event marked the end of Lion Jo Sheppard's year as Club President.

Recipients covered a wide range of organisations from sports and youth to the elderly and people with disabilities who all explained how the Lions' donations would be used.

The Mayor thanked the groups present for their support of people in the town and local area and congratulated the Lions on their constant hard work to benefit others.

If you invite a bear to dance, it's not you who decides when the dance is over. It's the bear. - Russian proverb



For many years Romsey and Waterside Lions have taken part in a Lions Paultons Park Fun Day for those in their community who are disadvantaged or less able. This year 230 children and carers enjoyed a bumper day of fun at Paultons Park and Peppa Pig World.

To fund the purchase of tickets to the event, Romsey and Waterside Lions organise Easter Egg Raffles and deliver large one kilo yummy chocolate eggs to pubs, clubs and other outlets to raise funds. Several outlets raffled two eggs!

Families who benefit come from Romsey and the areas spanning Waterside to Fawley.

It is very rewarding seeing happy children of all ages, many of whom have been awake for hours in anticipation. Others were wide-eyed in amazement when they arrived not having been told where they were going.

This year the weather was perfect and they will all have had a day to remember.

WOKINGHAM LIONS CLUB INDUCTS MAYOR AS HONORARY MEMBER

Claire Revie Receives Gerry Aggett Award

Town Mayor Councillor Maria Gee was inducted as an honorary member of the Wokingham Lions Club at the June business meeting of the Club. The induction ceremony was conducted by President Lion Andy Goffin and Lions John Cleary and Alan Rouse.

Cllr Gee said: "Thank you for all of the good work that you do for the local community, and for making me an honorary member." She has chosen to support Kaleidoscopic UK, which helps survivors of domestic abuse.

At the meeting Claire Revie, founder of SHARE Wokingham, received the Gerry Aggett Award. Gerry Aggett was an active member of the Wokingham Lions Club, and started the May Fayre in 1994. When he died, the Club created the Gerry Aggett Award in his memory. It is given each year to an individual who has contributed significantly to the local community, and a donation of £1,000 is given to a charity of their choice. Pictured, Gerry's wife Ursula Aggett presented the award to Claire Revie and the President gave her the cheque for £1,000.



John Mallaghan, chairman of the Board of Trustees, Link Visiting Scheme gave a short presentation to the Club on how the scheme works. Link volunteers currently support 400 people in the Wokingham community seeking friendships. This is organised on an individual basis, as well as in some small group activities. He thanked the Club for their generous donation of £3,000.

**Nothing is so fatiguing as the eternal hanging on
of an uncompleted task. - William James**

LOOKING WELL AHEAD!

LIONS TO ORGANISE THE WOKINGHAM WINTER CARNIVAL

For the first time, the Wokingham Lions Club will be organising the Wokingham Winter Carnival being held on Sunday 27 November. The event will take place from 11.00 am to 5.30 pm in the town centre and entry is free to all.

Club president, Lion Andy Goffin, says: "We thank the Winter Carnival's previous organising committee for entrusting its current organisation to the Lions, and are grateful to Wokingham Town Council for its ongoing assistance and support. Their generous grant will help fund activities throughout the event, including music, singing, dancing and street entertainment, along with lots of different funfair rides, food stalls and, of course, Santa in his grotto. The town centre is closed to traffic for the day, so everyone can join in the fun in a completely safe environment."

Lion Tim Hanton, new chairman of the Winter Carnival, said: "We are honoured to take on the task of organising this year's Winter Carnival. We have been organising the annual May Fayre since 1994, and although there are many similarities between the two, we want to maintain them as two unique events. We have a strong team working to make this year's Winter Carnival a great success. We are looking to end the event with a spectacular laser display."

Stalls will be offering food, drinks and a wide variety of gift ideas. Craft stalls will offer unique products for Christmas presents.

Stallholders can now book a stall on the website,

<https://www.wintercarnival.co.uk>



News from Meon Valley **Extracts from the Club's newsletter**

Swanmore Village Fete

Meon Valley Lions have a fantastic line-up ready for Saturday 9 July with the gates opening at 12 noon. There'll be all the usual games, stalls and some fantastic raffle prizes generously donated by local businesses. Once again the event includes a Dog Show Competition which is an ideal chance to show off your 'best friend', so make sure you arrive in time to register by 12:30 pm.

Music and Dancing

A brilliant selection of local talent is performing - the Swan Samba Band, Roynon School of Dance and Contraband.

Classic Cars and Motorcycles

Classic motorcycles will once again be gathering at the Rising Sun, Swanmore, at 10.00 am, for the Meon Valley Run whereas the classic cars will be arriving direct to the Swanmore Recreation Ground. Look out for the Carnival King, Queen, Prince and Princess who'll be travelling in style.

Mill Cottage Farm Experience

Children are going to get a great opportunity for a 'hands on' experience interacting with The Mill Cottage Farm Experience animals. They're specialists in taking a variety of animals out to schools, playgroups and residential homes as an educational and recreational experience for all ages.

PASSED TO HIGHER SERVICE

**Loddon Valley Lions Club is sad to report the passing to higher service
on 23 June of founder member Lion David Fowler MJF.**

**Lion David was the Charter President of Loddon Valley, having
previously been a member of the Basingstoke Club. He provided much
of the impetus for the Club's growth and success, particularly in the early
days. He remained an active member until recently and, despite ill
health, attended meetings when he could. The recent Tadley Treacle
Fair was probably the first he had missed in his days with the Club.
The 105SC Sentinel's sincere condolences to the late Lion's family
and his fellow Lions.**



Sentinel's eye on...

The Events Calendar

Club events for the next three months and updated month by month are listed here

Club Events: July, August and September

**DISTRICT HANDOVER - SUNDAY 10 JULY
HILTON GARDEN INN, ABINGDON
12.30 pm FOR 1.00 pm**

- ♦ **ALTON** - Second Saturday of every month, **Lions Craft Markets**
- ♦ **BRADFORD IN AVON** - Saturday 9 July, **Art & Craft Exhibition**
- ♦ **CHIPPENHAM** - Sunday 10 July, **Cherished Vehicle and Family Fun Day**; Sunday 14 August, **Bob Cook Games**
- ♦ **HOOK & Odiham** - Sunday 3 July, **Hook Village Show**
- ♦ **MEON VALLEY** - Saturday 9 July, **Swanmore Village Fete**
- ♦ **ROMSEY & WATERSIDE** - Saturday 2 July, **Bookstall in Romsey Market**; Sunday 3 July, **Mayor's Picnic in Romsey Memorial Park**; Saturday 13 August, **Bookstall in Romsey Market; North**; Monday 29 August, **Normansland Village Fayre**

♦ **Webpage—www.lions105sc.org.uk/events**

LIONS WIT

*If you see me talking to myself, just move along.
I'm self-employed; we're having a staff meeting.*

And a Special Event

Blandford and District Lions held a joint handover and Wear-a-Hat Day with Flowers for the Lions Cancer Research Fund in President Lion Tony Ives' garden at which £115 was collected and made up to £150 by the Club.

The photographs show outgoing president Lion Tony Ives handing over to incoming president Lion Ian Corben who will be in charge for the Club's 50th Anniversary celebrations and, not to be outdone, the ladies in their millinery finery.





OLD MONARCH

The Editor has the last word...

Happy new year!

Where I come from we've just had a general election and almost half our new States of Jersey assembly are new faces with many of the members of the previous Government not being re-elected.

While we have no such excitement in District 105SC we do have a new face above the DG's collar and Lion Dave Ebsworth and his team face a challenging future for although Covid has been largely overcome, we still have to find the ways to maintain our membership numbers and increase them. Woodley and Earley Lions seem to have found a way. Let's all accept the challenge of matching their aspirations. Do as they do and "Just ask".

Lion Peter Tabb



**Lions
tail...**



Romsey & Waterside Lions making their presence felt

Please send all articles and pictures for publication in the
DISTRICT 105SC SENTINEL
to the Editor, Lion Peter Tabb, email : news@lions105sc.org.uk
ideally at least a week before the end of the month