





Convention chooses the 2024/5 team See this month's Special Supplement



# SENTINEL



Lion Jarvis Macdonald takes charge



The International Association of Lions Clubs



#### **District 105SC**

Acting District Governor 2023 - 2024 ♦ Lion Sandra Manktelow

dg@lions105sc.org.uk → www.lions105sc.org.uk

"Changing the World"

**APRIL 2024 EDITION** 

### The Acting DG's Leader...

"Changing the World"

#### Dear Fellow Lions



hat an amazing March it was! A big thank you to those who voted me in as District Governor-Elect – a new title to get used to.

Clive and I attended many Charters – Blandford, Swindon, Fleet, and a joint Charter at Loddon Valley and Hook & Odiham. It was great to help the Clubs celebrate their special day. I also managed to get to Chippenham's Club meeting and Zoomed into the Isle of Wight Newport meeting.

Convention was a success and I believe that Jarvis thoroughly enjoyed it. There were some excellent speakers who were inspirational. I don't think there was a dry eye in the house after Lion Peter Wragg spoke about Julia's House. After the Multiple-District Hunger Officer's talk two people approached me to say they would be willing to step up as Hunger Officer so that Ian Hambleton's legacy lives on. My thanks to them.

The five-minute slots from Clubs went down well and, on my travels, I have heard some positive feedback. Looking towards next year, Lion Dave Ebsworth and I are trying to find a suitable, affordable venue for my Convention and as soon as we have found one, we will let you know the date and place.

The new Lions Portal will be launched on Monday 15 April. There is more information in the edition of this Sentinel so please be sure to read it. I'm keeping my fingers crossed that it will be easy to use!

#### Thought of the month

No amount of regret changes the past.

No amount of anxiety changes the future.

But any amounts of gratitude change the present.

Wishing you all an amazing April!

Lion Sandra

Acting District Governor
District Governor-Elect 2024-25

#### **Matters of moment**

#### Acting DG's Month April

2 Apr: Warminster Lions DGE Official Visit

3 Apr: Brain Tumour Research Officers' meeting

6 Apr: Isle of Wight Ryde Lions Charter
Anniversary

8 Apr: Petersfield Lions business meeting

11 Apr: GAT meeting via Zoom
12 Apr: Warminster Lions Charter

Anniversary

13 Apr: Petersfield Lions market stall

14 Apr: Petersfield Lions Charter Anniversary

19 - 21 Apr: DGE training

22 Apr: Finance meeting via Zoom

24 Apr: DGE Zoom

30 Apr: Zone Chairman meeting via Zoom

#### **Lions' Portal**

At long last we have news of when the Lions' Portal will hopefully happen. The target launch window is 15 April to 13 May. All current users need to look out for an email which will invite them to access the new Lion Portal. This will be a phased rollout, so don't panic if a user in your Club has received it and you haven't.

- Between now and 11 April, MyLion, MyLCl and Insights will continue to function as normal.
- 12 April and beyond, MyLion, MyLCI and Insights will no longer be available.
- ◆ 15 April to 13 May, there will be invitations to access the new Lion Portal which will be sent via email on a rolling basis to existing Lion Account users.
- 13 May and beyond all visitors attempting to access the previous digital tools will automatically be redirected to the new Lion Portal.

This timeline may be subject to change. A series of short videos will help you familiarise yourself with the look of the new set up and how it will work. If you click on the following link, it should take you to videos which are clearly labelled as to what they cover - <a href="https://www.youtube.com/@lionportaltraining/videos">https://www.youtube.com/@lionportaltraining/videos</a>.

#### Calling all Club Secretaries

Please log your incoming Officers on MyLCI by Thursday 11 April before the new portal goes live.

# RECOGNISING THE UBS

Last month we identified what we called the **UBS** - the **Unique Buying Situation**, the point at which a product will be snapped up. As Lions, our product is our ability (and willingness) to fulfil a need - hence the slogan "Where there's a need, there is a Lion."

A key element of marketing is knowing your customer and determining their needs. One of the accusations (and with some justification) pointed at marketers is that they use advertising to create a need where none either previously did not exist or was not recognised by the customer as a need.

We all have needs and marketers break these down into two categories - psychological and physiological. In the simplest terms, for instance, we all need to be clad (otherwise in our climes you feel the cold) - that's a physiological need. The psychology determines whether we buy a pink dress or a black dress, a grey suit or a blue suit.

As Lions we have defined a set of physiological needs which we call "Global Causes" - child-hood cancer, diabetes, disaster relief, environment, humanitarian, hunger, vision and youth - all areas of definable needs. We can see where, under these headers, the needs exist and devise ways of addressing them.

Where the USB comes in is that meeting these multifarious needs will differ since they all have USBs and they are likely to be different. I am aware that in my own Club we have occasionally been unable to define how specific a need is and have solved our dilemma by giving money to those who know the need better than we do. Although funding is an almost universal need, it is not always so and as Lions we should seek to look beyond the obvious so that when the need is truly defined, there will be a Lion ready prepared.

Lion Peter Tall MJFMCIM MCIPR

### The bigger picture



It was lovely to meet some of you attending our recent Convention. There was quite a bit of interest in the various items on the stand and thank you for taking time to stop and have a look.

Quite a few Clubs have been in touch regarding, 'Stoves for Ukraine' which is the project being organised by our Lion friends in Finland. This project closed on 31 March. If your Club was one of those who supported this, then a big thank you as the stoves will help not only keep families warm, but enable them to cook food and have a hot meal.

It is quite easy to sit in our Club meetings and discuss LCIF, maybe make a donation and then not think about it again. We cannot realise what a difference our donations, be they be big or small, make. It enables Lions to do what we have been proudly doing for more than 100 years, serving our local and worldwide communities.

LCIF Day in Europe, Saturday 1 June, is an ideal opportunity, not only to raise awareness of our Foundation, but to also raise much needed funds. To date, LCIF has approved:

- \$6,592,449 for projects across 20 countries with programmes supporting Ukrainian refugees;
- \$4,480,300 for projects supporting relief from the worst earthquake to strike Turkey in 100 years;
- In February 2023, donations for the year from 105SC were \$49,560.52. In February 2024 they are \$25,953.84.

Many Clubs have been in touch regarding Melvin Jones Fellowships. I have been, and continue to be, happy to help.

Thank you for continuing to support Lions Clubs International Foundation.

Lion ann Huntley MJF

District 105SC LCIF Coordinator lcif@lions105sc.org.uk

#### From the LCIF Chairman, Lion Brian Sheehan

Hello Lions, Leos and fellow humanitarians,

Behind each Lions project supported by an LCIF grant is a story of inspiration and hope. These grants strengthen communities, improve well-being and support those in need. LCIF donors co-author our story of service as Lions unite to shape incredible outcomes and bring possibilities to life!

Lions, united in service, form a community. In these times of need, we ask Lions to represent our mission. Donations for Presidential Supporter pins inspire collective action and align with our community's commitment to the world.

As we write this story, explore the impactful causes LCIF's grants champion by visiting <a href="lionsclubs.org/GrantsToolkit.">lionsclubs.org/GrantsToolkit.</a> Remember 100 per cent of donations benefit our grants and programs, ensuring our legacy of service continues.

Make a great day,

Lion Brian Sheehan

Chairman, Lions Clubs International Foundation



#### **More Matters of Moment**

## Welcome New Lions

A warm welcome to 10 new members to Lions International and best wishes to them for a long and happy time as a Lion.

CALNE - Lions David Hoyland and Lion Helen Hoyland

HAYLING ISLAND - Lions Nicola Bayliss and Elizabeth Clark

HENLEY-ON-THAMES - Lion Richard Lee

MAIDENHEAD - Lion Sharon Bridge

MEON VALLEY - Lions Hilary Sibley and Paul Sibley

ROMSEY AND WATERSIDE - Lions Graham Blake and Ruth Blake

Acting DG Lion Sandra



Changing the world with International President Lion Dr Patti Hill

Dear Lions

There is strength in numbers. Throughout my 34 years of service, I've always been grateful for the close teamwork and friendships that I've experienced volunteering alongside my fellow Lions.

Teamwork generates fresh perspectives and inspires others to join the good work we do - work that would not be possible without your dedication to service, which is shared by Leos and Leo-Lions. When we bring young people into our Clubs, everyone benefits. We can learn from one another, help even more people together and strengthen the future of our service.

So collaborate with your Leos, or start a new Leo Club. Encourage young people in your circle to become Leos and Lions, so we can grow our Clubs and grow together through our service.

Yours in service Lion Dr Patti Hill

**Lions International President** 

#### PASSED TO HIGHER SERVICE

The Lions Club of Bournemouth and Christchurch reports with sadness the passing to higher service of **Lion George**Jeremiah. Lion George was a real gentleman, kind and generous, a loyal friend and tireless Lion, working for others.

He will be sorely missed.

The 105SC Sentinel extends sincere condolences to Lion George's family, friends and fellow Lions.

## "All the happiness in the world can't buy you money." - Toby Keith



Aldershot Lions Club were the local Morrisons' "Charity of Choice" for Christmas 2023, giving the donations received at their Christmas tree in aid of food poverty.

Aldershot Lions Carol Cross and Carole Hambleton visited the Aldershot "Grub Hub" on Tuesday 4 March to hand over vouchers to the value of £650 which were gratefully received.

# Jersey Lions' Swimarathon raises £77,000 at the end of swimming

AT THE END of five days' swimming, this year's Jersey Lions Swimarathon raised £76,627.73 with more than 2,500 swimmers completing 21,618 laps over the five-day event held between Wednesday and Sunday 13 to 17 March. The organisers are aware of more moneys to come.

The 52<sup>nd</sup> Jersey Lions Swimarathon, which was sponsored by Ravenscroft for the sixth time, has been declared by the organisers to be an amazing achievement by the swimmers and their supporters in the current financial climate.

This event is raising funds for nine Jersey charities devoted to promoting well-being from outdoor activities and, thanks to Ravenscroft's sponsorship which covers all the expenses (and is not included in the total), every penny raised by the swimmers will go to these charities and any surplus to the Jersey Lions other charitable projects.



## The Bob Cook Games

are coming to the Swindon Harriers Athletic Track on Sunday 11 August.

A great District 105SC Event

richard@chippenhamlions.org.uk - https://chippenhamlions.com

# "Only those who will risk going too far can possibly find out how far one can go." - T.S. Eliot

# WINDSOR LIONS PARTNER WITH THE 'ONE AND ONLY'

Windsor Lions were delighted and proud to work with the Nationwide Building Society in their 'One and Only' project which launched recently. Nationwide is now the only bank or building society with a town centre presence.

The project incorporated the Windsor Community Fund which raised money by donating £200 for every switched or newly opened current account in March. The money raised will go to either a 'pocket park', extra park benches or an exciting town centre mural.

As a registered charity, Windsor Lions will be working to ensure the smooth running of the project. Nationwide recognised the unique place the Club has in Windsor having been established in 1961 and raising more than £3 million to help deserving causes in Windsor.

The launch event featured Windsor-born popstar Chesney Hawkes singing his 1991 hit



"The One and Only."
President Lion Judy Salmon and Lion Mike Sells are pictured at the launch.

#### A JOINT CHARTER!

Hook and Odiham and Loddon Valley Lions Clubs recently celebrated their 38th and 48th Charter Anniversaries at the Wellington Arms, Stratfield Turgis. Uniquely the Presidents are a married couple - PDGs Lions Judith and John Goodchild. The Mayor of Basingstoke and Deane and his wife attended in official regalia and other guests were Acting DG Lion Sandra and partner Lion Clive.

After an enjoyable meal, Hook and Odiham presented Lion Sandra with a cheque for the Childrens Hospices Appeal and Loddon



Valley similarly presented the Mayor with funds for his charities.

Long Service Awards were made to several Lions from both Clubs but the highlight was the presentation of Melvin Jones Fellowships to two Lions from Hook and Odiham, Graham Botwright and Terry Cheeseman, who were also awarded 25 year chevrons. Both Lions have been very active in the Club during their membership and are both Trustees of the Club.

#### **MARWELL 2024**

Don't forget to book your Marwell places. Information was sent to Clubs on 3 March. A check with MD105HQ has advised that the Marwell Zoo event is covered on the main policy. Incidents at the Zoo would be on their insurance anyway. The Lions policy will cover any incident that Lions were liable for — as an example a Lion member injuring a person. So the event will be fine.

Bear in mind there is no cover for transporting the public on the main policy so this must be on the individual's private vehicle insurance.

Hope to see you all there

Lions Judith, Di and Lisa

# "The most common way people give up their power is by thinking they don't have any." - Alice Walker

#### Calne Lions raise funds for Julia's House

Last year, Vice President of Julia's House, Lion Peter Wragg, visited Calne Lions and gave a talk about the amazing work Julia's House does for children in Wiltshire with life-limiting and life-shortening illnesses and their families. He explained that the Government only provides four per cent of the charity's £2.2 million annual running costs, with the remainder coming from fundraising, public donations and legacies.

In that moment, Lion Rachel Viles resolved to do something to raise money for Julia's House and proposed that Calne Lions should host a ball, and so the Julia's House Ball was born.



The Ball took place on Saturday 17 February at the DoubleTree by Hilton Hotel in Swindon. The Club hosted 95 guests, and an amazing night was had by all.

The evening started with welcome drinks and a short talk by Lion Peter Wragg. There were rounds of Heads and Tails between courses and then after the meal Lion Rachel introduced an emotional video about one of the children on Julia's House's books. A "big ticket" auction followed with lots including a flight in a WWII plane and an invite for two persons to the President's Lounge at Bath Rugby. There was also a Silent Auction

running during the evening, with many varied lots and one of Calne Lions' now infamous hamper raffles. The evening ended with dancing and a celebratory drink in the hotel bar for the Committee, once the rest of the guests had left and the room had been cleared.

The Ball raised just over £5,000 and Calne Lions unanimously agreed to boost this amount.

On Wednesday 6 March, the committee were proud to visit the hospice in Devizes and, after having a tour of the building, presented Claudia Hazleton, Community Fundraiser for Julia's House, with a cheque for £7,000.



"Do you know how many middle-aged men go out for a pint of milk and never come home? Not enough." - Jenny Eclair

# Bradford on Avon Lions recognise the special contribution of young people in the community

The event in this article actually took place in November last year but is of such significance that it is still very newsworthy.

On Monday 6 November, Bradford on Avon Lions Club celebrated the special contribution of many young people within their community when they held their "Outstanding Young Persons Award" ceremony. The awards are graded Gold with a £100 prize, Silver with £50 and Bronze with £25. Each winner also receives a trophy.

On this occasion there were five nominees and after all the Club members had read the citations





votes, it was decided that all were worthy winners. Sixteen guests were able to attend, including proposers who read out their citations, parents and the young people themselves.

The awards and trophies were presented by President Lion Phil Courage. He made everyone welcome and emphasised how the efforts of these young people had made a very positive difference to the whole Bradford on Avon community. They were true role models.

Four of the five young people were able to attend (pictured above), the fifth being away at university and her father accepted the award on her behalf.

A most enjoyable evening ended with refreshments provided by the Club's Social Committee.

(Left) President Lion Phil Courage presents Gold Award winner Idris with his trophy and appropriate cheque

#### WORLD EARTH DAY

International President Lion Dr Patti Hill reminds us that World Earth Day is Monday 22 April and now is the time to start planning a great project that will get your Club and your community involved in protecting and preserving our planet.

# "If it weren't for Venetian blinds, it would be curtains for all of us." - Eric Morecambe

## DEMENTIA ROUND-UP

from Lion Denise Deacon, District Dementia Officer

Here is a roundup of the news I have received from Clubs in our District how they are supporting those living with dementia and raising awareness in their areas.

Fleet Lions are actively supporting those in their area by organising events for those living with dementia and their carers. This year they are taking four groups of ten on a trip along the Basingstoke Canal and already have a Christmas Carol Concert planned for December. They also support Andover Mind with MIABs, general Lions chat, and have organised tea in a community garden and wreath making. All these activities have been hits with those involved. Fleet Lion Mike Collen also takes his own golden retriever to a local dementia home every fortnight.

Yateley and District Lions will be raising awareness by having static informative displays at their local events. Some members already volunteer at a local dementia club (Daisy Chain Café). The Club will be working further with them.

#### Display at Convention 8-10 March 2024

I hope attendees found the information useful. I was so pleased many of you had the opportunity to talk to me and it really highlights how many of us are affected by, and know of people with, dementia. Remember, you are not alone and there are places to get support. I am here to help signpost you to these.







## Sentinel's eye on...

#### The Events Calendar

Club events for the next three months and updated month by month are listed here

## Club Events: April, May and June 2024

- ALTON Second Saturday of the month, Lions Craft Markets
- ◆ BASINGSTOKE Saturday 6 April, Health Testing Event: PSA, Cholestorol, Diabetes, Iron, Kidney, Liver, Thyroid, Vitamin D, Female hormones
- ◆ DEVIZES Saturday and Sunday 6 & 7 April, Lions Sports Coaching Weekend for children; Saturday 20 April, Charter Anniversary; Thursday 9 May, Joint Charity Golf Day with Devizes Rotary, Sunday 9 June, Classic Vehicles and Family Fun Day
- ◆ FARNBOROUGH Saturday 27 April, Farnborough Classic Car Show
- ◆ HART Sunday 19 May, Charter Anniversary Lunch
- ◆ HIGHWORTH & DISTRICT Saturday 25 May, 50th Charter Anniversary Dinner
- READING Sunday 16 June, Charter Anniversary Afternoon Tea
- ◆ ROMSEY & WATERSIDE Friday and Saturday, 5 & 6 April, Street Collection; Wednesday 10 April, Business meeting; Saturday 13 April, Bookstall in Romsey Cornmarket, Monday 6 May, Nursling & Rownhams Fair, Wednesday 8 May, Fashion Show, Saturday 11 May, Bookstall in Romsey Cornmarket, Saturday 18 May, North Baddesley Fair, Saturday 8 June, Bookstall in Romsey Cornmarket, Sunday 9 June, Paultons Park Fun Day
- ♦ WIMBORNE & FERNDOWN Thursday 18 April, Quiz
- WOKINGHAM Sunday 28 April, The Wokingham Walk; Monday 6 May, May Fayre; Friday 17 May, Comedy Night - Guest Charity Thames Valley Air Ambulance
- WOODLEY & EARLEY: Saturday 27 April, Sponsored Walk
- ◆ YATELEY & DISTRICT Monday 6 May, Bank Holiday May Fayre

Webpage - www.lions105sc.org.uk/events

**Finance Committee Meeting** 

Wednesday 22 May - Via Zoom at 7.00 pm



Respite holidays at Jersey's Maison des Landes Hotel, a project of the Lions Club of Jersey since 1964, are designed to give everyone a break.

Maison des Landes is the only hotel in the Channel Islands that cares specifically for people with disabilities. It also enables people who care for others to take a well earned break. It's ideal for elderly couples where one is a carer for the other. It also works for families who usually care for an elderly or infirm relative, enabling them all to enjoy a holiday they might have thought they could never have again.

#### **AN OFFER TO LIONS CLUBS**

If someone in your community deserves a respite break and you consider sponsoring them, Maison des Landes offers an experience at unrivalled value with at least a 10 per cent discount\* off the standard rates to any Club making a booking.

Call General Manager Steve Martin on 01534 481683 for more details.

\*There are special extra discounts for April



## OLD MONARCH

#### The Editor has the last word ...

I enjoyed the Convention and I imagine most who attended did so too. It was good to meet fellow Lions and, in my case, put several faces to names. It's a pity, perhaps, that only a little over half the Clubs in the District were represented. A challenge for next year's Convention committee.

Although the Sunday session was trimmed to just an hour (by looming lunches for Mothering Sunday), most of the discussion was taken up with what now is covered by the LCI insurance policy. Fortunately, Council Chairman Lion David Pope was present and has sent our concerns about insurance to HQ to feed back to the brokers. Were it to be that some events are no longer covered means that for my Club, for instance, the profit we might have made from a successful annual Muddy Fun Run would be entirely swallowed up by the insurance premium. Exit left one previously valuable fund and profile raiser. Another pity.

Lion Peter Tall



## Lions tail...



The Guernsey Lions have sponsored a children's 'whisper seat' in Alderney where resident Elizabeth Beresford invented the Wombles.

Please send all articles and pictures for publication in the

#### **DISTRICT 105SC SENTINEL**

to the Editor, Lion Peter Tabb MJF, email: news@lions105sc.org.uk ideally at least a week before the end of the month