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SENTINEL



**DECEMBER 2021
PRE-FESTIVE SEASON EDITION**

Don't rain on our parade!
Find out how the Swanwick Lions are helping the Warsash Wasps keep dry this winter on page 6



The International Association of Lions Clubs

District 105SC

District Governor 2021 - 2022 ♦ Lion Brian Don

✉ dg@lions105sc.org.uk ♦ www.lions105sc.org.uk

“Through Service We Grow”





The DG's Leader...

Through Service We Grow

Dear Family of Lions...

As I am writing this, I see that our membership numbers are back up to where we started in July with 1,154 people, 39 members lost to 39 members gained, but in the last month we have had a net gain of seven new Lions. There have been some membership drives, these can work and the District is there to support Clubs that want help with this.

When we get new members, these are our 'new voices', our future, please nurture them and help them realise their potential. Each year there is a Lions Symposium for those new to Lions (less than five years) to join together to look at what we can do as Lions to succeed in the future. We have three Lions from our District attending this year and we want to see more step forward for this next year. Once a Lion has been on the Symposium, then their Club has a Lion ready to help it flourish, so let them have their voice. Following on from the Symposium, we should be encouraging them to join the next Lions Leader Institutes (Regional, run by the MD and Advanced, run at Constitutional level).

This has been a strange month for me. After returning from Council weekend at Chesford Grange on the last weekend of October, I was all set for visits down to the south coast at the start of the month, but discovered that I did not possess superhuman powers when I warmed up a cup of tea in the microwave; it had a gilded handle, that has heated considerably so when I picked up the cup it was like picking up red-hot metal. So off to hospital, we have a local unit, so I walked (could not drive), and after review, I was bandaged up and discharged.

I was due to visit Wareham that day and Wimborne & Ferndown the day after, but I was not in a fit state to go anywhere. Lion Peter Burnett thought this was an extreme method of avoiding trips.

Later in the week I was able to just have normal dressings and was able to use the hand more, so I could go to Guernsey's Charter Anniversary on 6 November. This was our first trip on an aeroplane for some time. It was lovely meeting the members and friends of Guernsey Lions. We enjoyed a wonderful meal and on the Sunday morning many members of the Guernsey Club joined us for breakfast. We also had time to explore the Island before jetting back to Blythly.



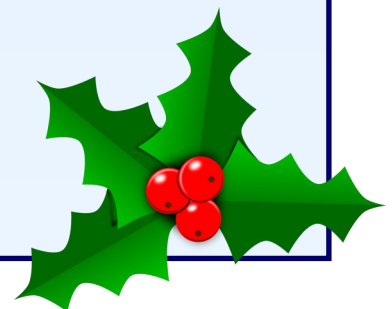
I had two further Club visits in November, with Ringwood and Fordingbridge via Zoom and a live Club visit to Maidenhead, where they inducted a new member. It was good to see that Maidenhead also has some younger members that had joined within the last year.

In December I am looking forward to helping Santa visit the children in my town, and surrounding villages. It is a busy time for us all, with many Clubs with activities throughout the entire month, so make sure you look after Santa, the reindeer are properly insured, and the elves behave themselves.

Finally, may I wish you all a very Merry Christmas.

Yours in Lionism

Lion Brian DG105SC





The Bigger Picture

Global Service Team News - December 2021

December is one of the busiest months for Lions Clubs both in terms of fund raising and community service but sometimes the two can be both. While Clubs raise large sums of money from Father Christmas sleighs, they are also performing a community service by providing pleasure to the young and not so young. Turning out on a cold wet night can be daunting, especially if there are a lot of nil responses, but the sheer joy of seeing Father Christmas on a child's face can make the whole evening worthwhile, so good luck with all your Christmas activities.

Sometimes a chance meeting on a doorstep can lead to a new member so please take a little time to answer any questions that a householder may have and be prepared to give a contact number or leaflet about your Club.

I now know that the photos have to be at MDHQ by 10 January (as highlighted by the MD Officer in the latest District Mailing) so please could you send your entries to me by 3 January at the latest.

Recently I was sent the following information by Lion Penny Tregillus the MD Speech and Hearing MD Officer. It may help you to help a deaf child in your area.

Chloe gets cochlear implants



Being fitted with cochlear implants can be a confusing experience. Our comics can help children understand what cochlear implants are, how they can help, and what happens during the assessment and surgery process.

How technology works

As children grow older and become more responsible for their own hearing technology, it's important that they understand how to use equipment like loop systems and radio aids. Our videos are a great way to learn about how to make the most of hearing technology.

Isaac's radio aid



Isaac's radio aid usually stays at school, but over the summer holidays, mum Emma asked if he could bring it home. Emma wrote about how using the radio aid during a family day out in London allowed Emma to keep Isaac safe and happy, even in busy places.

How to get technology

There are lots of different technology products which might help a child with hearing difficulties but buying everything yourself can be expensive. Contact me to find out about some of the organisations which may be able to help you try or buy equipment.

Finally, a very Happy Christmas to you and your families

Lion Judith Goodchild

105SC GST Co- Ordinators

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Lions matters of moment



Here we are nearly at the end of another difficult year for us all. It seems incredible to still be thinking about how we deal with this terrible virus when to begin with the hope was it would all be over in a few months.

It has been comforting to know that when Lions were needed to support their communities during this time, they answered the call and many were helped by support from the Lions Clubs International Foundation, **our very own charity**. Emergency Covid grants were issued amounting to millions of dollars and we in the UK received £160,000 to support the

Air Ambulance services across the country. The Foundation has been in existence for more than 50 years now and during that time the support it has been able to give has been amazing. The variety of projects has been incredible too. None of this could happen without the generous donations of Clubs and individuals who support LCIF.

There is information on the International web site, so do take a look.

During this current Lions year 359 grants have been issued totalling \$15,662,285. That is a lot of support that has helped Lions worldwide support those most in need. Thank you if you or your club have donated to LCIF.

I wish you, your Clubs, and families a very Happy Christmas and a healthy and peaceful 2022.

Lion Ann Huntley MJF

SHOWTIME!
in Swindon
11–13 March 2022
District 105SC Convention
Let's get together again - make a note in your diary
More details SOON
Lion Steve Spencer
steven.spencer@lions105sc.org.uk

More Lions matters of moment

Welcome New Lions

I am delighted to welcome new members into Lions Clubs International and wish them a long and happy time as a Lion.

ALTON - Lion John Ogden

DEVIZES - Lion Gwendolen Gray

FLEET - Lions Stewart and Ilse Marie Taylor

HAYLING ISLAND - Lions Beryl Blacklin and Rodney Davis

HUGHWORTH & DISTRICT - Lions Alison Cross-Jones, Melanie Davenport and Stephen Johnston

ISLE OF WIGHT SANDOWN SHANKLIN - Lions Michael and Helen Spence

MAIDENHEAD - Lion Mary Sanerkin

TROWBRIDGE WILTS - Lions Susan Oliver and Ruth Vine

WESTBURY - Lions Chris Curtis, Debbie Eardley, Nigel Legood and Theresa Mason

DG Lion *Brian*

1st Vice DG's Month December

2 Dec. - Hart Lions Official Visit

13 Dec. - Bracknell Lions Official Visit

15 Dec. - Bradford on Avon Official Visit

20 Dec. - Finance meeting

The rest of the month will be taken up with Santa's Sleigh and DG training.

"Annie and I would like to wish all Lions and their families a Merry Christmas and a Happy New Year and we look forward to seeing you at the Convention in March."

1st VDG *Dave Elsworth*

MARKETING – PART 5 ABOUT EVENTS

So far in this mini-series we looked at marketing as a whole, public relations, advertising and promotions. So what's left in this particular marketing mix? Events – that's what's left.

Why choose events rather than the other bits of the marketing mix? Simple. People remember events. The people you want to relate to are much more likely to remember events and those organisations who staged them than what are often the fleeting images associated with the other elements of marketing.

Many years ago I was involved in the launch of a new publication in Jersey. Our key customers were London-based advertising agencies particularly those who managed big spending clients – airlines, motor manufacturers and, it must be said, the tobacco industry (whose advertising then was quite legal).

Rather than invite the agency space buyers to Jersey, we staged a launch event on a narrow boat cruising from London's Little Venice and served them all jellied eels and London Pride. Five years later, the buyers were still telling me about their cruise up the Grand Union Canal and were still advertising their clients' products in our publication.

As Lions we stage major events – the Jersey Lions Swimathon (the 2022 one will be the 50th), the Guernsey Lions Donkey Derby, the Windsor Lions Great Horse Ride through Windsor Great Park and the Fleet Lions Beer Fest. There are other similar events throughout the District.

These events are memorable, they are all significant fundraisers and the people we wish to influence – those in the community who will put their hands in their pockets and wallets – respond generously year on year. They remember the events and, more particularly, provided we ourselves make it clear, they remember who organised them and we, and those we set out to serve, benefit accordingly.

To make events memorable, be innovative although there's no reason why other people's good ideas can't be copied (unless it's something done by the nearest Club!).

Above all make sure everyone knows who the organisers and beneficiaries are, use the other marketing tools to promote and advertise the events and afterwards the same devices to tell everyone how successful they are.

Lion Peter Tall MCIM MCIPR

Peace cannot be kept by force. It can only be achieved by understanding.

Albert Einstein

Melvin Jones Fellowships for two Jersey Lions



Two Jersey Lions, Ken Syvret MBE and Peter Tabb, who have between them almost a century of Lions' membership, have been awarded Melvin Jones Fellowships. The presentation, by Zone Chairman Lion Paul Galloway, was made at the Jersey Club's 58th Charter Anniversary. The awards were in recognition of their work for the Club, Lionism in general and their engagement in the wider field of humanitarian endeavours over many years with the support given to both by their wives.

Pictured (l - r) are the Jersey president, Lion Bill Harris, Therese and Lion Peter Tabb, Ruth and Lion Ken Syvret and Zone Chairman Lion Paul Galloway.



PEACE POSTER COMPETITION 2021 DISTRICT WINNER

Many thanks to all the Clubs who took part in this year's Peace Poster competition.

The standard of entries was very high and the thought and interpretation given by the participants to this year's theme 'We are all connected' was outstanding. The entries have been judged and the 2021-2022 District 105SC winner, sponsored by the Lions Club of Guernsey, is Malia Pushpit (13) from Les Beaucamps High School with the poster titled **Be kind and gentle, peace will follow** which will now progress to the MD finals.

The entries for the Junior Peace Poster competition are currently being judged and the winners will be announced shortly.



Swanwick Lions cover their backs !

Following a call for help to sponsor lightweight rain jackets for the Warsash Wasps Football Club's 8s teams and coaches, Swanwick Lions came to the rescue and generated some excellent branding both for the Lions and the Wasps. The jackets have been very well received and the Club has helped local youngsters whose own club was founded in 1977 to provide local children of all ages and areas with a football team. .

It's a good deed to forget a poor joke.

Brendan Bracken

YOUNG LIONS REMEMBER ON ARMISTICE DAY



Traditionally, it is the Club president who lays the Lions' wreath at the Abingdon War Memorial but at this year's ceremony president Lion Bill Russell bestowed the honour on two of the Club's younger members, Lions Andrew and Sarah Donovan.



Hot News From Wokingham

**No Eyed Deer
win Great Woky
Pub Quiz
er, that's it...**

News from Meon Valley **Extracts from the Club's newsletter**

Santa and his Elves will be out and about

Thankfully we find ourselves on the downhill run to Christmas! The Meon Valley Lions Club is well advanced with planning Santa's tour of the Meon Valley villages.

Despite the challenges of last year, thanks to the support of the local people, we raised more than £2,500 which was used to help needy causes.

This year Santa and the Lions will be out and about throughout the month of December, with visits to all the villages from East and West Meon to Wickham,



Lions - Always by your side

As we plan our Christmas fundraising, it's good to think about real life examples of the support actually provided by the Meon Valley Lions Club.

Since the start of the pandemic, we have helped numerous households in our area with beds, furniture, carpets, rugs, cookers, fridges and washing machines. We have also bought specialist pushchairs, tactile toys for disabled children and a powered wheelchair to help a young lady reclaim some independence. For home schooling (remember those days) we provided a printer and several laptop computers.

We have also provided support for the Baby Bank, Men's Shed, Age Concern, Foodbanks, Homestart, Shedfield Kids BBQ, the Rainbow Centre, Rose Road Association, Mountbatten Hampshire, Marie Curie and Macmillan plus the food and entertainment at our famous BBQ and Swanmore event.

Each and every week our minibus provides support for many different local clubs: a social life line for those attending. It's great to see these clubs restarting.

All of this is only possible with the generous support of you in our community. Thank you to all the residents of the Meon Valley.

It's all that the young can do for the old; to shock them and keep them up to date.

George Bernard Shaw



ROAR 2021 is the exciting opportunity for primary schools to take part in an educational competition to think big and positively change the world. Funded by local Lions Clubs this programme organised through the educational company *8billionideas* encourages children to use their imagination and creative skills to present ideas to make the world a better place.

Pictured above are pupil teams from years 4,5 and 6 of Cherrywood Primary School in Farnborough sponsored by Farnborough Lions Club. Working together for the first time in mixed year groups, each team put together their ideas including health, environment and sustainability.

Cherrywood staff member Mrs Helen Reed said, "Working in teams of three or four, the children have been exceptionally animated in their efforts, creating their group names. They have also created impressive team logos, which they wear with pride on their personalised t-shirts supplied by Farnborough Lions".

Each team pitched their ideas to a panel of judges of school governors, staff and Farnborough Lions. Videos of each presentation were also made for the District and MD Finals.

Team "Caring, Keen, Curious" won the Cherrywood competition with their idea and model of a mobile telephone app to reward users for recycling and planting trees. This will go forward to the District finals in November. The ROAR National Awards Day for schools and Lions on 8 December via Zoom.

ROMSEY LIONS FOODBANK DONATION

Christmas goodies, primarily aimed at making Christmas a little bit special for the children of those seeking help from the Romsey Foodbank, were purchased from local shops and presented to the Foodbank by Romsey president Lion Andrew Trowbridge at the end of November.

The Foodbank is open two days a week and helps those in need with three-day emergency food packages. Christmas-time can be specially difficult as the extras everyone want for their children are often beyond reach for those facing hard times.



The Romsey Lions were pleased to help by making some sweet treat donations to assist the Foodbank add some festive cheer to the basic food packages.

Lions have the power to change lives. So do your stories. The more you share about what you and your Club are doing, the more opportunities you create for your community to join you.

*Lion Douglas X. Alexander
International President*

In charity there is no excess.

Francis Bacon

WOKINGHAM LIONS AND A CHRISTMAS PRESENCE



A Christmas Presence is a community Christmas project, led by First Days Children's Charity, Wokingham Foodbank and SHARE Wokingham, with support from the Wokingham Borough Council, Wokingham Lions Club and various other local charities and will be in a special unit and will last until Christmas Eve.

The front of the unit will be a community project, offering entertainment and craft sessions for children, and various Christmas events, including carol singing on Saturdays. The rear of the unit will be used for preparing festive food and gift parcels to be distributed to those in need. Last year, almost 1,000 parcels were distributed by participating charities. Gifts, festive food items and donated Christmas jumpers can be purchased on Saturdays between 11.00 am and 3.00 pm.



Spooktacular! Fabulous Fireworks over Odiham

Hook and Odiham Lions were delighted to run their Spooktacula event on 30 October. This was the first time the Club had been able to run it since 2018. In 2019 it was high winds and rain meant we had to cancel for safety reasons and 2020 Covid stopped us.

Spooktacula is a mix of Hallowe'en and Guy Fawkes with members of the public being asked to dress appropriately, with a children's fancy-dress competition and fireworks. The night sky over Odiham was lit up by a fantastic firework display staged by Illusion Fireworks who won the British Championship in 2018!

We would like to thank everyone involved particularly Odiham Parish Council and our principal sponsors, King Street Dental Practice.

UPDATE TO OUR VILLAGE CONNECT TRAIL

We are delighted to announce that more than £5000 has been raised by local schools from this venture. (See the October 2021 Sentinel)



Wokingham Walk Raise Funds for Local Charities

More than 200 walkers participated in the second Wokingham Walk this year, which raised more than £2,600. Organiser Lion Andy Slay said: "Some walkers raised money for specific local charities and these include Alexander Devine Children's Hospice, CLASP, Me2 Club and the Ollie Young Foundation." Walkers had a choice of three routes (5, 10 or 15 miles), to suit a range of different challenges for those participating. The next Wokingham Walk will take place on Sunday 8 May 2022.

Pictured (l-r) are Lion Andy Slay, Peter and Sally Evans who completed the 15 mile walk and Lion Andy Griffin, president of the Wokingham Lions Club

Somehow there is nothing so absurd that some philosopher has not said it.

Cicero

Jersey Lions' 50-year project poised for a great leap forward



Since the mid-1960s, Trustees appointed by the Lions Club of Jersey have owned a 26-bedroom hotel for visitors with disabilities.

The hotel, Maison des Landes, and originally little more than a large cottage, was a legacy to the Club from founder Elizabeth Ashton Edwards who had started taking disabled guests in the 1950s.

Since 1967 the Trustees have steadily expanded, developed and equipped the hotel exclusively for the benefit of disabled visitors.

Due to Covid-19, the hotel was unable to open in 2020 and the Trustees took the decision to use that time, and subsequently all of 2021 and likely most of 2022, to carry out a £2.5 million refurbishment to create a state-of-the-art hotel with a Community Hub which will open the hotel's facilities (which include one of Jersey's only two hydrotherapy pools) to local residents throughout the year.

Thanks to the generosity of local supporters the Trustees have raised the £2.5 million required to carry out the refurbishment which will commence in January.



Stepping Stones

Warminster Lions Club have supported the Garden Project Appeal at the Stepping Stones Centre in Trowbridge with a donation of £2,000. President Lion Richard Owen said that this donation recognises the service provided to Warminster young people and families who attend or receive help from this facility.

Stepping Stones is an Opportunity Group for children in the West Wiltshire area aged up to five years with special needs. The Appeal aims to raise £40,000 to make the garden a safe and versatile outdoor learning environment for the children to enjoy and use all year round.



Lion Richard and Good Causes Team member Lion Nick Humpherson visited the Centre to present the cheque (pictured) and be given a tour of the garden and the work completed so far. Lion Richard wished the staff every success in achieving the required total in the very near future.



Sentinel's eye on...

The Events Calendar

Club events for the next three months and updated month by month are listed here

Club Events: December, January and February

- ◆ **ALTON** - Second Saturday of every month, **Lions Craft Markets**
- ◆ **CHIPPENHAM** - Wednesday 1 December, **Carol Float starts**; Sunday 19 December, **Longest Day 10 miles**; Monday & Tuesday 20 & 21 December, **Collections at Morrisons**; Saturday 25 December, **Delivery of Christmas lunches**; Saturday 22 January, **Burns Night**; Saturday 5 February, **Charter Anniversary Dinner Dance**
- ◆ **DEVIZES** - Wednesdays 1 to 22 December, **Carol Float**; 11 December - **Lidl**; 16 December - **The Brittox**; Saturday 18 December - **Morrisons**
- ◆ **FLEET** - Saturday 29 January, **Charter Anniversary Dinner Dance**
- ◆ **JERSEY** - Saturday 4 December, **Social Evening with 'Ghosts'**; Wednesday 5 January, **A visit to the pantomime "The Snow Queen"**, Monday 14 February, **"Ladies Night"**
- ◆ **ROMSEY & WATERSIDE** - Saturday 11 December, **Christmas Bookstall in Romsey Market**; Friday 17 December, **Christmas Supermarket collection in Totten**
- ◆ **WAREHAM** - Saturday 29 January, **50th Charter Anniversary Dinner**
- ◆ **WOKINGHAM** - Thursday 9 December, **Great Wokyu Pub Quiz**; Friday and Saturday 10 & 11 December and Friday 17 December, **Can-Can Appeal**

Webpage—www.lionssc.org.uk/events.html



MONTRÉAL 2022

JUNE 24-28 2022

International Convention, Montréal, 2022

'La Vie en Lion'

The International Convention is the opportunity for fellowship for Lions and Leos. It's the perfect place to reunite with friends and colleagues from around the world and experience service together.

Safe, friendly and easy to navigate, Montréal serves up all the excitement of a major urban centre, yet its compact size and laid-back vibe gives it a feel that's all its own.

The Palais des Congrès de Montréal convention centre and the Bell Centre are both within walking distance of official convention hotels. The British and Irish Delegation Hotel is the Hotel Delta by Marriott. The room rate is £127 based on two adults sharing. Breakfast is not included.

Meet the International Conference Team:

PCC Lion Philip Goodier - Chairman

T. (M) 7956 919972 E. treasurer@lionsmd105.org

PCC Lion Stewart Sherman-Kahn

T. 0344 332 0572 E. stewartsherman-kahn@lionsclubs.co.uk

PDG Lion Guch Manku

T.(M) 07802 918386 E. g.manku@ntlworld.com

The Internet is an elite organisation; most people of the world had never even made a phone call

Noam Chomsky



OLD MONARCH

The Editor has the last festive word...

Observant readers will notice that this edition has a supplement - there were simply too many good stories to cram into 12 pages and my thanks to all the correspondents for their input.

This edition, as is every other, is proof that, despite Covid 19 and all its works, Lions are out there active in their communities. The 'festive season' is a busy time and I wish you all well and that your Santas and their sleighs achieve all you anticipate of them.

My sincere best wishes for the Christmas you wish for yourselves and I trust you'll forgive my pride in adding MJF to my name.

Lion Peter Tabb MJF



**Lions
tail...**



**Windsor Lions ready
for Christmas**

Please send all articles and pictures for publication in the

DISTRICT 105SC SENTINEL

to the Editor, Lion Peter Tabb, email : news@lions105sc.org.uk and/or peteretabb@gmail.com
ideally at least a week before the end of the month