

With this edition: Bracknell Forest Lions Special!

**105
SC**



**READ ALL ABOUT THE BOB
COOK GAMES ON PAGE 6**



SENTINEL



Determination!



The International Association of Lions Clubs

District 105SC

Acting District Governor 2023 - 2024 ♦ Lion Sandra Manktelow

✉ dg@lions105sc.org.uk ♦ www.lions105sc.org.uk

“Changing the World”

MAY 2024 EDITION



The Acting DG's Leader...

"Changing the World"



Dear Fellow Lions

Many thanks to those Clubs and individuals who have donated to the DG two-year charity. At the beginning of April £2,646.62 has been donated – a wonderful amount. Some of you may have seen Julia's House on South Today saying that the government funding they get is not sustainable. So, it's good to know that every little raised by you will support the three children's hospices in our District – Julia's House, Naomi's House and Jacksplace and the Alexander Devine Hospices.

The long-awaited Portal has finally arrived. Having spent a couple of hours navigating my way around it I am sure everyone will get the hang of it. We just need to breathe deeply and not panic! I managed to report another Club's service activity – under the 'Service Tab'. If your Club service activities have not been reported yet, do give it a go. We have 62 per cent of Clubs in our District reporting – would be great to beat last year's total of 75 per cent. If you are struggling to report service, please contact me and I will help you.

The end of the year is fast approaching. By the time you read this I will have completed my DG training – a weekend in Redditch with the other DGEs. Clive and I have tried to attend as many Charter Anniversaries as possible – I just wish there was a clone of me as so many dates conflict. What strikes me is the camaraderie and friendship at these events – what a wonderful organisation we belong to.

Thought of the month

Doing good is a simple and universal vision. A vision to which each and every one of us can connect and contribute to its realisation. A vision based on the belief that by doing good deeds, positive thinking and affirmative choice of words, feelings and actions, we can enhance goodness in the world.

Wishing you all a magnificent May!

Lion Sandra

**Acting District Governor
District Governor-Elect 2024-25**

Matters of moment

Acting DG's Month May

- 2 - 5 May: Council of Governors and Multiple District Convention
- 8 May: Brain Tumour Research Appeal Officers' meeting via Zoom
- 9 May: Westbury Lions Official Visit
- 11 May: Westbury Lions Charter Anniversary
- 12 May: Cabinet meeting via Zoom (10.30 am)
- 12 May: Incoming Officers meeting via Zoom (2.00 pm)
- 13 May: Woolmer Forest Lions Official Visit
- 18 May: Wokingham Lions Boat Trip
- 20 May: Devizes Lions Official Visit
- 21 May: Marlborough Lions Official Visit
- 25 May: Ringwood & Fordingbridge Charter Anniversary
- 26 May: Petersfield Lions Festivities
- 29 May: DGE get-together via Zoom

The Lions' Portal is here!

If you are experiencing any problems, please contact HQ at Birmingham on 0121 441 4544.

They will do their best to help you.

THE PRODUCT AND ITS CUSTOMER

At the recent Convention a Lion asked me why an organisation such as ours really needs marketing and all that goes with it. He had read some of the brochures and guides that emanate from head office in Chicago and readily admitted that much of what was in them he didn't understand. What's more he felt that one manifestation of marketing - advertising often merely served to meet needs that wouldn't have existed had the advertisements not created them.

Do we, as the largest community service organisation in the world really need marketing and its helpmeet, advertising?

How many times have we all heard that the Lions, and what Lions do, is one of our world's best kept secrets. Ralph Waldo Emerson once proclaimed that the world would beat a path to the door of the man who makes a better mousetrap. Not so. One advertising guru put it like this - not to advertise is like blinking in the dark; only you know what you are doing.

As a lecturer and writer on this subject over very many years, I have been asked many times what marketing actually is, the implication almost being that it is one of the dark arts. It's really quite simple. A **market** is a defined and recognisable **need** and marketing is how you **meet** it. Advertising and PR is how you promote your ability to **meet that need** and one of the first principles is to seek to ensure that those with the need know that you exist to fulfil it.

Most of marketing concerns itself with the promotion and sale of products - marketing creates a path to the consumer and the consumer sends money back down that same path. Not quite the same for us but as Alexandr the meerkat says, "Simplex" We'll explore this simplicity in detail next month.

Lion Peter Tall MJF MCIM MCIPR

The bigger picture



Lions Clubs International FOUNDATION

A big thank you to the Clubs that supported the Stoves for Ukraine project. Clubs in 105SC donated at least £10,500.

Melvin Jones Awards - if your Club intends to apply for a MJF please get in touch with me first so that I can check if the Club has enough credits to do so. The application form has changed recently and is now on the new Portal as well as the International website.

I am quite willing to make applications on behalf of Clubs if I am informed of the details. This also makes things easier to follow up should there be any issues.

Transfer of Credits - sadly sometimes Clubs have to close. If this is the case then again, please let me know in advance so that you can arrange for your credits to either go to another Club if some members are transferring or be donated to the district account. There is a form that needs to

be completed before either of these can happen. If nothing is done the credits refer back to LCIF.

As of 11 April donations from 105SC are at \$33,967.03

At the same point last year they were \$86,883.51

Thank you for continuing to support Lions Clubs International Foundation.

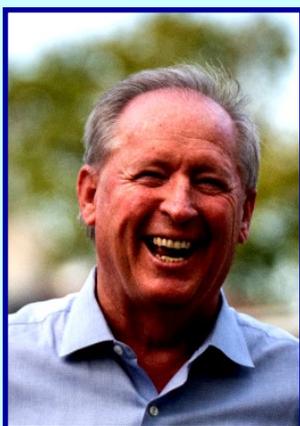
Lion Ann Huntley MJF

District 105SC LCIF Coordinator
lcif@lions105sc.org.uk



From the LCIF Chairman, Lion Brian Sheehan

Hello Lions, Leos and fellow humanitarians,



As we prepare to close this Lion year, I want to express my sincere thanks to everyone who supported LCIF so far this year. We set ambitious fundraising goals and I am proud to say we are making excellent progress! We have some work to do in these last few months, so please continue to make your individual and Club donations to our Foundation and help us succeed in reaching our goal.

We will announce the final total raised during the 106th Lions International Convention in Melbourne, and I am sure we will all be amazed by the Lions and Leos' generosity.

Make a great day,

Lion Brian Sheehan

Chairman, Lions Clubs International Foundation

More Matters of Moment

Welcome New Lions

A warm welcome to 11 new members to Lions International and best wishes to them for a long and happy time as a Lion.

ALTON - Lion Gabriel Agunwah

BLANDFORD & DISTRICT - Lions
Adam Ball and Tim Custard

CALNE - Lion Jonathan Brand

CHIPPENHAM - Lion Sarah Green

HENLEY-ON-THAMES - Lion Elizabeth
Wotherspoon

HOOK & ODIHAM - Lion Francoise
Dibben

LODDON VALLEY - Lion Robin Withey

NEWBURY - Lion Roy Carpenter

POOLE - Lion Michelle Philpott

WARMINSTER - Lion Sandra Martin



Changing the world
with International
President
Lion Dr Patti Hill

Dear Lions

When you became a Lion, you also became a leader, Lions and Leos lead their communities in service and bring people together to achieve greater outcomes than we can alone.

Every time you invite a new member, or we charter a new Club, more people are helped, and more communities are served. We are making a tremendous impact all over the world thanks to your leadership.

So, let's continue to grow our impact and share your amazing projects on social media to encourage others to join you. Take an online course to enhance your skills and encourage others to do so, as well. Let's continue to be the leaders that our communities and world need us to be.

Yours in service

Lion Dr Patti Hill

Lions International President

PASSED TO HIGHER SERVICE

The Blandford and District Lions Club reports with sadness the passing of **Lion Colin Young**. Lion Colin joined the Club at the beginning of 2022 and will be remembered as a great financial supporter through his social club. He will be missed by many.

The 105SC Sentinel send its sincere condolences to the late Lion Colin's family, friends and fellow Lions.

“Never touch your idols: the gilding will stick to your fingers.” - Gustave Flaubert

The Bob Cook Games

One of the great assets for which District 105SC can be truly proud is the Bob Cook Games.

These annual disability games will take place again on Sunday 11 August at the Swindon Harriers Athletics Club, County Road, SN1 2EE.

Originally started jointly by Chippenham, Melksham & Corsham Lions Clubs 37 years ago, they were later picked up by Chippenham Lions and named in memory of a beloved Charter Member. Over the years, these Games have now become an important event to draw Clubs together from all over the District and beyond.

Throughout the day you will see athletes in strong and determined competition in both track and field events and while medals are awarded for success in every event, there are major awards to the lady and the gentleman who are judged to best represent the games' **true spirit of determination** against the odds.



The true spirit of determination

At the end of the day athletes return happy, tired and festooned in medals and many times have I heard it said, that this day is in the true spirit of being a Lion.

The event originally started in the days of 105W and now, after District reorganisation and a loss of momentum over the Covid years, the number of participating Lions and disability clubs has declined. We now need to reverse this trend and the games organisers wish to involve more Lions Clubs and more competitors, so if your Club would like to help ensure a healthy future for these games, then why not approach a Disability Club in your area.

You can find out much more by visiting the Chippenham Lions website and see the gallery of photographs from 2023. From there you can find a contact form to reach Lion Richard Adams or alternatively, you can email him directly at richard@chippenhamlions.org.uk

The Bob Cook Games

**are coming to the Swindon Harriers Athletic Track on Sunday 11 August.
A great District 105SC Event**

richard@chippenhamlions.org.uk - <https://chippenhamlions.com>

“Being ready to fail is the only way you get to any kind of solution.” - Peter Barber



DATES FOR YOUR DIARY

13-19 May

**Dementia Action
Awareness Week**

20-26 May

**Dementia Action
Week**

10-16 June

**National Diabetes
Awareness Week**

-

Carers Week

14 -15 June

**Alzheimer's
Dementia & Care
Show**

(ExCel London)

Wokingham Lions Club's Comedy Nights raise more than £25,000

In March 2022 the very first #WOKY Comedy Night opened to a sold-out crowd at the Wokingham Theatre. Organised by the Wokingham Lions Club, and supported by the theatre, the evening raised £2,500 for charity, and has become a regular feature in the Wokingham event calendar.

Last month the Club hosted our 10th Comedy Night, again to a sell-out audience bringing the total raised for good causes in the last two years to more than £25,000.

The Comedy Nights raise money in three ways. Wokingham Lions Club makes money from the ticket sales, Wokingham Theatre (a registered charity) get the proceeds from the bar which Lions 'man' and a local charity runs the raffle from which they benefit.

Lion John Cleary says, "What started out as an experiment has turned into something the Club has become very proud of. Each show features three top comedians and an MC and has proved very popular with the people of Wokingham. However, a lot of the credit must go to the theatre, it's a wonderful venue, perfect for comedy and is probably one of Wokingham's best kept secrets."



The last #WOKY Comedy Night of this season is on Friday 17 May, but the good news is that next season's shows start again in October 2024 and run to May 2025.

HURRY FOR MARWELL ZOO

The time for booking place for our Fun Day on Sunday 9 June at Marwell Zoo is fast approaching.

Please send your requests for places to Judith at Judith.goodchild@lions105d.org.uk by Friday 10 May.

A booking form was sent out in the April District Mailing.

Please let Judith know if your Club is not taking part this year.

Hope to see you all there on Sunday 9 June

Lions Judith, Di and Lisa

“It’s just a job. Grass grows, birds fly, waves pound the sand. I hit people.” - Muhammad Ali

TAKING A STEP BACK IN TIME AS FLEET LIONS CELEBRATE 50 YEARS

A Fleet Lion comments...

“We have a fabulous news website that covers Fleet and it’s called ‘For Fleet’s Sake’. One of our members mentioned it was the Club’s 50th anniversary to them and they contacted us with a view to putting something about that on their website.

In fact, it turned out to be pages and pages of our activities and history!

We supplied them with a page of editorial and lots of photographs from the last few years and they obviously have access to local newspaper archives because they found all sorts of information, pictures, programmes, etc. from the past. We then helped them identify what some of these things were about.

The bottom line is they produced a piece on their website that we could never have imagined was possible.

So we shared it and our appreciation widely on social media.

Take a look and you’ll learn as much about Fleet Lions as we did.”

<https://forfleetssake.co.uk/taking-a-step-back-in-time-as-we-celebrate-50-years-offleet-lions-fleet-hampshire>



Hook and Odiham Lion wins Community Award

At the Parish Annual Meeting on Thursday 18 April Lion Mark Hazell was presented with a Community Award.

Lion Mark has been a Lion since 2019 and has fully participated in all Club activities since then. In particular he has been the leading light in setting up the Prostate Cancer screenings and is currently managing the third screening in May. He has procured and had installed a defibrillator at the Park



Gym. He also instigated the Village Connect Programme which seeks to help villages including Hook. This has included litter picks, food shopping for vulnerable people during lockdown, the Bite Size initiative during lockdown, assisting Robert May’s School with testing for Covid after lockdown, hedge clearing at the Hook schools and the Village Connect Trail. He has helped the local Lions area IT project by collecting and delivering computers. He has recently become involved with the Village Magpies and has inspired other members to take part.

He has been the Club’s Membership Officer and has been instrumental in increasing membership by nine new Lions since 2021 which is making The Hook and Odiham Club better able to help the less fortunate in the community.

LIONS WIT

So I rang up British Telecom, I said, “I want to report a nuisance caller.”

He said, “Not you again!”

“Happiness quite unshared can scarcely be called happiness; it has no taste.” - Charlotte Brontë

Reading Lions present a Melvin Jones Fellowship

Reading Lions Club have presented a Melvin Jones Fellowship to **Sue Mackie**, Business and Commercial Manager, Berkshire & Surrey Pathology Services, Frimley Health NHS FoundationTrust.

When Reading Lions Club began its annual prostate cancer awareness and free PSA testing programme in 2013, the blood samples were processed using the services of a couple of local pathology laboratories.

Then around ten years ago Sue Mackie came on board when the pathology laboratory was based at Reading’s Royal Berkshire Hospital site.

It didn’t take long for Sue to become a valued member of the Club’s PSA team, kindly negotiating with her bosses to get the best price for the blood analysis.

Sue would regularly turn up on the PSA testing days, along with a small team, and work tirelessly making sure everything was processed on site and reached the laboratory on time. She would then return to the lab, often late in the day, to oversee the team and ensure everything was set up for the ongoing analysis work.

In the early days Lion volunteers would transport the bloods to the pathology lab, but Sue then introduced a company called Deadline who took on the collection and delivery and did so free of charge. Deadline continues to support our annual PSA events, thanks to Sue, saving money that is invested in more tests.. Sue works closely with partner hospitals and sits on the Club’s organising team, providing valued input.

Without Sue’s guidance and support Reading Lions would not have been able to hold as many successful PSA Days and saved so many lives.

The Club wanted to recognise Sue’s contribution and saying thanks simply didn’t seem enough. Presenting the Melvin Jones Fellowship allowed the Club to honour Sue’s personal commitment to making a positive impact on the community and beyond.



Can you help either by volunteering or walking?

Clarendon Way Walk for Naomi House and Jacksplace

The Clarendon Way Walk is a beautiful countryside walk between Winchester and Salisbury. Challenge yourself and choose from 26, 12 or five miles or volunteer to help on **Sunday 2 June 2024**

Website: <https://www.naomihouse.org.uk/walk>

Entry is £15.00, plus a suggested sponsorship target.

Contact Information: hello@naomihouse.org.uk

**“Whether you think you can, or you think you can’t,
you’re right.” - Henry Ford**

Are you a Carer for someone living with dementia?

from Lion Denise Deacon, District Dementia Officer

Here are some links where you can find some support.
Registering with your GP that you are a carer can be an important step in accessing tailored support and information to help you in your role.

<https://www.dementiauk.org/.../the-importance-of...>

If you need help at home with the person you care for, you can find information and guidance here:

<https://www.dementiauk.org/.../finding-help-and-support>

When caring for someone, it is important to look after yourself and the dementia specialists Admiral Nurses are available to give you support and advise if you need it.

<https://www.dementiauk.org/.../what-is-an-admiral-nurse/>

This video shows a really good analogy to help understand the way dementia affects a person and why visits are so important to them.

<https://alzheimersweekly.com/why-visit-when-memory-is-gone/>



Wokingham May Fayre

Bank Holiday 6th May 2024

**10am-5pm. Organised by
Wokingham Lions Club.**



*Stalls ☀️ Funfair ☀️ Food & Drink
Stage & Walkabout Entertainment
Live Music ☀️ Children's Zoo
Stilt Walkers ☀️ Morris Dancers*

Elms Field & Wokingham Town Centre

**Download Programme here:
tinyurl.com/woky24**



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The Learning Centre

VolkerHighways



the Wokingham WORD



Registered Charity No. 1180632

Jersey Lions give away £60,000

The Lions Club Jersey has given away more than £60,000 from the funds raised by their 2024 Swimarathon. The recipients were nine local charities, all of whom are devoted to wellbeing projects in the community.

The cheques were presented to the charities' representatives by Club president Lion Ian Robins, who thanked in particular the Swimarathon's sponsors Ravenscroft whose sponsorship means that every penny raised by the swimmers will go to local charities and good causes.

He also presented trophies to the family team, the school and the corporate organisation raising the most money.

*Pictured is the
Maletroit
family team and
their trophy.*





Sentinel's eye on...

The Events Calendar

Club events for the next three months and updated month by month are listed here

Club Events: May, June and July 2024

- ◆ **ALTON** - Second Saturday of the month, **Lions Craft Markets**
- ◆ **BASINGSTOKE** - Monday 6 May, **Yateley May Fayre**; Sunday 19 May, **Festival of Transport**; Sunday 2 June, **Tadley Treacle Fair**, Saturday 15 June, **Old Basing and Lychpit Carnival**; Friday 28 June, **Grand Summer Ceilidh-Barn Dance**; Sunday 7 July, **Hook Village Show**
- ◆ **BRADFORD ON AVON** - Monday 27 May, **Family Fun Day and Car Boot Sale**; Saturday 13 July, **Crafts, Choirs, Coffee & Cake**
- ◆ **DEVIZES** - Thursday 9 May, **Joint Charity Golf Day with Devizes Rotary**, Sunday 9 June, **Classic Vehicles and Family Fun Day**
- ◆ **HART** - Sunday 19 May, **Charter Anniversary Lunch**
- ◆ **HIGHWORTH & DISTRICT** - Saturday 25 May, **50th Charter Anniversary Dinner**
- ◆ **POOLE** - Sunday 5 May, **Charter Anniversary Afternoon Tea**; Sunday 7 July, **Broadstone Family Fun Day**; Friday 26 July, **Quiz Evening**
- ◆ **READING** - Sunday 16 June, **Charter Anniversary Afternoon Tea**
- ◆ **ROMSEY & WATERSIDE** - Monday 6 May, **Nursling & Rownhams Fair**, Wednesday 8 May, **Fashion Show**, Saturday 11 May, **Bookstall in Romsey Cornmarket**, Saturday 18 May, **North Baddesley Fair**, Saturday 8 June, **Bookstall in Romsey Cornmarket**, Sunday 9 June, **Paultons Park Fun Day**; Saturday 6 July, **Bookstall in Romsey Market**; Sunday 7 July, **Mayor's Picnic Fair**
- ◆ **WOKINGHAM** - Monday 6 May, **May Fayre**; Friday 17 May, **Comedy Night - Guest Charity Thames Valley Air Ambulance**; Friday 7 June, **50th Anniversary Celebration**; Saturday 15 June, **Classic Motor Show**; Saturday 22 June, **Swimathon**
- ◆ **YATELEY & DISTRICT** - Monday 6 May, **Bank Holiday May Fayre**

Webpage - www.lions105sc.org.uk/events



Respite holidays at Jersey's Maison des Landes Hotel, a project of the Lions Club of Jersey since 1964, are designed to give everyone a break.

Maison des Landes is the only hotel in the Channel Islands that cares specifically for people with disabilities. It also enables people who care for others to take a well earned break. It's ideal for elderly couples where one is a carer for the other. It also works for families who usually care for an elderly or infirm relative, enabling them all to enjoy a holiday they might have thought they could never have again.

AN OFFER TO LIONS CLUBS

If someone in your community deserves a respite break and you consider sponsoring them, Maison des Landes offers an experience at unrivalled value with at least a 10 per cent discount off the standard rates to any Club making a booking.

Call General Manager Steve Martin on 01534 481683 for more details.



OLD MONARCH

The Editor has the last word...

In his monthly message LCIF chairman Lion Brian Sheehan says that we are approaching 'the close of the year'. I have realised after many years that the Lions year tends, in District terms, to go downhill after the Convention and, in Jersey terms, after the Swimathon, both events being held in March.

On the two occasions when I was Club president, I set myself some targets, in particular how I considered I could bring about change. My first term as President was in 1985/86 and my second in 2020/21, 35 years apart, and although my second term was somewhat blighted by Covid, I realised that my targets were much the same as in 1985 and, in fact, how little had changed since then. Probably the most significant change is that it is no longer mandatory to wear a tie and, even more significantly, that in two years our President will be a lady. In 1985 that would have been unthinkable.

Lion Peter Tabb



**Lions
tail...**



Wokingham Lions Sue, Jennifer, Tim, Andy and Ian serving at Wokingham's theatre bar on a #Woky comedy evening

Please send all articles and pictures for publication in the

DISTRICT 105SC SENTINEL

to the Editor, Lion Peter Tabb MJF, email : news@lions105sc.org.uk
ideally at least a week before the end of the month