

Blueprint for a Stronger Club

Blueprint for a Stronger Club is produced by Lions Clubs International.

If you do not have a copy it can be downloaded from the Lions Clubs International website free of charge.

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Member Centre

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1. Assess Your Club's current position

Club Operation	<p>Are Meetings effectively planned and managed? Is decision making fair and transparent? Are meetings and events lively and of interest to members? Do members regularly attend and participate in Club functions? Are financial obligations consistently met? Does the Club operate according to the Code of Ethics? Do you need to reconsider the format of Club meetings?</p>
Service	<p>Are the Club's service projects relevant to current community needs? Are members genuinely interested in the type of service the Club provides? Are members enthusiastic and involved in the service the Club provides? Can the impact of the Club service be enhanced? Is the Club leadership receptive to members' ideas for new service projects? Does the Club have its own 'Signature Project'? Are new members encouraged to participate with service projects early on? Are service activities and their impact publicised effectively enough?</p>
Leadership Development	<p>Are members aware of leadership development opportunities? Do members attend leadership development opportunities? Do members understand the responsibilities of Club leaders? Do Club Officers participate in training for their position? Do Officers and members attend Zone and Region meetings? Are trained members given the opportunity to serve as leaders? Are new members provided with effective orientation? Do experienced leaders mentor new members?</p>
Membership	<p>Are opportunities to expand membership identified and pursued? Does the Club reflect the changing composition of the community? Are members fully informed of club issues and events? Does the Club have a newsletter? Does it need a new format? Is the Club active on social media? Are members invited to share their ideas and feedback? Do members know their input is valued? Does the Club conduct a meaningful induction? Are the efforts of members appropriately recognised?</p>

2. Establish Goals specific for Your Club

These Goals must be agreed, understood and accepted by the membership

(a) Goals for 2015/16

(b) Goals for 2016+

Do not be too ambitious.

Remember: every journey begins with that first small step.

3. Successful Pointers

Clubs which consider themselves strong have all or most of these components (the order is purely random)

Strong Social Programme

Specific Purpose(s) for each meeting

Involve every member

Avoid complacency

Good channels of communication - involving everyone

Optimism throughout the Club

Realistic expectations of its members

Realistic goals

Fun

Finds new service opportunities

Does what its membership needs in a sustainable way

Possesses a membership which is receptive to change

Recruits 'Active members' not necessarily younger – new members need to be active